



SOCIETY OF PLASTICS ENGINEERS



SOCIETY OF PLASTICS ENGINEERS
COLOR & APPEARANCE DIVISION
Board of Directors Summer Board Meeting Minutes

Table with 2 columns: Field (Date, Location) and Value (January 15, 2015 Board of Director's Meeting, Crowne Plaza Atlanta GA)

Attendance

Present:

Absent:

Table with 3 columns: Present, Absent, and empty. Lists names of attendees and those who were absent.

Upcoming Board Meetings:
Antec Meeting March 24, 2015
Orlando Florida 8:00 am

The BOD Winter meeting will be Thursday 15 January in Maplewood Conference Suite. The agenda follows...

Thursday, 15 January, 2015

8:00 AM

Meeting Agenda

Society of Plastics Engineers - Color and Appearance Division

Breakfast will be served at 7:00 to 9:00 AM

Note: The meeting begins at 08:00 in the Maplewood Conference Suite.

*Lunch will be adjusted to meet our schedule. Currently it is scheduled for 11:30 am
If any changes are needed in the agenda, please contact Betty Puckerin*

Meeting Courtesy – Please give speakers the same courtesy you would expect.

- **No sidebar conversations when others are speaking to the group.**
- **Cell phones on vibrate or silent.**
- **Laptops / Notebooks allowed for note taking**

No E-Messages via any electronic devices unless relevant to the topic being discussed.

BOARD OF DIRECTORS MEETING

- Welcome, Introductions, Opening Remarks, Announcements – Betty
- SPE Anti-Trust Statement – Betty
- Secretary's report – Cheryl
- Treasurer's Report- B. Mulholland (Austin read for Bruce)
- Councilor's report – S. Davis

Committee Reports:

- Technical Program
 - ANTEC Technical Program Committee –Austin
 - ANTEC 2015 (Orlando) – Bruce March 23-25
 - ANTEC 2016 (Indianapolis) – Tom Chirayl, May 23-25
 - ANTEC 2017 (Anaheim) – Jim early May
- RETEC Technical Program Committee – Jim
 - RETEC 2014 (New Orleans) – Earl
 - RETEC 2015 (Indianapolis) – Scott/Betty
 - Technical: Tom Chirayil and Jack Ladson
 - RETEC 2016 (Jacksonville) – Scott Aumann, Sawgrass Marriott Florida
 - RETEC 2017 (Milwaukee) – Bruce
 - RETEC 2018
- Communications – Tracy (Ann)
 - Website/Internet – Tracy (Ann)
 - Newsletter – Pete (Jeff)
 - Social media - Ann
- Education/Technical Resource – Steve
 - Book Volume 2 – Bruce
 - Endowment – George

- Awards – Tom (Jim)
 - HSM / Fellow / OA - Tom
 - Pinnacle Award – Brenda
 - Communications Excellence Award – Paul

- Membership - Jack
 - Public Interest – Betty

- International - Brian

- Color Advisory Group – Jack

Old Business – All

Action Items – All

New Business – All

Election

The Race (ANTEC)

Next Meeting – ANTEC Betty

MINUTES of the January 15, 2015 CAD BOD MEETING

Welcoming & Opening Remarks – Betty Puckerin

Betty welcomed the group

SPE Anti-Trust Statement – Betty Puckerin

The Anti-Trust statement was read by Betty to all BOD Members:

**The meeting referenced above will be governed by the Anti-Trust Act Statement listed as follows: SOCIETY OF PLASTICS ENGINEERS
ANTITRUST GUIDELINES**

It is an SPE Policy that there can be:

- 1. No discussion among members which attempts to arrive at any agreement regarding prices, terms or conditions of sale, distribution, volume, territories, or customers;**
- 2. No activity or communication which might be construed as an attempt to prevent any person or business entity from gaining access to any market or customer for goods or services or any business entity from obtaining services or a supply of goods;**
- 3. No activity or communication, which might be construed as an agreement to refrain from purchasing or using any materials, equipment, services or supplies of or from any supplier; or any other activity which violates antitrust or other applicable laws aimed at preventing unfair competition.**

Secretary's report – C. Treat

Cheryl asked if anyone had any revisions to the September 17, 2014 BOD meeting minutes, Revisions noted. A motion was made by Jim Figaniak to approve the minutes and a second provided by Austin Reid (all approved). The Retec 2014 Meeting minutes will be filed and a copy sent to SPE. The mailing list and committee membership lists were circulated for corrections.

