



SOCIETY OF PLASTICS ENGINEERS COLOR & APPEARANCE DIVISION

Board of Directors Summer Board Meeting Minutes

Date: March 24, 2015 Board of Director's Meeting

Location: Embassy Suites - Orlando Florida

Attendance

Present: Absent:

Aumann, Scott	Karszes, Nathan	Bodi, Alan	
Balthazar, Earl	Ladson, Jack	Bykowski Paul	
Becker, Doreen	Mulholland, Bruce	Ehr, Sharon	
Button, Hal	Mullins, Brenda	Figaniak, Jim	
Chirayil, Tom	Puckerin, Betty	Lavieri, Frank	
Clatworthy, Bruce	Rangos, George	Phillips, Tracy	
Davis, Sandra	Rediske, Jim	Przbyliski, Jamie	
Drusda, Jeff	Reid, Austin,	Rachal, Tom	
Esker, Steve	Reid, Sharyl		
Freshwater, Mark	Smeltzer, Ann		
Goldstein, Steve	Treat, Cheryl		
Heitzman, Scott	Tyler, Mark		
	West, Brian		
	Zillitto, Pete		

Upcoming Board Meetings:
Location: Hilton Milwaukee

City Center

Date August 4-5

8:00 am

Society of Plastics Engineers - Color and Appearance Division

Embassy Suites Orlando 8978 International Drive #8 on NPE Map Manatee & Pelican

Breakfast will be served at 7:00 to 8:00 AM

Comments:

- The meeting begins at 08:00 in the Manatee & Pelican Room. Depending on the final attendance numbers, we will probably go to one room.
- Lunch will be adjusted to meet our schedule. Currently it is scheduled for 11:30 am
- If any changes are needed in the agenda, please contact Betty Puckerin

Meeting Courtesy – Please give speakers the same courtesy you would expect.

- No sidebar conversations when others are speaking to the group.
- Cell phones on vibrate or silent.
- Laptops / Notebooks allowed for note taking

No E-Messages via any electronic devices unless relevant to the topic being discussed.

BOARD OF DIRECTORS MEETING

- Welcome, Introductions, Opening Remarks, Announcements Betty
- SPE Anti-Trust Statement Betty
- Secretary's report Cheryl
- Treasurer's Report- B. Mulholland
- Councilor's report S. Davis

Committee Reports:

- Technical Program
 - ANTEC Technical Program Committee –Austin
 - ANTEC 2015 (Orlando) Bruce March 23-25
 - ANTEC 2016 (Indianapolis) Tom Chirayl, May 23-25
 - ANTEC 2017 (Anaheim) Jim Figaniak
- RETEC Technical Program Committee Jim
 - RETEC 2014 (New Orleans) Earl
 - RETEC 2015 (Indianapolis) Scott/Betty
 - RETEC 2016 (Jacksonville) Scott Aumann, Sawgrass Marriott Florida
 - RETEC 2017 (Milwaukee) Bruce
 - RETEC 2018
- Communications Tracy (Ann)
 - Website/Internet Tracy (Ann)
 - Newsletter Pete (Jeff)
 - Social media Ann
- Education/Technical Resource Steve
 - Book Volume 2 Bruce
 - Endowment George
- Awards Tom (Jim)

- HSM / Fellow / OA Tom
- Pinnacle Award Brenda
- Communications Excellence Award Paul
- Membership Jack
 - Public Interest Betty
- International Brian
- Color Advisory Group Jack

Old Business – All Action Items – All

New Business – All Election - Secretary Next Meeting – Summer (Jeff)

MINUTES of the March 24, 2015 CAD BOD MEETING

Welcoming & Opening Remarks - Betty Puckerin

Betty welcomed the group

SPE Anti-Trust Statement – Betty Puckering

The Anti-Trust statement was read by Betty to all BOD Members:

The meeting referenced above will be governed by the Anti-Trust Act Statement listed as follows: SOCIETY OF PLASTICS ENGINEERS

ANTITRUST GUIDELINES

It is an SPE Policy that there can be:

- 1. No discussion among members which attempts to arrive at any agreement regarding prices, terms or conditions of sale, distribution, volume, territories, or customers;
- 2. No activity or communication which might be construed as an attempt to prevent any person or business entity from gaining access to any market or customer for goods or services or any business entity from obtaining services or a supply of goods;
- 3. No activity or communication, which might be construed as an agreement to refrain from purchasing or using any materials, equipment, services or supplies of or from any supplier; or any other activity which violates antitrust or other applicable laws aimed at preventing unfair competition.

