



**SOCIETY OF PLASTICS ENGINEERS  
COLOR & APPEARANCE DIVISION**

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Date: September 26th, 2019 Board of Director's Fall Meeting  
 Location: Renaissance Cleveland Hotel, OH

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**Attendance**

<b>Present:</b>	<b>Present:</b>	<b>Absent:</b>
Aumann, Scott	Landazuri, Mercedes	Drusda, Jeff
Balthazar, Earl	McHenry, Todd	Karszes, Nathan
Becker, Doreen	Mulholland, Bruce	Hunter, Dan
Billiter, Matt	Outlaw, Brenda	Martelli, Dan
Briggs, Breeze	Prosapio, Alex	
Depew, Chuck	Puckerin, Betty	
Esker, Steve	Ryan, Mark	
Figaniak, Jim	Serder, Elizabeth	
Ford, Ed	Smeltzer, Ann	
Freshwater, Mark	Stubbs, TJ	
Green, Colin	Tyler, Mark	
Heitzman, Scott	West, Brian	<b>Guest:</b> none
Iannuzzi, George	Williamson, Kimberly	
Ladson, Jack	Willis, Michael	

**Upcoming Board Meeting:**

Winter Meeting

Marriott Coconut Creek Residence Inn, Fort Lauderdale, FL.

**January 27th, 2020 at 1pm**

Executive Meeting: January 27th, Monday Morning (9am)

Lunch will be served in conference room for all

Dinner: Big Bear Brewing Company at 7 pm

**Thursday September 26th, 2019**

Renaissance Cleveland Hotel  
24 Public Square, Cleveland, OH 44113  
Ambassador Ballroom

The meeting was called to order at 9:05am EST by Chair Doreen Becker.

There were 28 board members present, 4 were absent, and no guests/visitors attended.

Opening Remarks and SPE Anti-Trust Statement read as follows (D.Becker)

**Anti-Trust statement and guidelines.**

**The meeting referenced above and below will be governed by the Anti-Trust Act Statement listed as follows:**

**SOCIETY OF PLASTICS ENGINEERS ANTITRUST GUIDELINES**

**It is an SPE Policy that there can be:**

- 1. No discussion among members which attempts to arrive at any agreement regarding prices, terms or conditions of sale, distribution, volume, territories, or customers;**
  - 2. No activity or communication which might be construed as an attempt to prevent any person or business entity from gaining access to any market or customer for goods or services or any business entity from obtaining services or a supply of goods;**
  - 3. No activity or communication, which might be construed as an agreement to refrain from purchasing or using any materials, equipment, services or supplies of or from any supplier; or any other activity which violates antitrust or other applicable laws aimed at preventing unfair competition.**
- Meeting Courtesy – Please give speakers the same courtesy you would expect
  - No sidebar conversations when others are speaking to the group
  - Cell phones on vibrate or silent
  - Laptops / Notebooks allowed for note taking
  - No e-Messages via any electronic devices unless relevant to the topic being discussed

The agenda as issued was used without additions or comments from the board.

**Secretary's Report** – (M.Willis) The Summer meeting minutes were distributed via the CHAIN for review. B.Mulholland requested the ANTEC and RETEC Chair names be added, and there was one minor correction to the Elections Chair name from Doreen Becker to Mark Freshwater. The corrected minutes were then re-issued.

J.Ladson motioned to approve the Summer meeting minutes, B.Puckerin seconded with all in favor. Minutes were approved.

**Treasurer's Report** – (B.Mulholland) There was no formal treasurer report at this time. The annual reports and tax statements are completed, signed and ready to be submitted.

**Councilor's Report** – (M. Landazuri) The SPE Council meeting was attended via conference call Sept 20, 2019. 55 attendees and 10 proxies, quorum requirement was met. Four main topics were covered:

- 1- Proposed changes to the current election calendar. Voting for proposed changes will occur at the next session Nov 14-15, 2019
- 2- Bylaws and Policies Committee / Governance Task Force: Proposals for ideal governance size was presented. Proposed changes are needed prior to the election calendar change, therefore a motion to approve the bylaw changes carried with 93% in favor.
- 3- SPE Services roll-out with restructured costings, bundled services and a la carte options to replace the current 12% HQ service fee was presented. The new rate structures will take effect 1/1/20.
- 4- Sustainability Division name change to Recycling Division, motion carried.