Treasurer's report – B. Mulholland (Presented by Austin for Bruce)

Income tax forms and SPE annual report were filed on time by 11/15. Bruce completed the PCI re-certification for handling credit card purchases.

- Treasurers report – 01/19/2105
 - The SPE rebate used 30% of net, and now it is 12% of the gross. The old method was used to calculate the % as presented in the Treasures report. The report needs to be updated using the new method.
 - CAD organization did not get a list from SPE detailing the number of attendees for the RETEC New Orleans reception.
 - It was estimated that 25 people attended the reception; this cost will be deducted from the SPE rebate.

A motion was made by Austin to approve the Treasurers report after the correction, by using the 12% gross calculation and seconded by Steve G. (all approved).

Councilor's report – Sandy Davis

No update to report

Technical Programs – Jack Ladson

Recruiting Technical Programs (Papers & Presentations) for SPECAD

Jack is working with Jim Rediske and Roger Reinicker to identify the issues caused when papers and presentations are submitted late and to propose ways of securing presentations in a timelier manner.

A few board members stated their companies would not allow them to send the presentation before hand, but they can provide at speakers' breakfast just before the conference. All can submit the white paper for the review / approval process.

If a presentation is going to be handed in at conference time the moderators should ask a board member to join the speaker breakfast to help review the presentations to verify content. This will mostly apply to newer speakers.

The board will continue to request presentations early but will work with those that cannot provide early and will continue to try to tap into other groups and organizations to vet for presentations.

Questions presented

Can we find a way to encourage companies to encourage their people to generate papers and presentations? Help companies to recognize the benefits?

Should we add a student session to help encourage student Chapters of SPE to have student presenters.

Jim and Jack to form a technical program strategy committee to improve paper quality, Austin and Jim and Tom Chirayil volunteered to help.

Council Report for Winter BOD meeting

Committee Reports – Jim Figaniak

RETEC 2014 (New Orleans) – E. Balthazar/M. Freshwater = Very Successful,

- No formal report
- No negative comments
- 452 People registered

RETEC 2015 Indianapolis Oct 5-6, 2015 - Scott H./ Betty

- Organizing Technical Program
- Obtaining of potential authors /papers going well.
- Considering TRENDS panel discussion
- Mark will handle golf outing
- Band confirmed to play
- Follow-up with the hotel on internal and electrical cost.

RETEC 2016 - Jacksonville Florida Sep 12-13, 2016 - Scott A / Mark T. - Sawgrass Marriott

- Group shuttle from Airport to hotel is being investigated and reviewed.
- More Sponsorship opportunities available.

RETEC 2017 – Milwaukee

RETEC 2018 - TBD

• **Technical Program**

○ ANTEC Technical Program Committee – Austin

- ANTEC 2015 (Orlando) – B. Mulholland/A. Reid
 - Will be Joint with NPE.
 - March 23-25 - CAD Technical Program Monday, 3/23.
 - Review of list of papers, presenters and time slot
 - Young Professionals / Race sponsorship - Betty
- ANTEC 2016 – (Indianapolis)
 - May 23-25
 - Technical Program Chairs are Tom Chirayil and Brian West
- ANTEC 2017 –(Anaheim, CA)
 - May 2017
 - Technical Program Chairs are Pete Zillitto and Jim Figaniak

Communications Committee – Jeff /Tracy

Delegation of responsibilities:

