



**SOCIETY OF PLASTICS ENGINEERS
COLOR & APPEARANCE DIVISION
Board of Directors Spring Board Meeting Minutes**

Date: Sept 25, 2013 Board of Director's Meeting
Location: Baltimore Marriott Waterfront

Attendance

Present:

Absent:

Aumann, Scott	Mulholland, Bruce	Ladson, Jack
Balthazar, Earl	Mullins, Brenda	Treat, Cheryl
Becker, Doreen	Phillips, Tracy	Tyler, Mark
Bodi, Alan	Przybylski, Jamie	
Button, Hal	Puckerin, Betty	
Bykowski, Paul	Rachal, Tom	
Davis, Sandra	Rangos, George	
Drusda, Jeff	Rediske, Jim	
Ehr, Sharon	Reid, Austin	
Esker, Steve	Reid, Sharyl	
Figaniak, Jim	Reinicker, Roger	
Freshwater, Mark	Smeltzer, Ann	
Goldstein, Steve	West, Brian	
Heitzman, Scott		
Karszes, Nathan	Charvat, Bob	
Laveri, Frank	Jaimie Gomez	

Upcoming Board Meetings:

Winter Meeting	Sawgrass Marriott Golf Resort & Spa Ponte Vedra, FL	January 6-7 2014
Spring Meeting	SPE ANTEC 2014 Rio All-Suites Hotel & Casino Las Vegas, NV	April 29, 2014 Time TBD

Wednesday September 25, 2013

Breakfast will be served at 7:00AM

*Note: please contact Ann with any changes or suggestions as the goal is to stay on time.
breakfast is available from 07:00 to 08:00.
we will start the meeting at 08:00 – to help those with afternoon travel plans.
lunch will be adjusted to meet our schedule.*

Meeting Courtesy – Please give speakers the same courtesy you would expect.

- **No sidebar conversations when others are speaking to the group.**
- **Cell phones on vibrate or silent.**
- **Laptops / Notebooks allowed for note taking**
- **No E-Messages via any electronic devices unless relevant to the topic being discussed.**

BOARD OF DIRECTORS MEETING

- Welcome, Introductions, Opening Remarks, Announcements – Ann
- SPE Anti-Trust Statement – Ann

Special Guest – Jaime Gomez – CAD’s SPE Executive Committee Liaison – SPE Update

- Secretary's report – Brenda
- Treasurer’s Report- B. Mulholland
- Councilor's report – S. Davis

Committee Reports:

- **Technical Program**
 - **ANTEC** Technical Program Committee –Austin
 - ANTEC 2014 (Vegas) – Doreen, Sharyl – via Phone
 - ANTEC 2015 (Orlando) - TBD
 - **RETEC** Technical Program Committee – Sandra
 - RETEC 2013 (Baltimore) – Tom, Steve
 - RETEC 2014 (New Orleans) – Earl
 - RETEC 2015 (Indianapolis) – Betty/Scott
- **Communications** – Tracy
 - **Website/Internet** – Tracy
 - **Newsletter** – Jamie

- **Education/Technical Resource** – Steve
 - **Terra** - Jamie
 - **Book Volume 2** – Bob
- **Endowment** –George

- **Awards** – Roger
 - Update
- **Membership** - Jack
 - **Public Interest** – Betty

- **International** - Brian

- **Color Advisory Group** – Brian

- ✓ **Old Business** – All
 - Action Items – All

Action Item List from Summer Board Meeting

From Summer 2013 Meeting	Assigned to	Due	Status
Develop detailed proposal for online archiving	Archive Subcommittee	Winter 2014	Open
Write letter to SPE opposing elimination of member number	Jack Ladson	RETEC 2013	Open
From Spring 2013 Meeting	Assigned to	Due	Status
Apply for Trademark of CADNEWS	Bruce Mulholland	RETEC 2013	Open
From Fall 2012 BOD Meeting	Assigned to	Due	Status
CAD Course in Portuguese	Brian West	ANTEC 2014	Open
From Winter 2012 BOD Meeting	Assigned to	Due	Status
Present VOC questions and list of interviewees	Betty Puckerin	RETEC 2013	Open

- ✓ **New Business** – All

- ✓ **Next Meeting** – Ann
 - **End of CAD BOARD MEETING**

MINUTES of the September 25, 2013 CAD BOD MEETING

Welcoming & Opening Remarks – A. Smeltzer

Ann welcomed the group to the 2013 Fall Board Meeting at the Baltimore Marriott Waterfront.