Old Business - none

New Business – none

Next council meeting – Nov 14 -15, 2019 – Danbury, CT SPE Headquarters

## **Technical Program Reports:**

### **ANTEC**

ANTEC 2020 San Antonio (**M.Tyler – Chair** **J.Drusda - vice Chair**)

Marriott Rivercenter  
March 30-April 2, 2020

- Web site is set up to receive technical papers, 26 total papers submitted as of this meeting, zero from CAD. Target is 6 CAD papers by Oct 25 deadline, for Wednesday afternoon session.
- Bruce commented BOD meeting during lunch is not allowed, only offsite or before/after.
- Doreen will plan to schedule the BOD meeting Wednesday after the session ends.

ANTEC 2021 Denver (**D.Becker – Chair** **A.Smeltzer vice Chair**)

- No new update

ANTEC 2022 TBD

## Technical Program Reports:

### RETEC

- RETEC Site and Theme (J.Figaniak Chair)
  - Congratulations was announced for a successful RETEC 2019 for Steve E and Mark F.
  - Mark F. reported there were no major logistical issues. Hotel support and staff were efficient. Outside public environment was commented on but there were no reported incidents.
  - Additional comments from the board members should be sent to Jim F. to improve future event location considerations.
  - Total attendance: 24 Fun Run, 4 additional for the opening reception, 11 1-day registrations, 302 pre-registrations, 69 tabletops, total 451 est. 450.
  - On-site registration seemed high with good support from SPE.
  - Jack mentioned two technicians attended due to location was close/convenient.
  - Plastics Tutorial 14 attended

RETEC 2020 Orlando (**J.Drusda -Chair C.Treat vice-Chair**)  
(**Technical Program co-chairs M.Tyler/A.Prosapio**)

Renaissance Orlando at SeaWorld Splash with Color  
Sept 20-22 (Sun-Tues format)

- Jeff D. and Cheryl T. had the first meeting with hotel, contract was signed, confirmed no additional sign-off approvers are needed.
- Room blocks are needed, do we want to extend room blocks for family, no.
- Hotel security, \$35/hr min 4hr, is this needed, no.
- Branding options in progress.
- Mark has golf course picked out.
- Newsletter, band, to be set.
- Plastics Tutorial on the schedule.
- Panel discussion idea – sustainability, in conjunction with a SeaWorld representative?

RETEC 2021 Atlanta (**B.Puckerin Chair E.Serdar co-vice-Chair K.Williamson co-vice Chair**)  
(**Technical Program co-chairs to be determined**)

Sept 20-21 (Sun-Tues format)

- Logo design is completed, winter meeting to build committees

Jim F. – Future conference site search will be expanded in Nashville but no other mid-west cities at this time. Cincinnati as well as Washington are in the top 5.

**Doreen proposed the Winter BOD meeting be held at AMI, Jan 28-29 since there will be board members attending this conference. Jim F. will check out the hotels and dates for the Winter meeting during AMI. Set calendars for tentative week of AMI, tentative Jan 27<sup>th</sup>.**