1. Ann Smeltzer will succeed Tracy as committee chair and manage the various responsibilities. Tracy will help with the transition process
2. Pete Zillitto will handle the 2014 RETEC Fall Meeting Newsletter. Pete attended via conference call.
3. Jeff Drusda will handle the communications checklist yearly. Circulation is every month to notify responsible people; and prior to every BOD meeting. Document is considered “living” and will be updated as necessary.
4. Jeff Drusda will work with Tracy to manage the new website development/management
5. Ann Smeltzer will manage the Social Media (Twitter, Facebook, LinkedIn, and The Chain (TBD)).
6. Archive DVD – Tracy and Sharon
7. Newsletter: Pete Zillitto will handle the 2014 RETEC Fall Issue.
8. Website
 - a. Reviewed latest webpage, with discussion. BOD approved design, we will move forward and develop further
 - b. Jeff will update the current website with the following:
 - i. 2015 CAD BOD & Councilor Elections Results
 - ii. Add 2015 RETEC Call for Papers announcement to landing page (headline)
 - iii. List announcement of 2014 Communications Excellence Award.
9. Social Media:
 - a. Report from Tracy:
 - i. LinkedIn – currently, CAD has 972 members, up 33 since September. Elections Results were posted by Jeff Drusda.
 - ii. Facebook –There are 50 followers of the SPE CAD page, down 1 from September 2014. Header logos were updated. We should consider running a promotion to get 100 likes.
 - iii. Twitter – has 114 followers, up 14 since September 2014. 201 tweets have been posted to date (none since CAD RETEC). Profile images were updated to promote ANTEC. NAME: SPE CAD HANDLE: @CADRETEC. We still need to update the logos.
 - iv. SPE App – We set up and promoted CAD RETEC 2014 in SPE’s new Events app. When it is time, we will need to promote CADRETEC 2015
 - b. The Chain is a point of debate. Earl will investigate further for details.
10. Archive DVD – no report/project on hold until new website is in place

Best regards,

Jeffrey S. Drusda

Education Committee – S. Goldstein

- Specifications and Test Methods Presentation
 - Added disclaimer
 - Asking all BOD Members to review and check for errors.
- Colleges that committee is considering for sponsoring
 - Gwinnett College (Georgia)
 - Nathan to contact to see what is needed
 - University of Southern Mississippi
 - Austin to contact to see what is needed
 - University of Zanesville Ohio
 - Scott H. to contact to see what is needed

Discussion on ways to attract students to conference's - Should CAD put more focus on advertising RETEC and the benefits at selected colleges around the country?

Endowment Committee – G. Rangos

- Committee has updated the scholarship application
- Deadline for Scholarships for year 2015 – 2016 is June 1st
- Would like e-blast in next newsletter (Mark T)
- 13 Scholarships awarded 2014 – 2015

The committee reviewed a large number of applications for year 2014-2105 awarding a total of \$31,000.

Motion was made by George to increase 2015 – 2106 scholarship awards to \$36,000
Second provided by Austin.

Motion unanimously approved by the Board

Awards Committee – Tom Rachal

Color and Appearance (CAD) Division is the winner of the Gold Pinnacle Award. We will be recognized at ANTEC 2015 in Orlando Florida.

We also won the Communications Excellence Award.

Roger is in the process of completing his portion of the paperwork for Fellow of the Society, He should have this paperwork completed by ANTEC 2015. Roger will need two members to write a letter of recommendation – Tom Chirayil and Austin Reid will complete the letters and get them to Tom for submission.

RETEC 2014 Best Paper Award – Tom does not have the list
Jim Figaniak will send to Tom and Jim. They will determine best paper award.

Jack Ladson and Tom Chirayil are the only two members that have volunteered to help grade papers for Retec 2015. Please contact Tom. We need more graders.

