



**SOCIETY OF PLASTICS ENGINEERS
 COLOR & APPEARANCE DIVISION
 Board of Directors Winter Board Meeting
 Minutes**

Date: January 12, 2018 Board of Director's Meeting
 Location: The Westin Peachtree Tree Plaza Atlanta, GA

Attendance

Present:		Absent:
Billiter, Matt	Prosapio, Alex	Balthazar, Earl
Bodi, Alan	Puckerin, Betty	Aumann, Scott
Briggs, Breeze	Reid, Austin	Becker, Doreen
Davis, Sandra	Ryan, Mark	Ehr, Sharon
Depew, Chuck	Smeltzer, Ann	Esker, Steve
Drusda, Jeff	Treat, Cheryl	Freshwater, Mark
Figaniak, Jim	Tyler, Mark	Hunter, Daniel
Ford, Ed		Mullins, Brenda
Heitzman, Scott		Rediske, Jim
Karszes, Nathan		West, Brian
Ladson, Jack		Willis, Mike
Landazuri, Mercedes		
McHenry, Todd		Guest:
Mulholland, Bruce		

Upcoming Board Meeting:
 Spring Meeting – Orlando Florida
 May 8, 2018

Room: Augusta 1,2

Breakfast Available 7:00-8:00

BOARD OF DIRECTORS MEETING

- Welcome, Opening Remarks, Announcements- Cheryl T.
- Cheryl reviewed the Antitrust guidelines.

**SOCIETY OF PLASTICS ENGINEERS
ANTITRUST GUIDELINES**

It is an SPE Policy that there can be:

- 1. No discussion among members which attempts to arrive at any agreement regarding prices, terms or conditions of sale, distribution, volume, territories, or customers;**
- 2. No activity or communication which might be construed as an attempt to prevent any person or business entity from gaining access to any market or customer for goods or services or any business entity from obtaining services or a supply of goods;**
- 3. No activity or communication, which might be construed as an agreement to refrain from purchasing or using any materials, equipment, services or supplies of or from any supplier; or any other activity which violates antitrust or other applicable laws aimed at preventing unfair competition.**

- **Secretary's report** – (Mark F. absent due to illness.) Jeff D. asked for any corrections form BOD for the 2107 Fall meeting minutes. Bruce M. pointed out misspelling of Kathy Schacht's name. Motion made to accept with correction by Jim F. and seconded by Austin R. Vote all approved, motion passed.
- **Treasurer's Report-** Bruce M. reviewed 2107 CAD RETEC income and expenses. Also reviewed division finances through December 2017. Audit of IRS report and finances done at 2017 RETEC. IRS report filed on time (deadline Nov. 16, 2017) SPE National IRS report is available on Leadership Lane. Motion to accept report by Austin R. seconded by Sandy D. Vote all approved motion passed. Bruce also mentioned that he needs to update authorized access for Vanguard Investment account will include Austin R. and Ann S. This will allow access to accounts and sign off of payments. Motion by Austin R. and Seconded by Jack L. Vote – all approved, motion passed.
- **Councilor's Report** – Bruce M. Virtual meeting, December 15,2017. Wiley Publishing contract - 1.5 MM paid for journals. Marketing papers for ANTEC – new feature will start in 2018 ANTEC. One VP leaving role due to family commitments. Opening to be filled by Jason Lyons. IRS 990 report on Leadership Lane, more scrutiny for travel in 2018. Goal is to reduce expenses for officers and staff. 2017 final financial report not finished but many details are ready. 4630K loss, \$130K less from decreased membership, \$200k loss of corporate sales, \$200k less income from ANTEC 2017. Elections – President Elect, VP sections, VP Tech & Education NGAB. SPE looking to build staff/roster, sponsoring a 5K run at ANTEC, several sections closed due to no activity,

Gulf Central, Several overseas, Caribbean, Central TX, Electronics. New Division forming, Bioplastics & Renewable plastics. Pat Kelley CEO reviewing IT infrastructure, 2018 launch with better interface, accuracy, and information retrieval. 2018 Budget is a work in progress, need for better oversight and management to decrease losses. Adding membership manager, increase numbers, interviewing currently to fill position. Expense control and revenue generation – SPE Pro and in Loop, ending, save \$120K annually. New Business Development opportunities - \$500K more anticipated for 2018. EU office - Antwerp – will keep open in 2018 cost \$110K Euro/year will be reassessed at end of 2018.