## Committee Reports:

### Communications Committee (B.Puckerin Chair)

- Website – J.Drusda, Betty P. reported for Jeff D. the following:
  - Updated and uploaded the BOD history sheet (2019-2020 terms)
  - Added Pinnacle award image to awards page
  - Notified 7th Level of our plan to use their service (after RETEC)
    - Actions for early October after we have full agreement with 7th Level
    - Transition admin and maintenance functions to 7th Level
  - Update website fonts to Lucida Sans to comply with SPE directive
    - Update SPE logo as stand-alone image to comply with SPE directive
  - Need to update memorials
  - Need to update galleries
    - Removed sponsor gallery, per Cheryl and Mark T, until we can vet newsletter sponsors as website sponsors
    - Make notation that website sponsors are newsletter sponsors (and vice-versa) on website and newsletter – pending decisions
    - Any adds to RETEC gallery – after RETEC (Mark Ryan photos)
  - Updated scholarship winners
  - Updated CFP – ANTEC
  - Need to update best RETEC papers
  - Need best ANTEC papers – will build a new section
  - Need to create ANTEC Best Paper page
  - Create “Why I joined CAD” as a new feature
  - Scholarship app - Can 7th level help us?
  - Would allow us to move away from SPE’s IT
  - Would we need to sign privacy statements (Bruce, Ann)? Some financial information may be listed on applications (eg, anticipated financial need)
  - SPE online app and CAD webpage – need to highlight: “Send all letters of recommendation to Ann Smeltzer”
- Newsletter – M.Tyler provided an update as follows:
  - Printed summer edition looked very good.
  - Newsletter issued but had some issues due to apparent resources.
  - Alternates to Omnipress Joyce Peacock being considered
    - Betty will provide contact for Typographic Services Bill Lucas
    - SPE Bob Grace recommend by Mercedes L.
  - Mark will divvy up sections next to newsletter members for next issue in late October/early Nov. Then again before ANTEC.
  - Committee to have interim meeting or webex to discuss content items and mission.
  - K.Williamson and M.Tyler to solicit ads for next newsletter issue.
  - Looking for content for the Winter/Fall paper which will provide overview of past RETEC.
- Social Media – M.Landazuri
  - LinkedIn currently at 1007, a business page will be created
  - Instagram at 188, growing the most, indicates younger crowd
  - Podcast Plasticicks interviewed Doreen Becker. Releases are first Friday of every month.
  - SPE app for the RETEC event was well-received

- Publicity – B.Puckerin
  - E-Blast – D.Martelli
    - Call for papers ANTEC 2020 to be sent out
    - SPE sent out an ANTEC eblast Sept 18
    - Update needed on using the [www.4spe.org/hqservices](http://www.4spe.org/hqservices) to utilize eblast potential
  - Survey results from 2019 RETEC to be processed
    - Paper candidates from survey will be compiled and sent to ANTEC 2020 chairs (Jeff Drusda, Mark Tyler) and CAD RETEC 2020 technical committee (Alex Prosapio, Mark Tyler); however, ANTEC has precedence.
- Print – B.Puckerin
  - Design for CAD RETEC 2020 postcard and ANTEC to be started and will be sent to Jeff and Cheryl for approval. The design will also be used to develop templates for signs.
  - BOD candidates will be compiled and sent to Mark Freshwater.

**Education/Technical Resource Committee:** – (M.Willis Chair)

- Section 1 Color Science presented at RETEC 2019. Suggestions to slides will be incorporated prior to uploading to the toolbox for general board use. Remaining presentations continue in-progress. Next section(s) offered to be presented at ANTEC 2020 if papers are needed.
- College Outreach sub-committee – E.Ford/G.Iannuzzi
  - 62 colleges contacted. 10 replies. 6 interested in CAD visit/presentation
    - Geography includes TX, MI, CA, MA
  - Some locations have student SPE chapters and may be able to couple with SPE co-visit for presentations geared towards Plastics in Society. George to investigate a “sizzle reel”.
  - J.Ladson commented Penn College is looking to set up a color course. Potential for funding support from CAD for color lab equipment. Jack to spearhead efforts with Penn College.

**Endowment Committee:** (A.Smeltzer Chair)

- The Endowment Committee gave \$38,000 in scholarships ranging from \$500-\$4000 in 2019
- Ann provided comment on the current decision-making process and considerations in selections and awards. Proposals for setting named awards amounts at a consistent amount as well as considerations for capping the total number of scholarships will be presented at the next BOD meeting.
- Work to ensure the scholarship program and submissions remains an on-line process is in-progress. The SPE site may not be able to be used as in the past. Jeff Drusda and Ann S. are exploring options.