SPE Anti-Trust Statement – A. Smeltzer

Ann reviewed the Anti-Trust statement with the participants:

**The meeting referenced above will be governed by the Anti-Trust Act Statement listed as follows:
SOCIETY OF PLASTICS ENGINEERS
ANTITRUST GUIDELINES**

It is an SPE Policy that there can be:

- 1. No discussion among members which attempts to arrive at any agreement regarding prices, terms or conditions of sale, distribution, volume, territories, or customers;**
- 2. No activity or communication which might be construed as an attempt to prevent any person or business entity from gaining access to any market or customer for goods or services or any business entity from obtaining services or a supply of goods;**
- 3. No activity or communication, which might be construed as an agreement to refrain from purchasing or using any materials, equipment, services or supplies of or from any supplier; or any other activity which violates antitrust or other applicable laws aimed at preventing**

SPE Update – Ann introduced guest speaker Jaimie Gomez (Vice President Communications). Jaimie presented an update on the following SPE activities:

- Branding Initiative
 - Colors, Fonts, Images
 - Modern, Appeal to non-members and Young Professionals
 - New Image
 - Already deployed in Plastics Engineering
 - New Logo
 - Will be rolled out at K Show
 - Brand Analysis (San Diego)
- Web Site
 - Strategy
 - Oriented towards non-members & Young Professionals
 - ResultsDIRECT

- Specialized in Web Sites for Associations
 - Completed → Navigational Menu
 - Currently Working on → Visual Design Concept
 - Next Step → Visual Design Wireframes
 - Completion → March?
- SPE Connect
 - Initial Steps
 - Selection of right CMS
 - Microsites
 - Your Web Site
 - Full Control
 - More Features
 - Cheaper
- NGAB Activities (Next Generation Advisory Board)
- ANTEC 2014
 - The Plastics Race
 - Oriented toward Young Professionals & Students
 - Everyone can also Participate
 - Teams of 2,3 or 4
 - 2.5 hrs to complete
 - Ends in a party
 - Dinner, drinks (soft and not!)
 - Rock/Dancing Band
 - Prizes
 - iPads, iPhones, \$\$, etc
 - Raising \$60K for this event
 - Sponsorship Levels
- Membership Number

Jaimie explained that the new software is being upgraded and does not support the member number field.
- Website – Jaimie advised BOD to continue with current website activities

Secretary's report – B. Mullins

Brenda asked if anyone had any revisions for the Summer meeting minutes of August 7, 2013. A motion was made by Earl to approve the minutes and seconded by Austin (all approved). The 2013 Summer Meeting minutes will be filed and a copy sent to SPE. The mailing list and committee membership lists were circulated for corrections.

Treasurer's report – B. Mulholland

Bruce relayed that there had not been much treasurer activity other than RETEC expenses since the last meeting. The next financial report will be distributed at the Winter 2014 meeting.

Councilor's report – S. Davis

No Council meetings have taken place since the last board meeting. S. Davis will be participating in the San Diego meeting via conference call.

Committee Reports

Technical Program

ANTEC Technical Program Committee – A. Reid

ANTEC 2014 - D. Becker, S. Reid
Las Vegas

ANTEC 2014 will be held April 27 – May 1, 2014. A Call for Papers was presented at RETEC. Betty will supply feedback from RETEC regarding possible papers. So far nine papers have already been accepted. Doreen will participate in the matrix meeting and request Monday for CAD sessions. A CAD business meeting will be held after the end of the sessions. Our Board of Directors meeting will follow the next day.

ANTEC 2015 – B. Mulholland/ A. Reid
Orlando

ANTEC 2015 will be held March 23-27th, 2015. Nothing else to report at this time.

RETEC Technical Program Committee – J. Figaniak
Jim recognized Tom and Steve for a very successful RETEC

RETEC 2013 - T. Rachal, S. Esker
Baltimore

Final headcount was 475 attendees. Feedback from exhibitors was favorable and they were pleased with the traffic. Jeremy Nathan's presentation was very well received in particular. Overall the hotel was very accommodating. Tom acknowledged both Earl and Sandy for all their support and Brenda for the Technical Program. Feedback from attendees was very favorable regarding the Panel Discussion. Marriott donated \$475 to Children's Miracle Network from the All Things Pink coffee break. Wim DeVos and Barbara Spain attended and according to Jaimie, Wim was very impressed. The Tutorial had 17 attendees. Bob Charvat described it as one of the more unique sessions. Attendees ranged from new hires to very experienced individuals. Bob received very positive feedback on the manual. He acknowledged Tracy's assistance with the manual.

RETEC 2014 - E. Balthazar, M. Freshwater
New Orleans

Brenda and Nathan will be the Technical Program Chairs. Betty suggested panel discussion regarding color measurement and color tolerancing. Postcard and mailer are 90% complete and will be in PE ad for May. Marriott has sufficient space and Earl and Tom will discuss options regarding room block in hopes of avoiding problems experienced on past few years. Jim suggested a spouse's program. Brian suggested event insurance.