- **Elections:** Cheryl T. asked the BOD for nominees for the next Secretary position and Mercedes Landazuri, Todd McHenry, and Mark Tyler were nominated. Vote was taken by ballot and tallied by Betty P. Mark Tyler won majority vote. BOD elections – 2018-2021 term, Elections Chair is Brian West. Alex P., Mike W., Earl B., and Ed F., all indicated their desire to run again. Jack L. is uncertain and said he would confirm by 1/21. Sharon E has not yet replied, Sandy D., Bruce C., Alan B., all declined to run again. Several unknown people outside of the BOD have indicated interest in candidacy, Bios and pictures needed by 1/21.

Committee Reports:

- **Technical Program ANTEC Technical Program Committee – Austin R.**
 - **ANTEC 2018** Orlando - Ann S. and Doreen B. Ann and Doreen are handling matrix call and will keep Monday session for CAD. The ANTEC CAD session will be Monday May 7th. 9:00 am start, hard stop 11:00 am., full afternoon. 5 papers, three keynote, panel discussion (pigments) at the end. Mike W. moderates am session and Mark T. will do PM session. Annual business meeting after panel discussion. BOD meeting May 8th 9 am to 1 pm.
 - **ANTEC 2019** Detroit (75th Anniversary) Breeze B./Cheryl T. No updates
 - **ANTEC 2020** San Antonio Jeff D. and Mark T. No updates
 - **ANTEC 2021** - TBD
- **RETEC Technical Program Committee – Jim F.**
 - **RETEC 2017** (Milwaukee) – Bruce M. review – Post RETEC call, laptop use by AV gave better result and TV for added visual was a good addition. Need better moderator hand off – via TP chairs, intro should be made at speaker’s breakfast. Bios and seed questions will be given to moderators then. Need to emphasize with exhibitors – no food or beverages at company table tops as it conflicts with hotel policy and charges to CAD. Proofreading of all event documents needs to be improved upon for accuracy and turnaround.
 - **RETEC 2018** (Charleston) – Brenda M./Breeze B. Sept 23-25th. TP co-chairs – Alex P. and Jeff D. Need speaker breakfast table/rooms arranged for Monday and Tuesday. Suggested that we include info and instructions with speaker’s registration packet. Scott

Heitzman is NTF chair. Scott A. and Cheryl T. will handle sponsorship. Betty P., Mark T., Jeff D. website. Bruce Howie DCC Fun Run/Walk. Mark T. Golf, Bruce M. registration.

- **RETEC 2019** (Cleveland) Steve E./Mark F. Sept. 23-25th. Renaissance Hotel \$169.00 per night.
- **RETEC 2020** (Orlando) – Cheryl T. and Jeff D. Renaissance SeaWorld \$179.00 per night.
- **RETEC 2021** – hotel is either Westin Peachtree \$189 per night or Marriot Marquis \$205 per night. Downtown has many attractions, MARTA good transportation including airport.
- **SPONSORSHIP** – Scott A. and Cheryl T. Cheryl and Mark T. are making a matrix sheet of CAD sponsors record donation levels and benefits given, will be kept in specad.org toolbox. Platinum RETEC sponsors will be recognized in Newsletter. Sponsorship price levels will not change.
- **Communications** – Jeff D.-

Website/Internet – 2018 CAD BOD and Councilor Elections – pages created, need candidate's bios will go live Feb 1st. 2018 SPE ANTEC – Orlando, pages created, need tech program. 2018 SPE CAD RETEC – Charleston, Betty working on pages. 2018 Scholarship app – SPE started application site, need to refine and test. Updates – front page and Habitat for Humanity. Possible platform transfer to SPE's, initial response is "No" SPE cannot accommodate certain apps. ISCC needs -Jack to assist with communication to ISCC.

- **Social Media** – Mercedes L. LinkedIn down one member since RETEC 2017. The Chain – only CAD BOD forum, none for CAD membership. Facebook – no growth, Mercedes is looking into getting membership data from Jack. Get more followers after analyzing/applying info. Twitter – more followers after RETEC 2017. Need for any others? No consensus among BOD.

Plastics Engineering – Betty P. Three ads this year, all RETEC, May, Mid-summer, September. Some discussion to alter in future to accommodate ANTEC/RETEC call for papers.

Postcards – Betty P. First edition is ready. Will hand out at NPE/ANTEC via the SPE booth. Second edition will be ready for mailing in July. Will have sponsor list.

- **Newsletter** – Mark T. – Targeting four issues per year.
- **Bylaws and Best Practices** – Jeff D. Updates to Bylaws to include the addition of Social Media to the Communications Committee. Appropriate language added, to be approved

pending revisions. Best Practices – most positions can be handled through replacement by someone on Communications committee. Website – written page creation/editing instructions added to toolbox and site. Multiple editors on committee with administrative privileges.

