



**SOCIETY OF PLASTICS ENGINEERS
COLOR & APPEARANCE DIVISION**

Date: August 6th, 2019 Board of Director's Summer Meeting
 Location: Aloft Boston Seaport Boston, MA

Attendance

Present:	Present:	Absent:
Aumann, Scott	Martelli, Dan	Balthazar, Earl
Becker, Doreen	Mulholland, Bruce	Freshwater, Mark
Billiter, Matt	Outlaw, Brenda	Karszes, Nathan
Briggs, Breeze	Prosapio, Alex	Hunter, Dan
Depew, Chuck	Puckerin, Betty	Landazuri, Mercedes
Drusda, Jeff	Ryan, Mark	McHenry, Todd
Esker, Steve	Serder, Elizabeth	Smeltzer, Ann
Figaniak, Jim	Stubbs, TJ	
Ford, Ed	Tyler, Mark	
Green, Colin	West, Brian	
Heitzman, Scott	Williamson, Kimberly	
Iannuzzi, George	Willis, Michael	Guest: none
Ladson, Jack		

Upcoming Board Meeting:

Fall Meeting – Renaissance Cleveland Hotel

September 26th, 2019

Tuesday August 6th, 2019

Aloft Boston Seaport District
401-403 D St, Boston, MA 02210
Mann Boardroom #3

The meeting was called to order at 8:01am EST by Chair Doreen Becker.

There were 25 board members present, 7 were absent, and no guests/visitors attended.

Opening Remarks and SPE Anti-Trust Statement read as follows (D.Becker)

Anti-Trust statement and guidelines.

The meeting referenced above and below will be governed by the Anti-Trust Act Statement listed as follows:

SOCIETY OF PLASTICS ENGINEERS ANTITRUST GUIDELINES

It is an SPE Policy that there can be:

- 1. No discussion among members which attempts to arrive at any agreement regarding prices, terms or conditions of sale, distribution, volume, territories, or customers;**
 - 2. No activity or communication which might be construed as an attempt to prevent any person or business entity from gaining access to any market or customer for goods or services or any business entity from obtaining services or a supply of goods;**
 - 3. No activity or communication, which might be construed as an agreement to refrain from purchasing or using any materials, equipment, services or supplies of or from any supplier; or any other activity which violates antitrust or other applicable laws aimed at preventing unfair competition.**
- Meeting Courtesy – Please give speakers the same courtesy you would expect
 - No sidebar conversations when others are speaking to the group
 - Cell phones on vibrate or silent
 - Laptops / Notebooks allowed for note taking
 - No e-Messages via any electronic devices unless relevant to the topic being discussed

D. Becker provided opening remarks, then introduced the newly elected members TJ Stubbs and Colin Green.

Each person around the room provided a self-introduction.

The agenda as issued was used without additions or comments from the board.

Secretary's Report – The Spring meeting minutes were distributed via the CHAIN by M. Willis prior to the meeting, minutes were previously amended by Mark Tyler to correct a minor spelling error. It was noted previously by B. Mulholland the SPE logo header on the document was incorrect and needs to be changed. Corrected minutes with proper logo to be sent to M. Tyler and Kathy Schacht (SPE) as amended.

J. Ladson motioned to approve the Secretary's Report, motion seconded with all in favor.

Treasurer's Report - The Annual Financial Report and the Treasurer's Report sheet were presented by B. Mulholland. The BOD fiscal year runs July 1 to June 30. The BOD money level is to be maintained at a minimum \$100K, therefore a money transfer from the endowment fund to the board fund was made to achieve the this minimum balance for the end of the 2019 fiscal year. The 2019 fiscal year Financial Report as presented today will be submitted to SPE headquarters once the audit is conducted by Finance Chair M. Tyler and two other non-financially associated board members. *Treasurer's Report documents can be found at the end of this report.*

B. Puckerin motioned to approve the Treasurer's Report, motion seconded with all in favor.

Councilor's Report – B. Mulholland presented in the absence of M. Landazuri. The SPE fiscal year runs on the calendar year, operations ended positive whereas investments were in the red. New services are available from the www.4spe.org/hqservices (ie logo, updates), further details to be provided at the next council meeting ie fee for services. Election timing at Council 1 and Council 2 is a new model for councilor votes and may pose some logistical issues for smaller divisions that need to participate in council meetings to maintain involvement status. A change in voting timing is to be voted on next meeting to address previous virtual officer elections. The CAD bylaws and operating policies reflect this change in the current drafts but will need to be officially changed after these changes come into effect. The next Council meeting will be a virtual meeting on Sept 20 where this vote will take place. Once approved the changes will be effective next election cycle July 1, 2020. *Councilor's Report documents can be found at the end of this report.*

Technical Program Reports:

ANTEC

- ANTEC 2019 Review – C. Treat report ANTEC 2019 went very well, the room size was too small, the papers were well attended. There was an after-action meeting wherein the CAD session had the biggest issue.
- ANTEC 2020 San Antonio (**M. Tyler – Chair J. Drusda vice Chair**)
 - J. Drusda reported awaiting feedback from SPE regarding paper submission due date. Announcement came out yesterday papers are due Oct 25, final paper deadline is Dec 6, and final presentation deadline Feb 21. Mark Spalding is handling the paper submission for SPE, J. Drusda will request access to the paper submissions.
- ANTEC 2021 Denver (**D. Becker – Chair A. Smeltzer vice Chair**)
 - J. Drusda stated ANTEC 2021 will not coincide with NPE in May.