Secretary's report - C. Treat

Cheryl asked if anyone had any revisions to the January 15, 2015 BOD meeting minutes, Revisions noted. A motion was made by Earl Balthazar to approve the minutes and a second provided by Austin Reid (all approved). The January 15, 2-15 Meeting minutes will be filed and a copy sent to SPE. The mailing list and committee membership lists were circulated for corrections.

Treasurer's report - B. Mulholland

Bruce circulated the Treasurer's report dated March 31, 2015 and reviewed expenses and income with the group. (Appendix A).

A motion was made by Austin to approve the Treasurers report and seconded by Steve G. (all approved).

<u>Councilor's report</u> – Sandy Davis <u>Council Report on the ANTEC 2015 Council Meetings</u>

The ANTEC 2015 Council Meetings for SPE were held on March 22, 2015, in Orlando, FL. The highlights from the meetings were as follows:

Elections:

President-elect: Scott OwensSr. Vice President: Olivier CraveVice President: Monica Verheij

Financial: There were three key points to the financial review:

- The 2014 year revenue was about \$103000 over budget while mid-year predictions had been for the year end to be about \$86000 under budget. These results are due to stable membership and a 20% increase in revenue from events.
- The organization has been efficient in managing cash in 2014.
- There is a continued need for investment in technology to enable SPE to generate new income streams.

Bylaws & Policies: A number of changes to by-laws and policies were brought for a vote and were passed. In all cases, the changes were proposed to adjust language to match changes made previously, primarily addressing membership nomenclature changes. The only issue which generated significant conversation was voting privileges for student members. Ultimately, the proposed changes were passed without any deviation from original proposal.

Relevance: There was continued discussion about the need to increased flexibility in order for SPE to remain relevance. This has been a recurring discussion as part of the discussion about the structure of governance for SPE.

Next Council meeting: October 10-11, Pittsburgh, PA

Respectfully submitted,

Sandra Davis March 31, 2015

Bruce Mulholland will now be the new councilor representing the CAD Board as Sandra's term is now complete.

Technical Programs – Jack Ladson

Recruiting Technical Programs (Papers & Presentations) for SPECAD Jack is working with Jim Rediske and Roger Reinicker to identify the issues caused when papers and presentations are submitted late and to propose ways of securing presentations in a timelier manner.

A few board members stated their companies would not allow them to send the presentation before hand, but they can provide them at speakers' breakfast just before the conference. All can submit the white paper for the review / approval process.

If a presentation is going to be handed in at conference time the moderators should ask a board member to join the speakers' breakfast to help review the presentations to verify content. This will mostly apply to newer speakers.

The board will continue to request presentations early but will work with those that cannot provide early and will continue to try to tap into other groups and organizations to vet for presentations.

Questions presented

Can we find a way to encourage companies to encourage their people to generate papers and presentations? Help companies to recognize the benefits?

Should we add a student session to help encourage student Chapters of SPE to have student presenters?.

Jim and Jack to form a technical program strategy committee to improve paper quality. Austin and Jim and Tom Chirayil volunteered to help.

<u>Committee Reports – Jim Figaniak</u>

RETEC 2014 (New Orleans) – E. Balthazar/M. Freshwater = Very Successful,

- AV costs were noted as being very high
- 452 people were registered
- 66 Table Tops

RETEC 2015 Indianapolis Oct 5-6, 2015 - Scott H. / Betty

- Organizing Technical Program
 - Jack has 14 papers committed
- Obtaining of potential authors /papers going well.
- Doreen to handle TRENDS panel discussion
- Mark will handle golf outing
- Band confirmed to play
- Follow-up with the hotel on internet and electrical cost.