**BREAK -----**

**Awards Committee:** (M.Freshwater)

- Paper grader volunteers for RETEC 2019 went well and was greatly appreciated.
- Looking for Awards replacement – Colin Green and Doreen Becker volunteered.

Doreen motioned to appoint Colin Green as Awards Chair, Earl B. seconded, majority so moved with one nay (Brain West). Colin was appointed Awards Chair.

**Membership Committee:** (J.Ladson Chair)

- 715 members as of this month. On-site we cannot collect for SPE dues
- Jack to recalculate the “center of gravity” based on membership zip code/location
- No additional correspondence from membership committee/HQ

**Public Interest:** (B.Puckerin)

- Betty, Cheryl and Jim to discuss locating signs during RETEC at the right times, needs to be part of RETEC planning team.
- Surveys to be reviewed. Possibly put results of survey in new letter.
- Good gifts this year thanks to Chuck, good attendance until the end.

**International Committee:** (B.West)

- Translation of current Color Science presentation to Spanish to commence.

**Color Advisory Group:** (J.Ladson)

- ASTM in process of defining spectro/colorimeter standards on uncertainty, activities going on.

**Finance Committee:** (M.Tyler Chair)

- No report

**Elections:** (M.Freshwater)

- No report

**Committee Chair Verifications**

- **Reported above: Colin Green elected to Awards Chair**

**Sponsorship Committee:** (C.Treat)

- Post meeting adjournment comment: Shepherd napkins were still out after their sponsored break, Scott A and Cheryl to discuss start and stop sponsorship details, Cheryl needs more sponsorship – Ed Ford volunteered for sponsorship committee. Do we continue diamond level? Cheryl to send thank you letters to sponsors and ask if they are coming back next year.

### Old Business:

Old Business from Past Meetings	Assigned to	Due	Status
Design and present compliant CAD BOD shirts	S.Aumann	Winter 2019	Open
Electronic pointer technology for future conferences. Send link of Pointer system to Jim F	N.Karzes George I. to cover under AV, work with Jim F.	Winter 2019	Open
Finalize Operating Rules  <b>Operating Policies 001 – 014 were approved during the Fall 2019 meeting</b>  Review for approval is needed for the remaining Operating policies 015 – 026	Bruce M.	Winter 2019	Open
B.Puckerin to follow up with Dr. Ali Dhinojwala for input of the previous Terra College program and potentially opportunities for assistance	B.Puckerin	Winter 2019	Open
Endowment Committee propose recommendation for fixed values for the named scholarships and total number of scholarships to be given	A.Smeltzer	Winter meeting	Open
J.Ladson to provide B.Puckerin the centralized location of current SPE/CAD memberships	J.Ladson	Winter meeting	Open

### New Business:

New Action Items from Summer 2019 Meeting	Assigned to	Due	Status
Send special rate information to BOD for AMI	Todd McHenry	Pre-AMI	Open
Tabletops: determine if better to have 50 or 60 companies, or limit 1-2 spaces if space is limited, no more 3 spaces, or should we have more exhibitors overall.	Brian West Kimberly Williamson	Pre- RETEC 2020	Open
RETEC 2020 conference insurance, ask HQ who they recommend and determine costs	Bruce M.	WINTER MEETING	Open
Do we move spring meeting out and not during ANTEC. Might lose BOD / speaker attendance	Doreen B.	WINTER MEETING	Open
Should terms limits for the executive chairs be extended or combine roles instead of 5 roles. 3x2 yr terms instead of 5 yr. Or add responsibility to the current chairs so they do more	To be further discussed at winter meeting.	WINTER MEETING	Open

**1:22 pm Bruce M. motioned to adjourn the meeting, Betty P. seconded, all in favor, the meeting was adjourned.**



Minutes Respectfully Submitted by:  
Michael Willis  
CAD BOD Secretary