- **Education/Technical Resource** – Betty P. will supply two color topic presentations: Color Theory and Colors for Plastics. Will be kept in specad.org toolbox.
- **Endowment/Scholarships** – Ann S. Updating online application process with Communications committee. Looking to have it ready by ANTEC.
- **Awards** – Mark F. via Cheryl T. – SPE merging of Pinnacle and communications award is delayed until 2018. Communications award will be handled by Ann S. Pinnacle Award is due by January 26th and Jeff D. will take care of it. Honored Service Member – Sandy D. submitting 2018 application for CAD. Will apply for Pinnacle. Was not needed in 2017, last application was 2016.
- **Membership** – Jack L. CAD memberships as of Jan. 2018 – 725. Professional Memberships – 656, Young Professional – 30, Emeritus membership – 25, Student membership – 14, CAD membership January 2016 – 672, CAD membership January 2017 - 692, Average annualized growth – 2.0%.
- **Public Interest** – Betty P. previewed the 2017 CAD RETEC Survey. 130 replies > 450 attendees. Panel discussions, 78% approved. Group topics together in technical program – yes, good move. Commentary regarding poor lighting, several exhibit rooms.
- **International** -Brian W. via Jack L. no updates.
- **Color Advisory Group** – Jack L. CIE Midterm Meeting – Jeju, South Korea. In October 2107 CIE held its midterm meeting in Jeju Republic of Korea. The meeting was accompanied by a 3-day conference on the subject “Smarter Lighting for Better Life.” In 5 invited presentations, 57 oral presentations, 49 presented posters, 61 posters and 7 workshops with experts from all over the world presenting latest research results and survey lectures on various, subjects related to light and lighting, e.g. “Colour quality,” “Metrology for photometric and radiometric devices” Glare”, “Road Lighting”, “Interior environment and lighting design”, “Exterior lighting”, “lighting and Health”, “Visual Perception in interior lighting”, “Eye related metrology”, The Proceedings of this conference consists of 1215 pages including 158 papers of oral and poster presentations.

AIC Interim Meeting Jeju, South Korea – AIC 2017 Congress and 50-year anniversary. AIC congress 2017 was successfully held in Jeju Island, Korea from the 16th to the 20th of October. An event with 540 participants from all over the world including 7 from the US. The AIC was founded in Washington DC in 1967. The organization celebrated its 50-year anniversary. Topics: Color and Health, Architectural Color Design, Color Psychology, Color in Cultures, Color Science and Technology, Color in Communication, Color and

Environment, Color and Art, Color Education, Color and Light, Color in product development, Color Application. Upcoming meetings – The ASTM meets in New Orleans Jan 21-25. Color and Appearance is featured on Wed. and Thurs. Penn College of Technology – Color Science Course March 7-8 Williamsport, PA.

- **New Business** – Strategic Planning – need committee chair, Austin Reid will chair this group.
- Plastivan Funding – Bruce M showed Plastivan video and relayed requests for financial support. Initial proposal for \$10000 increased to \$17500. Bruce M made a motion to give \$17500 to Plastivan, Austin Reid seconded. Motion passed with all “ayes”
- Spring Meeting will be in Orlando May 8th. Hotel TBD.
- Action Items List from Spring Board Meeting and Current Action Items from Summer Meeting 2017

From Winter Meeting	Assigned to	Due	Status
Write ups for committee chair best practices, no standard format. Driven by Bruce Mullholland	All committee chairs	March 2018	Open
Create new By Laws document	Bruce Mullholland	Summer meeting	Open
Make a sign to not photograph (unauthorized) during sessions	Sharon Ehr	RETEC 2018	Open
Set up forum about how to recruit and enhance membership	Jack Ladson	Summer Meeting 2018	Open
Provide names of schools that are interested in setting up plastics programs to Betty Puckerin	ALL	ANTEC 2018	Open
New Action Items From Spring 2017 Meeting	Assigned to	Due	Status
send an email to education committee to check for archived papers in Technical Resources	Betty Puckerin	ANTEC 2018	Open
Work on scholarship page over the summer to put in attachments, etc.	Jeff D/Ann S	ANTEC 2018	Open
Format the look and feel of current color theory presentation for board members	Betty Puckerin	ANTEC 2018	Open
Mission Statement Proposal to start logo design. Develop a new CAD RETEC Brand Logo, with Prize for designer.	Sandra Davis / Jim Figaniak / Mercedes Landazuri	Summer 2018	Open

Meeting Minutes respectfully prepared and submitted by notes from Jeff Drusda;

Mark Freshwater
Secretary, CAD BOD