RETEC 2016 - Jacksonville Florida Sep 12-13, 2016 - Scott A / Mark T. - Sawgrass Marriott

- Group shuttle from Airport to hotel is being investigated and reviewed.
- More Sponsorship opportunities available.

RETEC 2017 - Milwaukee - Bruce Mulholland

Considering the third week of September 2017

RETEC 2018 - TBD

Technical Program

- o ANTEC Technical Program Committee Austin Reid
 - ANTEC 2016 (Indianapolis)
 - ☐ May 23-25
 - Technical Program Chairs are Tom Chirayil and Brian West
 - ANTEC 2017 –(Anaheim, CA)
 - May 2017
 - Technical Program Chairs are Pete Zillitto and Jim Figaniak

Sandy has mentioned that we must add another announcement or add a new slide reminding conference participants that NO pictures or recordings are allowed.

Communications Committee – Jeff /Ann

Delegation of responsibilities:

- Ann Smeltzer will succeed Tracy as committee chair and manage the various responsibilities. Tracy will help with the transition process
- 2. Pete Zillitto will handle the 2014 RETEC Fall Meeting Newsletter. Pete attended via conference call.
- 3. Jeff Drusda will handle the communications checklist yearly. Circulation is every month to notify responsible people; and prior to every BOD meeting. Document is considered "living" and will be updated as necessary.
- 4. Jeff Drusda will work with Tracy to manage the new website development/management
- 5. Ann Smeltzer will manage the Social Media (Twitter, Facebook, LinkedIn, and The Chain (TBD)).
- 6. Archive DVD Tracy and Sharon
- 7. Newsletter: Pete Zillitto will handle the 2014 RETEC Fall Issue.
- 8. Website
 - a. Reviewed latest webpage, with discussion. BOD approved design, we will move forward and develop further
 - b. Jeff will update the current website with the following:
 - i. 2015 CAD BOD & Councilor Elections Results
 - ii. Add 2015 RETEC Call for Papers announcement to landing page (headline)
 - iii. List announcement of 2014 Communications Excellence Award.
- 9. Social Media:
 - a. Report from Tracy:
 - i. LinkedIn currently, CAD has 972 members, up 33 since September. Elections Results were posted by Jeff Drusda.
 - ii. Facebook –There are 50 followers of the SPE CAD page, down 1 from September 2014. Header logos were updated. We should consider running a promotion to get 100 likes.
 - iii. Twitter has 114 followers, up 14 since September 2014. 201 tweets have been posted to date (none since CAD RETEC). Profile images were updated to promote ANTEC. NAME: SPE CAD HANDLE: @CADRETEC. We still need to update the logos.
 - iv. SPE App We set up and promoted CAD RETEC 2014 in SPE's new Events app. When it is time, we will need to promote CADRETEC 2015
 - b. The Chain is a point of debate. Earl will investigate further for details.
- 10. Archive DVD no report/project on hold until new website is in place

Best regards,

Jeffrey S. Drusda

Education Committee - S. Goldstein

- Specifications and Test Methods Presentation
 - Add pictures
 - o Update Logo
- New Topic was suggested by Jim R Definitions and Color Terms.
- · Colleges that committee is considering for sponsoring
 - Gwinnett College (Georgia)
 - Nathan to contact to see what is needed
 - University of Southern Mississippi
 - Austin to contact to see what is needed
 - o Ohio University of Zanesville
 - Scott H. to contact to see what is needed

Discussion on ways to attract students to conference's - Should CAD put more focus on advertising RETEC and the benefits at selected colleges around the country?