Technical Program Reports:

RETEC

- RETEC Site and Theme (J.Figaniak Chair)
 - J.Figaniak reported the working session was productive
 - B.Puckerin presented the site survey information
 - Winter BOD meeting will vet another potential location to be selected by D.Becker
 - J.Figaniak - Currently we are contracted through 2021
 - J.Figaniak - The Gaylord options (Nashville and Dallas) were not secured due to multiple issues such as dates, rates and room availability. These are now not options.
- RETEC 2019 Cleveland (**S.Esker – Chair, C.Depew vice-Chair, M.Freshwater vice-Chair**)
(**Technical Program co-chairs A.Smeltzer/A.Prosapio**)
 - S.Esker reported everything is on pace
 - B.Puckerin presented five sign design options for the lunch sponsorship, a design was then chosen after some general input and consensus
 - Sponsorship – S.Esker reported on the working session
 - C.Treat reported \$69,500 in sponsors has been raised so far, new record
 - Bruce updated the status of registration including to date numbers
 - Bag stuffing party needs to be on Sunday
 - Registration opens Monday app. noon, B.Puckerin to coordinate table area
 - Scott Marko from SPE HQ will be there to help and coordinate evening registration at the Hard Rock, including online computer access
 - Volunteer sign-up will be sent out soon
 - S.Esker – Passed around the RETEC gift – Notebook Binder
 - Alex P - Paper review in process, some papers still to be submitted and still need bios and abstracts
 - Table tops 42 vendors 53 spaces
 - C.Treat resolved a Gold/Platinum EMD/Tomatech lunch/coffee break adjustment
 - S.Aumann brought up the topic of board owning items like a cell recharger for future conferences instead of renting or relying on sponsors, there was little interest at this time
 - S.Heitzman reported currently 10 NTF participants, lottery soon to follow
 - Sunday night hotel is booked, bag stuffing needs to be done on Sunday
- RETEC 2020 Orlando (**J.Drusda -Chair, C.Treat vice-Chair**)
(**Technical Program co-chairs M.Tyler/A.Prosapio**)
 - C.Treat presented the logo design, Making a Splash with Color
 - J.Drusda mentioned the various people currently in positions
 - G.Iannuzzi volunteered to be the AV resource
 - J.Figaniak stated the dates for RETEC 2020 are Sept 21-22 (Sun-Tues format)
- RETEC 2021 Atlanta (**B.Puckerin Chair, E.Serdar vice-Chair**)
(**Technical Program co-chairs to be determined**)
 - J.Figaniak stated the dates for RETEC 2021 are Sept 20-21 (Sun-Tues format)
 - Betty will propose a logo for RETEC Atlanta in the near future

Committee Reports:

Communications Committee (B.Puckerin Chair)

- Website – J.Drusda provide an update on the activities for the following items:
 - CAD Tool Box update in-progress
 - Memorial page updates, anyone with historical information relevant to the past board member should be sent to web site committee
 - Sponsorship Gallery verification of current sponsors
 - BOD terms and position updates
 - D.Becker provided comment regarding the CHAIN as the official mode of communication for BOD email announcements, check your settings at 4SPE CHAIN
 - ANTEC 2020 pages were set-up
 - Scholarships, 2019-2020 list of recipients is pending monies receipt by the colleges
 - Looking to set up RETEC and ANTEC best papers archive
 - Terry Golding award needs updated recipient names
 - 2013-2014 photo gallery is missing pictures
 - Web site font change and adding SPE logo as a stand-alone image is being done
 - Wordpress: Two outside companies for managing the CAD contents sent to Wordpress were contacted. Another alternate option is to use the SPE digital resources at an annual hosting fee of \$300. Discussion ensued. The committee recommendation to the BOD is to use Seventh Level at \$595/yr based on their research and the discussion. **B.Puckerin motioned to approve the committee's recommendation to use Seventh Level, motioned seconded with all in favor.**
- Newsletter – M.Tyler provided an update as follows:
 - CAD Newsletter issue timing change made because ANTEC is now earlier in the year
 - Next CAD Newsletter will be issued week of Sept 9th to cover RETEC
 - The goal is to issue the CAD Newsletter before ANTEC, early to mid-summer, before RETEC, and then after RETEC
 - K.Williamson volunteered to help with sponsorships and invoices for CAD Newsletter
 - Technical Content review committee (T.McHenry) to determine which paper should be published in the CAD Newsletter
 - B.Mulholland suggested 125-150 printed copies of the Sept issue be printed and available for the upcoming RETEC. M.Tyler to mail B.Mulholland the printed copies.
- Social Media – M.Landazuri
 - B.Puckerin mentioned a follow up on the SPE app may be needed
- Eblasts – D.Martelli
 - Update needed on using the www.4spe.org/hqservices

Break -----

Finance Committee: (M.Tyler Chair)

- An audit of the financial statements was conducted during the break by Chair Person M.Tyler, assisted by D.Martelli and A.Prosapio. The financial statements were approved and signed and handed to the Treasurer (B.Mulholland) for submission to SPE headquarters and used for tax forms.