Board members need to think of a person who is deserving of the Terry Golding Award Nomination. We will discuss at ANTEC

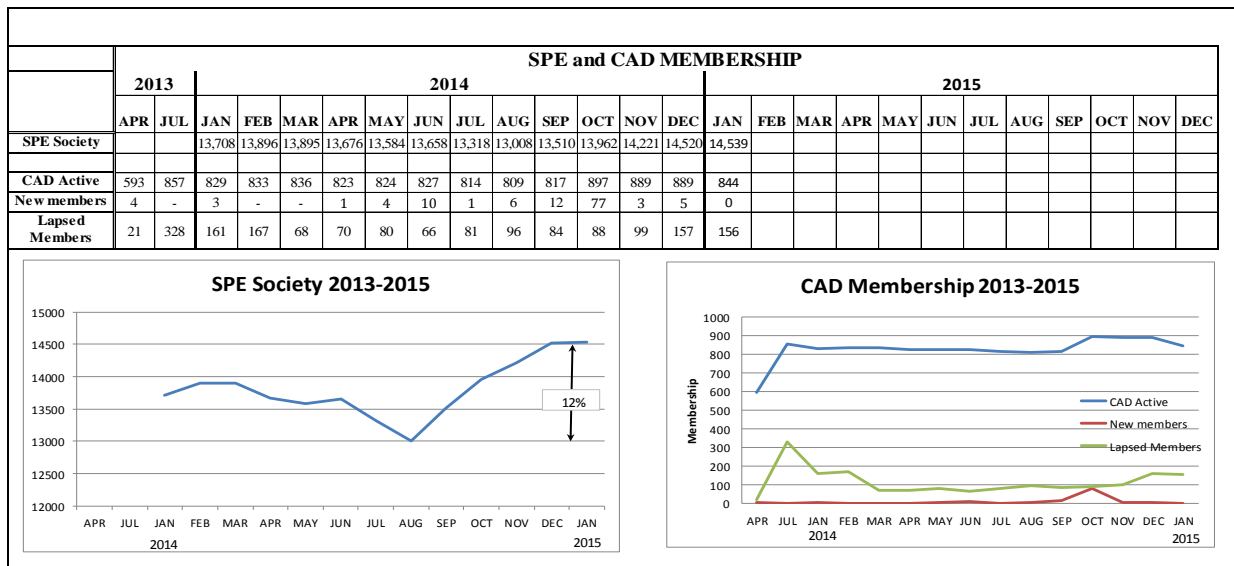
Membership Committee - J. Ladson

844 Color and Appearance (CAD) Members
 113 signed up at Retec New Orleans, could be new or renewal.

12% Increase in memberships

To SPE CAD BOD
 SPE Membership Report CAD D21 Color and Appearance.

From the AVECTRA DB here is the Division data report ending DEC2014



Respectfully submitted,

Jack Ladson
 Chair, Membership Committee

International Committee – B. West (read by Betty)

ACE reminder – Barcelona in March

Presentation - The Spanish version was updated and the French version was completed in 2014. Able to give a Portuguese prototype presentation to a mixed audience of South American Spanish and Portuguese speakers. This was just a literal translation of the Spanish to Portuguese where needed.

ANTEC 2 years out – No update.

Color advisory Committee – Jack Ladson

Board members where ask to complete a survey / list on what organizations they were involved with

1- AATCC

Nothing to report - Looking for involved members

2- AIC

Nothing to report - Next Meeting JUN2015

3- ASTM

Nothing to report - Next Meeting JAN2015 in New Orleans

4- CIE Division I

Nothing to report - Next Meeting JUN 2015 Leeds, UK

5- CIE Division II

Nothing to report - Looking for an involved member

6- Color Imaging Conference

Betty to report

7- DCC

Nothing to report - Looking for an involved member

8- ISCC

Nothing to report - Next meeting with SPE in Indianapolis OCT2015

9- ISO TC42 Photography

Nothing to report - Next meeting FEB2015

Respectfully submitted,

Jack Ladson

Chair – Colour Advisory Group

Old Business – All

Robert A. Charvat Memorial - Ann to follow up with Tracy and verify that the memorial was added to Web site.

