SOCIETY OF PLASTICS ENGINEERS  
COLOR & APPEARANCE DIVISION  
Board of Directors

Meeting Minutes: Tuesday August 7th, 2001  
Toronto, Ontario, Canada

Attendees:

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<tr>
<th>BOD</th>
<th>TPC</th>
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<tr>
<td>Bob Charvat</td>
<td>Earl Balthazar</td>
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<td>John Copp</td>
<td>Steve Goldstein</td>
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<td>Gary Conrad</td>
<td>Dave Johnson</td>
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<td>Barry de Satnick</td>
<td>Tracy Phillips</td>
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<td>Sharon Ehr</td>
<td>Sharyl Reid</td>
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<td>Terry Golding</td>
<td>Tim Reilly</td>
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<td>Bill Jarrett</td>
<td>Bob Schweitzer</td>
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<td>Bruce Mulholland</td>
<td>Brian Teunis</td>
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<td>Jamie Przybylski</td>
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<td>George Rangos</td>
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<td>Austin Reid</td>
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<td>Aram Terzian</td>
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<td>Bob Trinklein</td>
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<td>Brian West</td>
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Guests:  
Jenny Hodge (ISPE)

Absences:

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<tr>
<td>Gary Beebe</td>
<td>Hal Button</td>
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<td>Joe Cameron</td>
<td>Jim Figiniak</td>
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<td>Dennis Meade</td>
<td>Roger Reinicker</td>
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<td>Ed Tucker</td>
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<td>James White</td>
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Next Meeting: Wednesday September 26th - Marco Island, Florida (2001 Retec)
Opening/Welcome (Bruce Mulholland)

A speaker’s list was passed around from ISPE; anyone present who wished to be known as available for speaking for local SPE chapters put their name, contact info, and potential topics for talks on the list. Bruce presented the PRIDE and Outstanding Division Award received at Antec to Past Chair Austin Reid.

Secretary’s Report (Sharon Ehr)

The minutes were emailed to members prior to the BOD meeting. It was requested that Bill Dawes be added to the distribution list as Webmaster. The minutes from the last meeting were otherwise approved. The Chairman requested that a list of action items be added to the minutes to record actions required of BOD and TPC members.

Treasurer’s Report (Johnny Suthers)

Despite repeated attempts, the Schwab account has not been closed yet. There is a small (under $20) existing balance. The annual Financial Report for CAD was issued. The 2001-2002 budget and the taxes for 2000-2001 were completed. The primary repository for CAD funds is now the Fifth Third Bank. This allows for easy changes from year to year as the treasurer changes. This change also allows the treasurer to have a debit/credit card to use to draw on the account. The treasurer’s report was approved, the proposed budget was approved, and the audit by the audit committee was completed and approved by the BOD.

Councilor’s Report (George Rangos)

George reported that attendance at Antec was 1264 paid, this was only 40% of the projected number of paid attendees. As a result, the revenue shortfall for Antec was 25% vs. budget. Lower attendance also resulted in the cancellation of a number of scheduled seminars. The idea of holding the seminars at various college campuses is being explored. Bob Charvat requested ideas about which colleges might be appropriate.

In order to protect the SPE logo, a branding policy is being explored. The reorganization of the ISPE staff is ongoing. It was reported to the councilors that the average cost of recruiting a new member is $37, although George did not know how this number had been derived.

Jenny Hodge, ISPE Field Services Manager, reported that the ISPE incorporation effort was successful. The ISPE has been adhering to their new budget. The new push is recruiting new members, and there are several programs (old and new) that are intended to address that. In addition, a website redesign is in process and nearly complete. Jenny enthusiastically described some of the features of the new website.
Technical Program Committee  (Bob Trinklein, filling in for Sandra Davis)

Summary points of the TPC meeting are as follows:

| 2001 Retec | ➢ Marco Island, Gary Beebe  
➢ 173 Registrants as of 8/7/01  
➢ 354 Hotel rooms reserved for Sunday and Monday  
➢ 46 Tabletops, 23 paid to date  
➢ All papers in but one  
➢ Question of CD-Rom vs. Preprint for papers deferred to next year but Steve Goldstein agreed to produce some CD-Roms this year on a trial basis  
➢ Golf has 40 paid participants, fishing has 70.  Tennis cancelled due to lack of interest. |
| 2002 ANTEC | ➢ San Francisco, Bob Schweitzer and Tim Reilly  
➢ 13 papers at this point;  Bob and Tim are pleased  
➢ SPE has not assigned us any papers yet either  
➢ Discussion centered around what to do if too many papers, which was deemed not to be a problem |
| 2002 Retec | ➢ Toronto, Bob Trinklein  
➢ Good contact established with the Ontario section, members chosen, a meeting will occur in mid August to choose the logo and the theme of the conference (with Bob Trinklein’s review and approval)  
➢ Ralph Nunnaro attended our BOD meeting  
➢ Sharon Ehr agreed to help Steve Goldstein with Technical Program |
| 2003 ANTEC | ➢ Chicago, Ed Tucker  
➢ Ed is actively pursuing his duties for the Antec although it is early in the process |
| 2003 Retec | ➢ Atlanta, Tracy Phillips  
➢ This group has had several meetings  
➢ The hotel is pushing to finalize the contract  
➢ The working theme is “Frankly my dear, I prefer Color!” |

Seed money was requested for both the 2002 (Toronto) and the 2003 (Atlanta) conferences. Seed money of $ 5,000 for each conference was voted on and approved.