Education/Technical Resource Committee: – (M.Willis Chair)

- Web site Tool Box B.Puckerin updated the Ed Comm section
 - College Outreach Objective Statement completed with disclaimer
 - 5 college contacts completed; no leads received from any of the messages sent
 - E.Ford and G.Iannuzzi volunteered to lead the college outreach sub-committee to increase the number of contacts and effort
 - Presentation updates continue, target completion is Fall BOD meeting
 - The Color Science PPT will be presented at 2019 RETEC by M.Willis
- The Ed Comm report can be found at the end of this report*

Endowment Committee: (A.Smeltzer Chair)

- D.Becker provided the background for a request by the Endowment Committee for an increase to the scholarship budget of \$35k to \$38k for the 2019 fiscal year. **S.Aumann motioned to increase the scholarship budget of \$35k to \$38k for the 2019 fiscal year, motion seconded with all in favor.**
- D.Becker requested someone motion an increase of the scholarship budget to \$40k for the 2020 fiscal year. **S.Aumann motioned to spend \$40k this fiscal year, motion seconded, discussion ensued, B.West requested there should be rules as to how the money is spent, B.Briggs explained the current committee process, vote resulted with all in favor.**
- D.Becker provided detail from the executive meeting wherein the named scholarships should remain the same and not reduced. **B.Mulholland made a motion that the BOD ask the Endowment Committee to look at the named scholarships and come back to the BOD with a recommendation of what the fixed value should be for those named scholarships, motion seconded, discussion ensued, vote resulted with all in favor.**
- Recommend was made as an action item the Endowment Committee should provide a recommendation for the total number of scholarships given, possibly report back at winter meeting.
- Additional discussion regarding awarding scholarships to non-US citizens, students from conflict countries, monies to non-US Universities, and students “covered” by other organizations, and is the country of citizenship on the current application form.

Membership Committee: (J.Ladson Chair)

- The CAD Membership has dropped ~80 members since January, this may be an artifact of the timing of the enrollment period.
- Student memberships are growing but professional memberships have dropped
- Current total CAD membership is 677 as of July 15, 2019
- Discussion regarding the CAD variable chapters dues was held. **B.Mulholland motioned to reduce the CAD variable chapter dues to \$0 effective January 1, 2020, motion seconded with all in favor approved.**

Public Interest: (B.Puckerin)

- The RETEC 2018 public survey results were presented, *documents can be found at the end of this report*
- Discussion regarding total number of surveys and results versus past years, key items were hotel costs affecting attendance and rotating locations based on industrial and destination cities. B.Puckerin suggested recommending 5 cities be listed on next survey for input
- Panel discussions with technical session was generally well-received, future panel topics metrics were presented
- Betty will consider expanding the question content like hotel costs limits, and surveying to other non-attendees
- Membership committee reminded the BOD of the previous analysis done showing a centered location as related to membership, Public Interest commented they will analyze previous attendance numbers relative to these centered locations

International Committee: (B.West)

- Updated Ed Comm presentations still needed for translation
- B.West received an international request colorant compostability and biodegradability, any supplier with relevant technical papers or studies that can be shared forward to this committee

Color Advisory Group: (J.Ladson)

- J.Ladson attended the CIE meeting June 2019 in Washington D.C., 375 in attendance
- Topic of interest to the CAD is the declaration of a new set of illuminant sources, mainly LEDs, there are 12 types (ie, ill A, ...). LEDs are forcing a new class of undefined sources at the same time is an illuminant. The spectrum is defined in 1nm increments as opposed to the current 10nm increment. Caution regarding the comparisons of data under the illuminant selections (ie. A, ...) between different equipment manufacturers as the standardization of illuminant spectrums have not been defined. An equivalent of “metamerism” is possible under the same illuminant selections.

Awards Committee: (M.Freshwater)

- No report

Elections: (M.Freshwater)

- No report

Committee Chair Verifications

- No updates

Sponsorship Committee: (C.Treat)

- Covered in the RETEC section above

Old Business:

Old Business from Past Meetings	Assigned to	Due	Status
Design and present compliant CAD BOD shirts	S.Aumann	Summer Meeting, 2019 moved to Fall 2019	Open
Electronic pointer technology for future conferences. Send link of Pointer system to Jim F	N.Karzes	Summer Meeting, 2019 moved to Fall 2019	Open
Look into moving SPE Color and Appearance LinkedIn pages from group page to business page	Mercedes L, George I, Earl B	Summer Meeting, 2019 moved to Fall 2019	Open
Finalize TOC, Operating Policies, and Duties & Responsibilities	Bruce M.	Summer Meeting, 2019 moved to Fall 2019	Open
Verify sponsors on both the web site and the CAD newsletter	Cheryl T, Scott A, M.Tyler	May 15, 2019 moved to Fall RETEC 2019	Open

It should be noted from the previous actions: B.Mulholland reported our liability insurance does not cover E&O (errors & omissions). The SPE CEO's opinion is we do not need E&O insurance as we do not provide a product or service, we are covered by the current D&O (Directors and Officers) insurance.