Endowment Committee – G. Rangos

- Committee has updated the scholarship application
- Deadline for Scholarships for year 2015 2016 is June 1st
- Would like e-blast in next newsletter (Mark T)
- 13 Scholarships awarded 2014 2015

George is expecting 5 or 6 past winners to re-apply this year.

The committee reviewed a large number of applications for year 2014-2105 awarding a total of \$31,000.

Motion was made by George to increase 2015 – 2106 scholarship awards to \$36,000 Second provided by Austin.

Motion unanimously approved by the Board

Awards Committee - Tom Rachal / Read by Betty Puckerin

Roger is in the process of completing his portion of the paperwork for Fellow of the Society, He should have this paperwork completed very soon. Roger will need two members to write a letter of recommendation – Tom Chirayil and Austin Reid will complete the letters and get them to Tom for submission.

Still working on obtaining additional information from Aram for nomination as HSM

RETEC 2014 Best Paper Award – Tom does not have the list Jim Figaniak will send to Tom and Jim. They will determine best paper award.

Jack Ladson and Tom Chirayil are the only two members that have volunteered to help grade papers for RETEC 2015. Please contact Tom. We need more graders.

Board members need to think of a person who is deserving of the Terry Golding Award Nomination.

Membership Committee - J. Ladson

844 Color and Appearance (CAD) Members
113 signed up at Retec New Orleans, could be new or renewal.

12% Increase in memberships

Jack to generate an EXPIRED Membership list and have the board review this list.

International Committee - B. West

ACE reminder – Barcelona in March 2016

Presentation - The Spanish version was updated and the French version was completed in 2014. Able to give a Portuguese prototype presentation to a mixed audience of South American Spanish and Portuguese speakers. This was just a literal translation of the Spanish to Portuguese where needed.

Brian will start to translate the newest program just completed by Dr. Steve Goldstein.

ANTEC in Mumbai did not happen will try again in two years.

Color advisory Committee – Jack Ladson

Board members will need to review this list and decide what we would like to have recorded during these meetings.

1- AATCC

Nothing to report - Looking for involved members

2- AIC

Nothing to report - Next Meeting JUN2015

3- ASTM

Nothing to report - Next Meeting JAN2015 in New Orleans

4- CIE Division I

Nothing to report - Next Meeting JUN 2015 Leeds, UK

5- CIE Division II

Nothing to report - Looking for an involved member

6- Color Imaging Conference

Betty to report

7- DCC

Nothing to report - Looking for an involved member

8- ISCC

Nothing to report - Next meeting with SPE in Indianapolis OCT2015

9- ISO TC42 Photography

Nothing to report - Next meeting FEB2015

Respectfully submitted, **Jack Ladson** Chair – Colour Advisory Group

Old Business - All

• Gathering of information for Book Volume II by B. Charvat, Bruce Mulholland to contact the family.

New Business - All

The BOD has nominated a new Secretary for the next term; Jim Rediske will start at our summer meeting.

Mentors for the new CAD Board members where assigned.

For Mike Willis the mentor is Scott Heitzman

For Alex Propasio the mentor is Dr. Steve Goldstein

For Bruce Clatworthy the mentor is Jeff Drusda

Please work closely with these new members to make sure they are aware of our meetings.

The BOD needs a legal form for Copy right Protection; this form is for posting pictures to Dr. Steve Goldstein's latest presentation before it is placed in the tool Box.

A motion to adjourn the meeting was made by Austin Reid with Tracy Phillips providing the second. All approved and the meeting ended.