Newsletter Committee  (Bob Trinklein)

One issue has been distributed this year, a second one will follow shortly.  Bob spoke of the need for technical articles and asked all members for help.
Ed Tucker is interested in an eNewsletter and is willing to work to that end. Sharon Ehr will check with Joyce to investigate the feasibility of an electronic version on Adobe. Ed is considering a flier to announce the availability of the eNewsletter and determine the level of interest. The group discussed the pluses and minuses of the existing paper Newsletter vs. the eNewsletter version. If posted on the website, it could help increase traffic, reduce cost, provide for easy electronic archival, and would make it easier to reach international members.

**Membership Committee** (Bill Jarrett)

The largest fluctuation in CAD membership remains the Retec registrants who fail to re-up their memberships once expired. Bill believes strongly that the best path to new members is through personal contact. Companies are looking hard at the cost benefits of SPE membership. To make this justification easier, Austin Reid will gather information to create a SPE CAD membership benefit brochure. Bob Trinklein will edit. Gary Conrad will put together a list of who are members are and who our target members for sustainable growth should be. If the benefits can be designed to be on one page, they could be combined with the SPE membership application on the other side.

**Public Interest Committee** (John Copp)

John Copp led a discussion about the next Retec and a follow-up survey. It was determined that this would be useful. Bruce Mulholland, Sharon Ehr, and Jaime Przybylski will help John create the new survey.

**CAD Web-Site** (Joe Cameron)

John Anderson has expressed interest in having a hot link to his website on the CAD website. This was discussed by the attending BOD and TPC members and approved.

**Education Committee** (Bob Charvat)

The Employment Clearinghouse is quite active a this time, and Bob Charvat believes that the cooling economy is playing a rather large role. This has also affected the Terra Community College, where Bob and Jaime Przybylski hope to expand their influence. Other news from Terra is that, due to the economy, budgets are shrinking and staff is being cut. Bob and Jaime currently have funds for about 18 scholarships. Their goal is to reach out to “out-of-area” students who will be more likely to relocate after they graduate. They asked for an additional $10,000 for scholarships to that end. After discussion, the motion carried and the request was approved.
The Northampton color education program, with Tony Pentz as a potential instructor, has been delayed due to the death of the program director. It is unclear at this time when this will pick back up.

**Endowment Committee** (Gary Beebe)

There is currently $121,413 in the fund, down from approx. $128,000. Gary Beebe feels the money is apportioned correctly to take advantage of the market once it settles down and starts heading upwards again. The committee met to discuss how to formalize the procedures for application and eligibility.

**Awards Committee** (Terry Golding)

Bruce Mulholland won the Antec Best Paper Award for his paper “Do You Want Some Salsa with those Chips?” Sponsors for Austin Reid’s candidacy for Fellow of the Society will need to complete their paperwork along with a Divisional Critique (performed by Terry Golding) by the 30th of September. George Rangos is our nominee for Honored Service Member for 2001; John Copp and Bruce Mulholland are the sponsors. The deadline for this paperwork is the Retec. Terry will be presenting various awards at the Retec as per his report.

**International Committee** (Brian West)

The Benelux section will hold their next color conference in 2002, probably a one-day seminar on pigments and dyes. The expected attendance would be about 100.

The CAD has no objection to the exploration of a CAD/Europe division. This would be an independent division. They may form a masterbatch or compounding division instead. The CAD will for now help them as best we can, it is not clear what they really want at this time. Their website is [www.spebenelux.com](http://www.spebenelux.com).

**Old Business** (ALL)

- Proposed changes to the Pride and Outstanding Division awards include a full day session at Antec for the Pride Award. The CAD will have to nominate a Fellow or Honored Service Member. The CAD will have to participate in the student author travel award.

**New Business** (ALL)

- Ralph Nunnaro gave an update as to the summary of progress of the Ontario Section as regards the Toronto Retec.
- A group comprised of past chairpersons of the CAD was formed, and Aram Terzian has agreed to serve as chair of this group for the present time.
♦ Bruce Mulholland distributed a proposed set of short term and long term goals for the CAD committees.
♦ A hope was expressed that the 2004 Retec site could be chosen at the 2001 Retec.
♦ Steve Goldstein agreed to monitor the PIP website weekly to answer questions if posted.

Action Items:

- Bruce Mulholland to write a President’s Letter for the next issue of the Newsletter
- Bob Charvat to contact the author and provide one or even two Roy G. Biv columns for the Newsletter
- All members to help to provide technical articles for the Newsletter
- Sharon Ehr to ask Joyce about the availability of an Adobe version of the Newsletter
- Gary Conrad to put together a demographic description of our membership and create a profile of who our new members should be for sustainable growth of the CAD
- Using the above information, Austin Reid to put together a membership benefit brochure and Bob Trinklein will edit it
- John Copp, Bruce Mulholland, Sharon Ehr, and Jaime Przybylski to create a survey for the Retec
- Bob Trinklein, Terry Golding, and Bruce Mulholland to complete Austin Reid’s sponsorship paperwork for Fellow of the Society by September 30th
- Bruce Mulholland and John Copp to complete George Rangos’ Honored Service Member paperwork by the Retec
- Steve Goldstein will monitor the PIP website weekly and disseminate questions as appropriate
- Bob Trinklein to ask Sandra Davis to work towards choosing the 2004 Retec site at the 2001 Retec

After a working lunch, the meeting was adjourned at 1:00pm.

Respectfully submitted,

Bob Trinklein
Secretary, BOD