RETEC 2015 – B. Puckerin, S. Heitzman
Indianapolis

Contract has been signed with Westin. Dates are Oct 4-6, 2015.

RETEC 2016 – S. Aumann, D. Becker
St. Augustine/Jacksonville

Scott suggested Sawgrass Marriott Golf Resort & Spa. Winter board meeting will be held there for BOD to tour hotel.

Communications Committee - T. Phillips
Website/Internet - T. Phillips

Tracy Phillips will reach out to Jeremy Hodge to see if he can complete the work on the website by November. The website committee will find alternative freelancers to speed up the building of the new website.

Tracy Phillips will reach out to Jaimie Gomez to learn more about the ISPE plans for microsites for divisions and how that might affect SPE CAD.

End of year 2013 is the new launch date, but may be delayed to investigate the new SPE website microsite options. The current website is active and being maintained in the meantime.

Social Communications- T. Phillips

LinkedIn – currently, CAD has 824 members, up 8 since August 2013. Recent posts to the members include CAD RETEC 2013 announcements.

Facebook –There are 41 followers of the SPE CAD page, up 3 from April 2013

Twitter – has 94 followers. 153 tweets have been posted to date. NAME: SPE CAD HANDLE: @CADRETEC

SPE CAD Conference Archive - A subcommittee was formed to identify and resolve concerns around posting and managing the archive online. Subcommittee is Tracy Phillips, Sharon Ehr, Austin Reid, and Nathan Karszes. A November Webex with Omnipress will be scheduled for November. Findings and recommendations to be presented at the Winter 2014 Board meeting.

Newsletter – J. Przybylski

Next issue is targeted for early November. The issue will focus on a RETEC recap, ANTEC call for papers, and upcoming elections (nominations).

Communications Excellence Award submission—Paul Bykowski will complete this year’s application. It is due December 31st.

Education Committee – S. Goldstein

Feedback was received on course. Steve will edit and send out for comments. Steve requested ideas for next course.

Terra State Community College— J. Przybylski

Enrollment at Terra State dropped 10% which resulted in some headcount reduction at fairly high levels. The enrollment for the Intro to Plastics class was larger than usual. Terra is focusing on local students and will be holding a showcase to promote programs to high schools in the local area. Brian suggested working with companies to complete course credits on their sites

Book Volume 2 – Bob

An appeal for authors was made at the close of RETEC.

Endowment Committee – G. Rangos

No report. An update will be provided at winter meeting.

Awards Committee – R. Reineker

Roger expressed thanks to Bruce for awards, gift cards, etc and to Betty for taking pictures at the Awards luncheon. He also expressed thanks to all the reviewers of papers.

Roger is working with Bruce for nomination of Howard Kennedy and for application for Aram Terzian the following year.

Best papers – ANTEC 2013 – Philipp Niedenzu
RETEC 2013 – Roger Reineker

Membership Committee - J. Ladson

No report since Jack is out of the country.

Public Interest Committee – B. Puckerin

Betty will review the survey results and send Doreen list of possible presenters for ANTEC and to Brenda for RETEC.

International Committee – B. West

European Color and Additives division will hold conference in Barcelona.

Translation – Translator not available for Portugese translation. Next language will be Mandarin. French translation is complete.

Color Advisory Group – B. West

Latest Automotive ASTM is being revised pending additional committee meetings.

Old Business – All

Action items as noted in Appendix A

New Business – All

Next meeting will take place in January at Sawgrass Marriott Golf Resort & Spa.

A motion to adjourn the meeting was made by Earl with Tom seconding. All approved and the meeting closed.

Minutes respectfully submitted,

Brenda Mullins
Secretary, CAD BOD

Appendix A

Action Item List Reviewed in Fall 2013 Board Meeting

From Fall 2013 Meeting	Assigned to	Due	Status
Talk to Jaimie Gomez about new website structure	Tracy Phillips	Winter 2014	Open
Find alternative website builders	Tracy Phillips	Winter 2014	Open
Review next course "Specifications and Test Methods For Colorants" and provide feedback to Steve Goldstein	All Board Members	Winter 2014	Open
From Summer 2013 Meeting	Assigned to	Due	Status
Develop detailed proposal for online archiving	Archive Subcommittee	Winter 2014	Open
Write letter to SPE opposing elimination of member number	Jack Ladson	RETEC 2013	Closed
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Apply for Trademark of CADNEWS	Bruce Mulholland	Winter 2014	Open
From Fall 2012 BOD Meeting	Assigned to	Due	Status
CAD Course in Portuguese	Brian West	ANTEC 2014	Open
From Winter 2012 BOD Meeting	Assigned to	Due	Status
Present Voice of Consumer questions and list of interviewees and propose method of implementation	Betty Puckerin	Winter 2014	Open