New Business:

- D.Becker noted the importance of attendance by board members to ensure participation as well as ensuring a quorum. The attendance policies and subsequent actions are defined in the bylaws.
- Mentors for new members: M.Tyler – C.Green
A.Prosapio – TJ Stubbs

Bruce motioned to purchase 2 \$100 Amazon gift cards to give one each to Chris Barry and Pedro Matos of SPE for helping with the CAD computer software involving Registration and Scholarships, the motion was seconded with all in favor.

New Action Items from Summer 2019 Meeting	Assigned to	Due	Status
B.Mulholland suggested 125-150 printed copies of the Sept issue be printed and available for the upcoming RETEC. M.Tyler to mail B.Mulholland the printed copies	M.Tyler	pre-RETEC	
B.Puckerin to invite U.of Akron professor Dr. Ali Dhinojwala to the upcoming RETEC BOD meeting for input of the previous Terra College program and potentially opportunities for current CAB BOD assistance	B.Puckerin	pre-RETEC	
Endowment Committee to look at the named scholarships and come back to the BOD with a recommendation of what the fixed value should be for those named scholarships	A.Smeltzer	Winter meeting	
Recommend as an action item, the committee provide a recommendation for total number of scholarships to be given – no timing but possibly report back at winter meeting.	A.Smeltzer	Winter meeting	
J.Ladson to send B.Puckerin the centralized location of memberships previously presented to the BOD	J.Ladson	Winter meeting	
RETEC survey questionnaire additions to be sent to B.Muholland for RETEC 2019	B.Puckerin	Aug 16 preferred, no later than Aug 23	

B.West motioned to adjourn the meeting at 11:30am EST, all approved, the meeting adjourned.

Minutes Respectfully Submitted by:

Michael Willis

CAD BOD Secretary

Chair/Committee Reports attached hereafter:

Color and Appearance / SPE				
Treasurer's Report				
June 30, 2019				
TOTAL BEGINNING BALANCE as of 02/28/2019				\$ 117,949.28
Deposits:				
	Source	Type	Amount	
	FifthThird Bank	March interest	\$ 3.13	
	FifthThird Bank	April interest	\$ 2.98	
	FifthThird Bank	May interest	\$ 2.96	
	FifthThird Bank	June interest	\$ 2.73	
	Vanguard	Q1 interest	\$ 394.99	
	Vanguard	Q2 interest	\$ 397.95	
	CADNews	Sponsorships	\$ 15,150.00	
	Transfer from Endowment		\$ 10,109.41	
TOTAL DEPOSITS				\$ 26,064.15
Expenses:				
Check#	Assignee	Purpose	Amount	
	FifthThird Bank	Merchant fees	\$ 88.95	
MC	PayFlow/PayPal	Gateway Fees	\$ 100.00	
883	Doreen Becker	Elections	\$ 99.70	
MC	Granite City	BOD meeting	\$ 966.81	
MC	WP Engine	Web hosting	\$ 350.00	
MC	Hyperstreet	cadretec.com & .org	\$ 61.49	
880	Peacock Graphics	CADNews	\$ 2,195.00	
882	PS Awards	Awards	\$ 862.28	
MC	Marriott Detroit	Councilor Travel	\$ 774.30	
MC	Fishbones	Councilor Travel	\$ 44.64	
MC	Henry Ford Museum	ANTEC speaker's gifts	\$ 444.90	
MC	Hobby Lobby	ANTEC speaker's gifts	\$ 25.36	
	Scholarships		\$ 38,000.00	
TOTAL EXPENSES:				\$ 44,013.43
TOTAL ENDING BALANCE:				\$ 100,000.00
PENDING EXPENSES:				
	None			\$ -
BALANCE AFTER PENDING EXPENSES:				\$ 100,000.00
ENDOWMENT FUND OVERVIEW:				
	Beginning Balance as of 12/31/2018		\$ 590,004.59	
	Net Gain / Loss		\$ 105,423.10	
	Ending Balance as of 06/30/2019		\$ 695,427.69	
Respectfully submitted by Bruce Mulholland			Total assets:	\$ 795,427.69

SOCIETY OF PLASTICS ENGINEERS ANNUAL FINANCIAL REPORT				
COLOR AND APPEARANCE DIVISION				
Annual Financial Report for Period Beginning July 1, 2018 to June 30, 2019				
Starting Balance on July 1st (cash, checking, savings, investments)	(1)	\$773,389.97	\$773,389.97	
INCOME		Actual	Budget	Variance
SPE Rebate	(2)		0.00	0.00
Interest & Dividends	(3)	1,221.32	1,000.00	221.32
Monthly Meetings	(4)		0.00	0.00
Board Meetings	(5)		0.00	0.00
RETEC Receipts	(6)	67,992.22	50,000.00	17,992.22
Educational Programs	(7)		0.00	0.00
Newsletter/Web-site Sponsorships	(8)	15,600.00	15,000.00	600.00
Holiday Party	(9)		0.00	0.00
Golf Outing	(10)		0.00	0.00
Spouses Night	(11)		0.00	0.00
Contributions	(12)		0.00	0.00
Other: Transfer from Endowment Fund	(13)	10,109.41	0.00	10,109.41
Other: Endowment fund gain/loss	(14)	43,083.36	0.00	43,083.36
Other: Transfer in to Endowment Fund	(15)		0.00	0.00
Total Income (add lines 2-15)	(16)	\$138,006.31	\$66,000.00	\$72,006.31
Total Funds Available (1 + 16)	(17)	\$911,396.28	\$839,389.97	\$72,006.31
EXPENSES				
General Office Expenses	(18)	731.45	1,800.00	1,068.55
Monthly Meetings	(19)	0.00	0.00	0.00
Board Meetings	(20)	33,321.46	20,000.00	(13,321.46)
RETEC (seed money)	(21)	0.00	0.00	0.00
Educational Programs (Internet)	(22)	440.49	1,000.00	559.51
Newsletter Printing/Mailing (4 issues)	(23)	2,195.00	5,000.00	2,805.00
Holiday Party	(24)	0.00	0.00	0.00
Golf Outing (non-RETEC)	(25)	0.00	0.00	0.00
Awards	(27)	2,019.49	3,000.00	980.51
Scholarships/Grants	(28)	73,000.00	17,500.00	(55,500.00)
Donation to Endowment Fund	(28a)	0.00	35,000.00	35,000.00
ANTEC Expenses	(29)	470.26	500.00	29.74
Councilor Travel	(30)	1,290.44	2,000.00	709.56
Other: Student Travel	(31)	2,500.00	2,500.00	0.00
Other: Chairperson's Discretionary Fund	(32)	0.00	500.00	500.00
Other: Miscellaneous	(33)	0.00	500.00	500.00
Total Expenses (add lines 18 - 33)	(34)	\$115,968.59	\$89,300.00	(\$26,668.59)
Ending Balance (Line 17 minus Line 34)	(35)	\$795,427.69	\$750,089.97	\$45,337.72
		Allocation of Funds on Line 35		
Section/Division		Checking acct (A)	\$	6,432.06
Treasurer's Signature:		Savings acct (B)	\$	30,000.00
		(C)		
Audit Committee Attest:		Investments (D)	\$	63,567.94
		Endowment (E)	\$	695,427.69
		(F)		
		TOTAL (G)		\$795,427.69
Distribution: Copy to SPE Executive Office by November 15th Copy to Section/Division Board of Directors		(Amount on Line G should equal amount reported on Line 35)		

Councilor's Report: ANTEC Council Meetings March, 2019

The SPE Council meetings were held prior to ANTEC 2019 in Detroit, Michigan. At the beginning of proceedings, President Brian Grady called for a moment of silence to honor the passing of several distinguished SPE members, including Dr. Vicki Flaris, Thoi Ho, Dennis Hvam, and Richard G. Johnson.

All presentations and data discussed during Council meetings are available on The Chain in the Council Committee of the Whole (CCOW). We encourage everyone to take the time to review this information to get a full understanding of the Society.

Financial Review

For 2018, SPE had a net positive operational result, but showed an overall deficit due to lower than expected investment results. SPE management meets on a quarterly basis with investment advisors. January 2019 results were better than budget. SPE is projecting a loss for 2019. Complete details on the 2019 budget are available on The Chain. A summary of the 2018 budget vs. actual report is available below:

		2018 Budget	2018 Actual
Revenue	Membership/HQ	2,062,001	2,076,477
	Foundation	463,500	366,397
	HQ Events	888,500	805,372
	Supported Events	348,500	396,510
	Total Revenue	3,762,501	3,644,756
Expenses	Membership/HQ	2,916,161	2,612,042
	Foundation	589,495	456,673
	HQ Events	715,781	559,365
	Supported Events	22,600	10,135
	Total Expenses	4,244,037	3,638,215
Results	Operational Result	(481,536)	6,541
	Investment/Interest	401,000	(290,420)
	Total Result	(80,536)	(283,879)

SPE Official Business

Councilor Bruce Mulholland presented several proposed changes to bylaws and policies related to the budget review process and Fellows/HSM ratification procedures. Council approved both motions. All changes can be found in the official minutes.

At the end of Council I, President Grady thanked the Executive Board for their service. He also thanked Past President Al-Zubi who is now leaving the Executive Board. President-Elect Landes presented the ceremonial pin to Grady and delivered the traditional "Whereas" tribute to Grady.

Incoming President's Remarks

Dr. Brian Landes of Dow Chemical begins his tenure as President of SPE (2019 – 2020). Dr. Landes delivered an inspiring talk that encouraged all SPE members to reflect upon why they joined the society and what they can do to ensure the society remains relevant and important in a changing world. His presentation included a summary of the SPE Strategic Plan that focuses on twin pillars of **knowledge** and **networking**. If SPE is to be vibrant for future generations of plastics professionals, it must make difficult decisions about resource allocation and member engagement. In keeping with the plastics zeitgeist, Landes ended his talk with a short video from The Alliance to End Plastic Waste, a global group that recently dedicated \$1.5bn to fight plastics pollution. SPE is uniquely positioned to contribute to this discussion because our strategic plan aligns with what is needed among the broader public audiences where scientific knowledge of polymer materials is lacking. This is the first step in a long journey, Landes concluded.

SPE Foundation

Foundation Director, Eve Vitale, presented a summary of her team's work over the past year. 21,371 students experienced the PlastiVan in 2018. \$88,250 was awarded in scholarships in 2018, with 33 recipients at 21 universities. A scholarship marketing campaign was established in 2018 to increase awareness of the available scholarships in an effort

to increase the number of applicants. \$64,645 in grants were awarded in 2018, some at events that were not SPE-centric, thereby increasing awareness. "Giving Tuesday" (Tuesday after Black Friday) was a success, raising \$8,985 so that 1200 new students can experience the PlastiVan.

Strategic Commentary

ANTEC

The 2018 event, at the time of writing, was projected to achieve ~\$300k in profit for SPE. ANTEC 2020 will be in San Antonio, TX with Council starting on the 28th of March and the actual program lasting from March 30-April 2. CSE Farrey announced that ANTEC 2021 will be held in Denver, CO from March 22-25. The public announcement included discussion of the rationale for not co-locating with NPE. Both organizations, SPE and PLASTICS, have achieved a level of success with their respective events that co-location is no longer the optimal arrangement for either group.

SPE Services to Chapters

Sandra McClelland of the SPE Finance Committee presented findings from an in-depth review of SPE staff resource allocation and chapter support requirements. As summarized by CSE Farrey, HQ provides a vast array and quantity of services that consumes a significant portion of HQ staff time and resources. The current fee model (under which some Chapters pay for services and others don't) is inequitable and unsustainable. Everyone would be better served with a clearer understanding of the services provided and the cost structure. It was decided that a small task group would be assembled to review the issue and bring a recommended revised model forward for consideration. Complete details are available on Leadership Lane. 3

SPE Sales & Marketing

SPE Business Development Manager, Stephanie Clark, reported on the advertising revenue generated in 2018. In 2019, 79 exhibitors on the floor and 37 are brand new to ANTEC. The total revenue generated from this is \$249,000. There are also 6 sponsors generating \$75,000. In total, \$360,000 was raised against an aggressive budget of \$331,990. 26 chapters and organizations have supported student activities in 2018. In 2017, there were \$270,087 of advertising sales but since that time, the total has increased to \$556,600 in just 1.5 years.

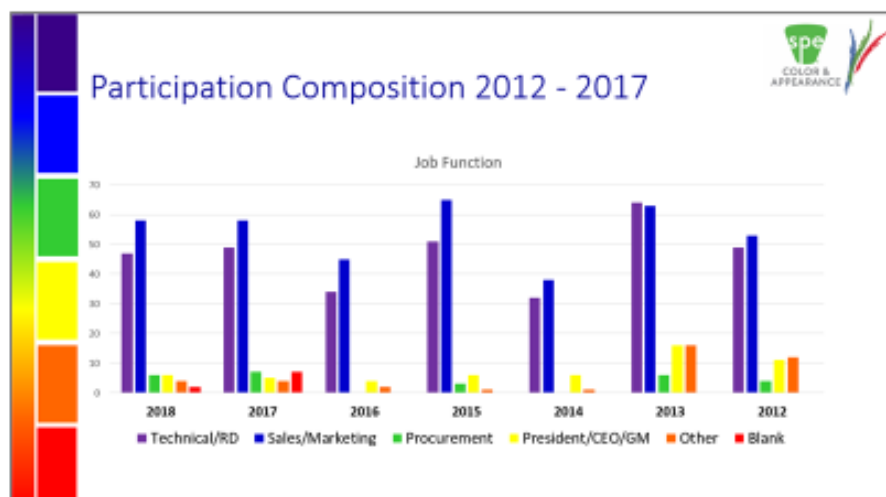
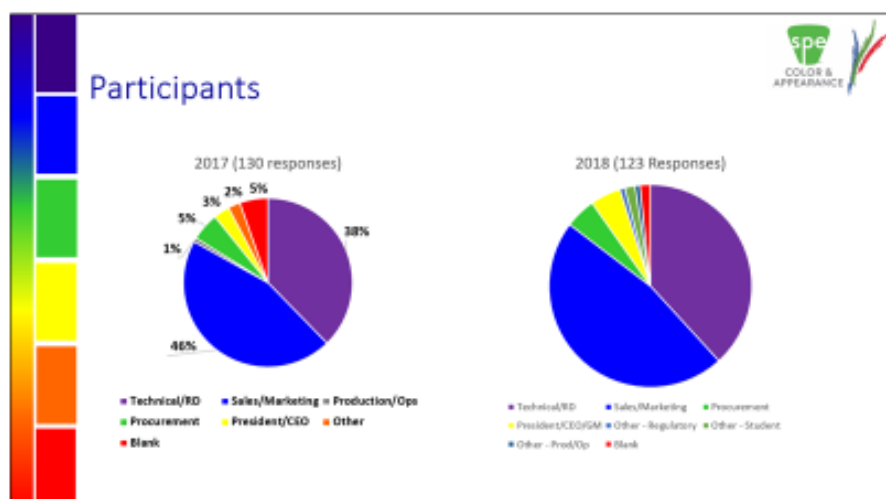
Additional Reports

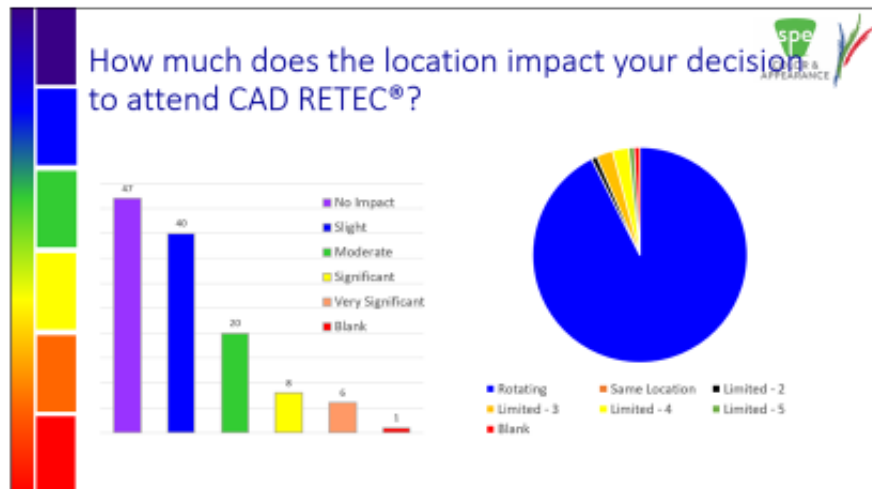
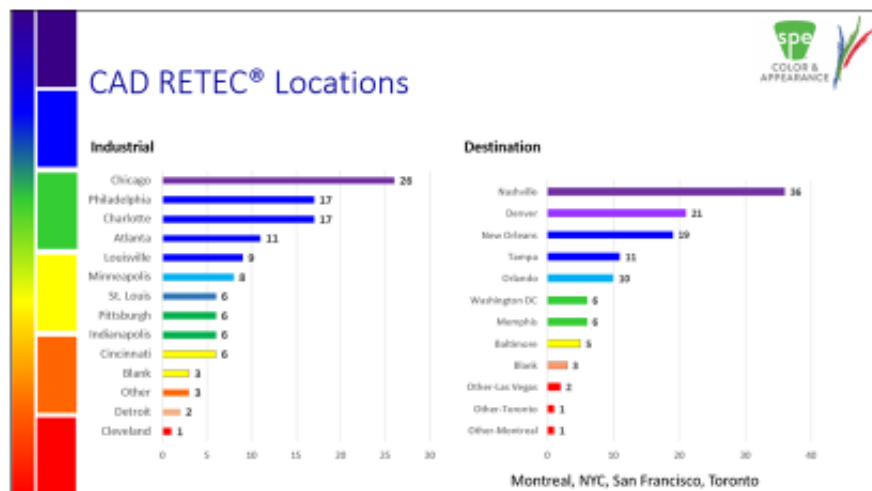
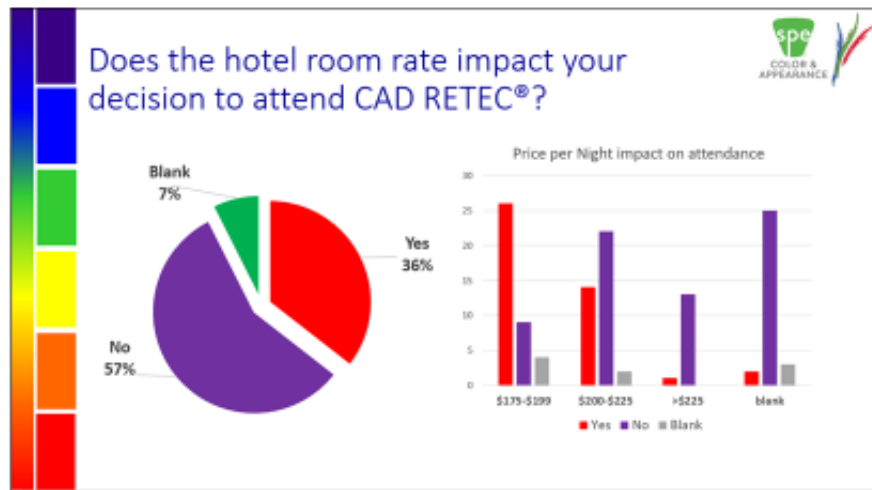
4 new student chapters have been chartered and approved by Council:

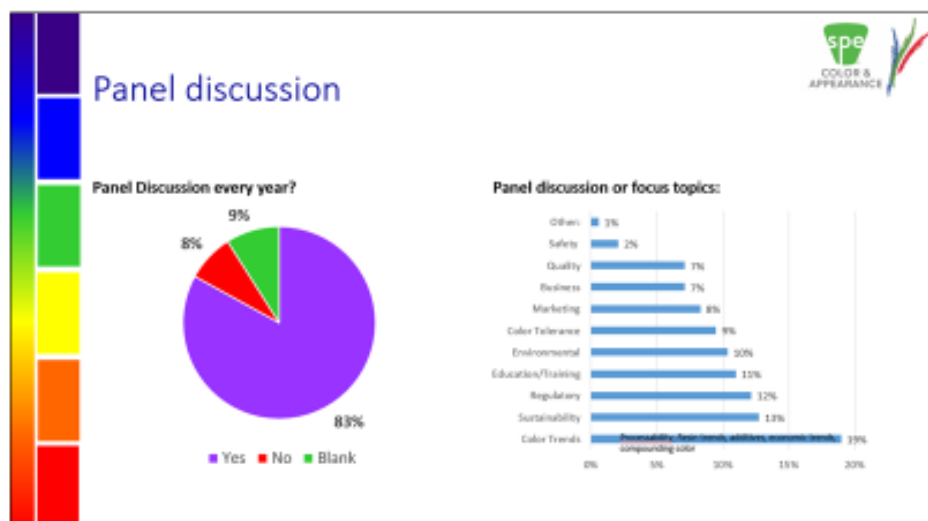
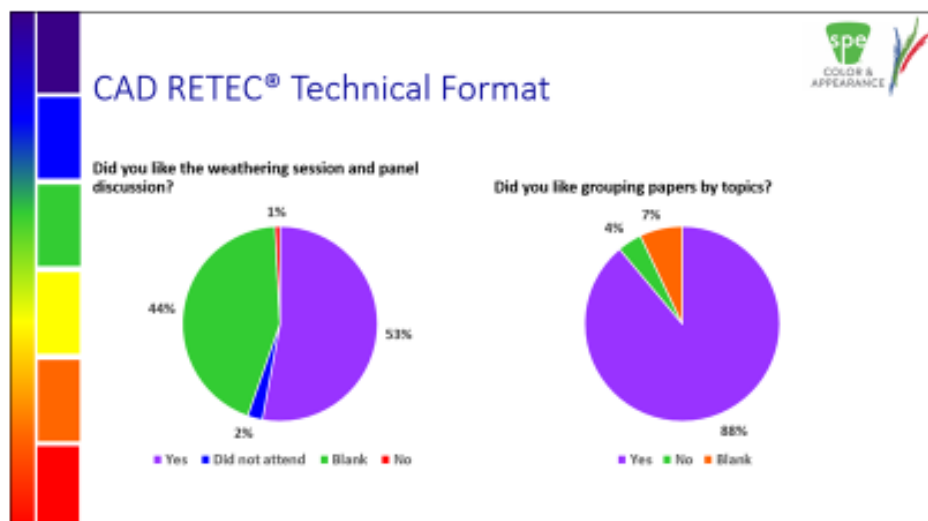
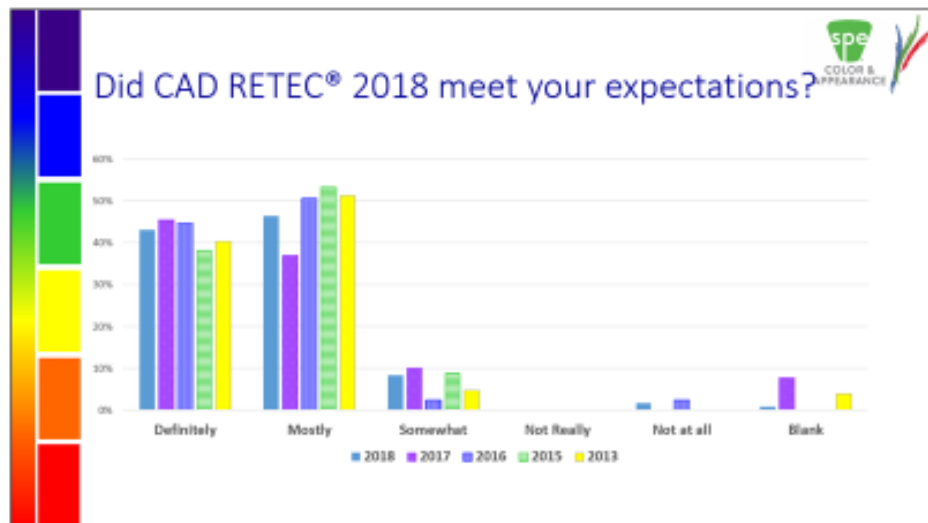
- • National Textile University
- • University of Oklahoma
- • Ontario Institute of Technology
- • UC Berkeley

The next Council meeting will be a virtual meeting to act on the efforts of the Election Cycle Task Force. It is scheduled for September 20, 2019.

Bruce Mulholland and Mercedes Landazuri







Education Committee Report August 6, 2019

From: Michael Willis

To:

Betty Puckerin	Jack Ladson	Bruce Mulholland	Brian West
Kimberly Williamson	Elizabeth Serdar	Breeze Briggs	Earl Balthazar
Steve Esker	Alex Prosapio	Mark Tyler	

Item	Status	Comment
Web site information	Betty updated the Ed Comm section. SPE-CAD web site, Directors Log-in Password is roygbiv .	Documents and PPT to be uploaded
College Outreach Program	The Objective Statement completed. Excel list made 5 contacts, no leads received from any of the messages sent Betty to invite Dr. Ali Dhinojwala to the 2019 RETEC BOD meeting to provide insight into the previous Terra program. Bruce is inviting the Plastivan to the 2019 RETEC	Ed Ford and George Iannuzzi sub-committee formed to increase the number of contacts and effort
Section XIV Operating Rules	To be reviewed annually - 2020 winter working session	None
Pinnacle Award	Pinnacle Award submitted	Awaiting result
Education Presentations	Updating the presentations continues, target completion is Fall BOD meeting. Request BOD permission to present the Color Science PPT at 2019 RETEC.	Ongoing