**MEMORIAL RESOLUTION
FOR Robert A. Charvat**

WHEREAS, God with infinite wisdom has removed **Robert A. Charvat** from our ranks on January 9, 2014 and

WHEREAS, **Robert A. Charvat** has been an active and valued member of Society of Plastics Engineers Board of Directors since 1960 and SPE on Color and Appearance Division since its founding in 1957, and

WHEREAS, **Robert A. Charvat** served as the member of the Board of Directors on the Color and Appearance Division from 1960, and

WHEREAS, **Robert A. Charvat** continued efforts and contributions to the development of Society of Plastics Engineers Color and Appearance Division have made an important mark in areas served by Society of Plastics Engineers.

Be it therefore resolved, that the Board of Directors of the Society of Plastics Engineers, Color and Appearance Division, in General Session assembled this day **July 30, 2014**, bestow honor and pay respect to **Robert A. Charvat**.

Be it further resolved, that this resolution be spread in the official minutes of Society of Plastics Engineers, Color and Appearance Board of Directors and that a copy of this resolution, along with our sincere sympathies be conveyed to his family.

New Business – All

During the BOD meeting at CAD RETEC 2014 in New Orleans, we approved full sponsorship of the SPE student activity *The Race* at ANTEC 2015. Jim has volunteered to act as our coordinator for the activity, which will involve questions to be used during the race and volunteers during the event.

Board members volunteered to help generate 15 questions, including correct answer and three wrong answers.

- Scott A to submit questions on effects pigments
- Jack L to submit questions on color theory
- Nathan to submit questions

All Board members are encouraged to prepare questions and submit to Jim. Volunteers needed to help on Sunday after with the race.

The BOD will need to nominate new Secretary during the ANTEC Meeting. Please submit your nominations to Jeff Drusda.

ANTEC 2015 meeting - Steve and Scott A to locate a venue. Betty will advise the group on date and time.

Summer meeting date – Milwaukee WI

A motion to adjourn the meeting was made by Earl with Tom R. provided the second. All approved and the meeting ended.

Minutes respectfully submitted,

Cheryl Treat
Secretary, CAD BOD

Action Item List Reviewed at January 15, 2015 Board Meeting

From September 2014 Meeting	Assigned to	Due	Status
Process for reviewing and collecting papers	J. Figaniak and committee chairs	Winter 2014	Open
Complete communications excellence award application	P. Bykkowski	Winter 2014	Open
Add to next newsletter the election ballot information	Tracy Phillips	Winter 2014	Closed
Add memorial to Bob Charvat on the web site	Tracy Phillips	Winter 2014	Open
Contact Bob Charvet's family to gather any information	B. Mulholland	Winter 2014	Open
Review the application process for scholarship applicants.	Ann, Tom and George	Winter 2014	Closed
Fellow of Society Award candidate requirements	T. Rachal	Winter 2014	Open
Complete the Ballot form that will be sent out to all board members to fill Sandy's vacant seat on SPE Board	J. Drusda	Winter 2014	Closed
From Spring 2014 Meeting	Assigned to	Due	Status
Research other colleges and universities that offer programs related to color science, coloring of plastics, etc. and make a proposal to BOD	J. Ladson	Retec 2014	Closed
Add disclaimer and rebrand first course and submit to Tracy for website	S. Goldstein	Summer 2014	Closed
Tom and Scott Aumann will coordinate HSM application process with Aram Terzian	T. Rachal	Summer 2014	Open
From Winter - Jan 2014 Meeting	Assigned to	Due	Status
Establish committee membership for ANTEC 2016	A. Reid	Antec 2014	Closed
Select chair for Technical Content Review committee	A. Smeltzer	Antec 2014	Open
From Fall 2013 Meeting	Assigned to	Due	Status
Find alternative Website Builders	Tracy Phillips	ANTEC 2014	Closed
Review next course "Specifications and Test Methods For Colorants" and provide feedback to Steve Goldstein	All Board Members	ANTEC 2105	Open

From Summer 2013 Meeting	Assigned to	Due	Status
Develop detailed proposal for online archiving	Archive Subcommittee	Fall 2014	Hold

From January 15, 2015	Assigned to	Due	Status