Minutes respectfully submitted,

Cheryl Treat Secretary, CAD BOD

Action Item List

From March 24, 2015 Meeting	Assigned to	Due	Status	
Provide Expired Membership list to Board Members	J. Ladson	Fall 2015	Open	
Review list from the Color Advisory Committee and	All Board	Fall 2015	Open	
decide what should be recorded	Members			
Translate Specifications and Test Methods	B. West	Winter 2015	Open	
Presentation				
Legal Document for Copy Right Protection	B. Mulholland	Fall 2015	Open	
From September 2014 Meeting	Assigned to	Due	Status	
Process for reviewing and collecting papers	J. Figaniak and	Summer	Open	
	committee chairs	2015		
Contact Bob Charvet's family to gather any	B. Mulholland	Summer	Open	
information		2015		
From Spring 2014 Meeting	Assigned to	Due	Status	
From Spring 2014 Meeting Tom and Scott Aumann will coordinate HSM	Assigned to	Due Summer	Status Open	
	Assigned to T. Rachal			
Tom and Scott Aumann will coordinate HSM		Summer		
Tom and Scott Aumann will coordinate HSM		Summer		
Tom and Scott Aumann will coordinate HSM application process with Aram Terzian	T. Rachal	Summer 2015	Open	
Tom and Scott Aumann will coordinate HSM application process with Aram Terzian From Fall 2013 Meeting	T. Rachal	Summer 2015	Open	
Tom and Scott Aumann will coordinate HSM application process with Aram Terzian From Fall 2013 Meeting Send Images to be used in newest program	T. Rachal Assigned to	Summer 2015 Due	Open	
Tom and Scott Aumann will coordinate HSM application process with Aram Terzian From Fall 2013 Meeting Send Images to be used in newest program "Specifications and Test Methods For Colorants"	T. Rachal Assigned to All Board	Summer 2015 Due Summer	Open Status	
Tom and Scott Aumann will coordinate HSM application process with Aram Terzian From Fall 2013 Meeting Send Images to be used in newest program "Specifications and Test Methods For Colorants" to Steve Goldstein	T. Rachal Assigned to All Board Members	Summer 2015 Due Summer 2105	Open Status Open	
Tom and Scott Aumann will coordinate HSM application process with Aram Terzian From Fall 2013 Meeting Send Images to be used in newest program "Specifications and Test Methods For Colorants" to Steve Goldstein	T. Rachal Assigned to All Board Members Assigned to	Summer 2015 Due Summer 2105 Due	Open Status Open	
Tom and Scott Aumann will coordinate HSM application process with Aram Terzian From Fall 2013 Meeting Send Images to be used in newest program "Specifications and Test Methods For Colorants" to Steve Goldstein From Summer 2013 Meeting	T. Rachal Assigned to All Board Members Assigned to Archive	Summer 2015 Due Summer 2105 Due Fall	Open Status Open Status	

	Colo	r and Appearance / S	PE			
		Treasurer's Report				
		March 31, 2015				
TOTAL BEGIN	INING BALANCE as of 12/31/1	4			\$	137,558.0
Deposits:						
	Source	Type		Amount		
	FifthThird Bank	Januaray interest	\$	0.19		
	FifthThird Bank	February interest	\$	0.19		
	CAD RETEC 2014	Split	\$	49,495.10		
TOTAL DEPOS	SITS				\$	49,495.4
Expenses						
Check#	Assignee	Purpose		Amount		
DC	Crowne Plaza Atlanta	Winter BOD meeting	\$	1,500.00		
DC	WordPress	Website Installment #2	\$	2,500.00		
DC	Crowne Plaza Atlanta	Winter BOD meeting	\$	4,463.57		
694	Society of Plastics Engineers	Student Travel ANTEC	\$	2,000.00		
693	Society of Plastics Engineers	ANTEC Plastics Race	\$	E 0 14 0000 10		
692	Tracy Phillips	Website Images	\$	12,000.00 49.00		
	Fifth Third Bank	Merchant fees	\$	144.65		
TOTAL EXPEN	SES:				\$	22,657.2
TOTAL ENDIN	IG BALANCE:				\$	164,396.3
PENDING EXP	ENSES:	CAD RETEC 2014 Acteva	\$	(1,185.00)		
					\$	(1,185.0
BALANCE AFT	ER PENDING EXPENSES:				\$	165,581.3
	Endowment Fund Balance	\$ 505,362.	82 as of	12/31/14		
Pacpactfully sub	mitted by Bruce Mulholland		T-4-1	assets:	S	669,759.1: