Date: August 5, 2008
Location: Indianapolis Downtown Marriott

Attendance

**Present:**
West, Brian  
Balthazar, Earl  
Suthers, Johnny  
Cameron, Joe  
Charvat, Bob  
Davis, Sandra  
Esker, Steve  
Goldstein, Steve  
Heitzman, Scott  
Stengel, Don  
Kennedy, Howard  
Ladson, Jack  
Ehr, Sharon  
Mulholland, Bruce  
O'Dwyer, Jim  
Phillips, Tracy  
Przybylski, Jamie  
Rachal, Tom  
Rangos, George  
Reid, Austin  
Reid, Sharyl  
Reinicker, Roger  
Smeltzer, Ann

**Absent:**
Button, Hal *  
Aumann, Scott*  
Tucker, Ed*

* written notice of absence

**Guests:**
Ehr, Sharon  
Mulholland, Bruce  
O'Dwyer, Jim  
Phillips, Tracy  
Przybylski, Jamie  
Rachal, Tom  
Rangos, George  
Reid, Austin  
Reid, Sharyl  
Reinicker, Roger  
Smeltzer, Ann

**Upcoming Board Meetings:**

<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
<th>Location</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>2008</td>
<td>RETEC</td>
<td>Dearborn, MI</td>
<td>September 24, 2008</td>
</tr>
<tr>
<td>2009</td>
<td>Winter</td>
<td>Louisville, KY</td>
<td>January week of 1/11, 2009</td>
</tr>
</tbody>
</table>

probably with committee meetings on 1/12 and the BOD on 1/13 2009
Opening/Welcome (Tracy Phillips)
A special thanks to the BOD for travel on Sunday. Thanks for a full day of committee meetings on Monday. Reading of Antitrust Policy. Welcome New Board Members: Kenichi Kawasaki, Ed Ford, Mark Tyler, Betty Puckerin. Welcome re-elected Board Members: Steve Goldstein, Sharon Ehr, Jim Figaniak, Steve Esker, Jamie Przybylski, Ann Smeltzer.

Secretary’s Report (Scott Heitzman)
- BOD contact list passed around for updates and corrections.
- Meeting attendance roster circulated.
- Approval of the minutes from the ANTEC BOD meeting was requested. There was a motion and approval for the minutes.
- Request made for any detailed reports to be electronically submitted to board secretary for inclusion in these minutes.

Treasurer’s Report (Bruce Mulholland)
- The June 30, 2008 treasurer’s report was reviewed. Request for board approval made. Motion to approve passed. Report attached.
- Endowment Fund – Motion made to move $20M from the Board Account to Endowment fund to sponsor scholarships. Motion was approved.
- Reviewed Annual Report for 2008-09. Motion made to approve the Budget. Motion to approve passed.
- Audit Committee will sign off on the Annual Report at the BOD meeting at RETEC.

*See attachments #3 and #4 for reports noted above.

Councilor’s Report (Sandra Davis, Austin Reid)
- iSPE webinar to review iSPE budget will be held on September 18 @ 11:00 (Austin Reid and Tracy Phillips will attend) and October 9 @ 13:00 (Austin Reid and Bruce Mulholland will attend).
- Discussion was initiated on how to better handle information from iSPE. This topic stems from a copy of a letter to the Leadership on budget and declining membership being forwarded to Plastic News for basis of an article. No action items or conclusion.

ANTEC Technical Program Committee (Bruce Mulholland)
ANTEC 2008 (Milwaukee, WI) – Ann Smeltzer
- Great Job by Ann and the Team!
- 57 in attendance in the am and 46 in the pm.
- $1400 Spent on the reception that was well attended.

ANTEC 2009 (Chicago, IL) – Roger Reinicker and Tracy Phillip (vice-chair)
- Dates June 22, 23, 24 coincide with NPE
- CAD Board meeting tentatively on Monday, 22nd.
• Sessions targeted for am and pm Tuesday 23rd. Nine to eleven papers, speakers.
• Cocktail reception at end of sessions probably omitted this year because of external draw (NPE). Need for reception and board meeting (TBD) Tuesday evening 23rd if schedules permit.
• Paper deadlines moved forward to avoid holidays and allow time for promotion. The dates are as follows: Abstract September 1, Publish November 14, Final January 12.
• Web based Matrix meeting is December 15. Roger and Tracy to participate.
• Potential PMAD Joint session (TBD) Monday June 22nd target if needed.
• There is need to have a Board Meeting in May rather than wait until ANTEC in June. Tracy Phillips, Jack Ladson, Howard Kennedy will propose a SOP for Conducting a Board Meeting via Web or conference call at Jan Board Meeting with a target of having a Web-based Board Meeting in May 2009.

ANTEC 2010 (Orlando, FL) - Jim O'Dwyer, S. Reid (vice-chair)
• No action to report.

ANTEC 2011 (Boston, MA) – Jack Ladson, Bruce Mulholland (vice-chair)
• No action to report.

RETEC Technical Program Committee (Sandra Davis)

RETEC 2008 (Hyatt Dearborn, MI) w/DCC Sept 21-23, 2008 - Bruce Mulholland
• Final brochures have been delivered.
• Full page color aid in Plastics Engineering July / August issue. E-blast will go to updated list.
• Technical Program is on Track.
• 35 tabletops to date and over 100 registrants.
• Fun walk and DCC Golf outing are being actively managed and promoted. No financial exposure on these events.
• On site registration will be managed by Howard Kennedy and his team.
• Bruce Mulholland will visit the site and review details this month.

RETEC 2009 (Hyatt Savannah, GA) Oct. 18-20, 2009 – Scott Aumann, Earl Balthazar (vice-chair)
• Committee needs to conference before RETEC.
• Technical Program Chairs will be Ann Smeltzer and Earl Balthazar.

RETEC 2010 (Nashville, TN) Sept 13-15, 2010 – Brian West, Austin Reid (vice-chair)
• On Track

RETEC 2011 (Chicago, IL) – Sharon Ehr, Steve Esker (vice-chair)
• 2 hotels are in the mix but room rates are high.
• We will be working with the Chicago Section.

Committees

Education Committee (R. Charvat, J. Przybyliski)
• Distance learning is growing.
• Request for CAD e-mail list to promote programs was granted.
• Bruce Mulholland visited CCS and discussed routes to student involved in plastics (scholarships, distance learning, technical hands on visits….)
• Austin Reid will help gather info for Bob Swain’s authoring of The History of Color in Plastics.

Web-Site & Newsletter Committee (J. Przybyliski A. Reid, T Phillips, Joe Cameron)
• Web site is up and most RETEC registrations were completed on the site.
• Web site has been updated, new look, RETEC history and Awards history! Great Job Tracy and the Team!
• Winter edition is the target for the first electronic version of the newsletter.
• Postage for last edition was $3700.

*See attachment #5 for newsletter report.

Endowment Committee (Johnny Suthers)
• Eight applicants to date. Quality of applicants has improved.
5 Scholarships will be awarded: 3 to Grad students and 2 to Ferris State students.

Student               University / College         Named Scholarship
Ji-sook Chang         College for Creative Studies    
Jason Merkle          Ferris State University      Bob Charvat
Sarah Strauss         U. Massachusetts, Lowell       Jack Graff
Carl Sluis            College for Creative Studies    
Allissa Witucki       Ferris State University      Gary Beebe
Johnny Suthers to arrange distribution of scholarship information at iSPE student reception.

Awards Committee (Steve Goldstein)
• Sharon Ehr was nominated for Honored Service Member, with Johnny and Sandy as sponsors. Bill Longley was nominated for Fellow, with Johnny and Bob Charvat as sponsors.

Public Interest Committee (Brian West)
• New survey completed for use at upcoming RETEC.
• Raffle for a gift will be held for attendees’ members who have completed surveys.
• Students will man the booth.

Color Advisory Committee (Jack Ladson)
• Nothing new to report

Membership Committee (Roger Reinicker)
• Currently there are 1123 active members. 443 on suspended list.
• Teleconference planned for discussion regarding retention of members.
*See attachment #6 for membership report

International Committee (Brian West)
• Asked Cesar Morales to help with Spanish translations.
• Jim Figaniak agreed to help with China.
• Brian West to focus on Portugal

Division/Section Technical Resource Committee (Steve Goldstein)
• It was determined to move the next presentation from the issue of regulatory issues to a presentation concerning standard tests and methods.

Long Range Planning Committee (Howard Kennedy)
• In depth report covering ideas on Path forward, LRP. A planning secession is scheduled for January.
• Jamie Przybyski will bring ideas on options on engaging new members via web.
• Focus group will be added.
• This committee will be known as Strategic Planning Committee going forward.

*See attachment #7 for LRP report.

CD Archive (Tracy Phillips)
• Will be available at RETEC 2008 for $125.00/DVD. After RETEC price $200.00

Old Business (ALL)
• Reviewed and updated existing action item list. (Attachment #2)
New Business (ALL)

- Request made by Bob Charvat that the CAD donate $10M to the Terra College Foundation restricted to the college coloring of plastics program. $5M to be donated at once with the remaining $5M dependent upon a successful 2008 RETEC, as determined by the treasurer. A motion to approve was made and approved.

Next Meeting (Tracy Phillips)
- Wednesday September 24

Respectfully Submitted,
Scott Heitzman
CAD BOD Secretary 2008 - 2009
It is an SPE Policy that there can be:

1. No discussion among members which attempts to arrive at any agreement regarding prices, terms or conditions of sale, distribution, volume, territories, or customers;

2. No activity or communication which might be construed as an attempt to prevent any person or business entity from gaining access to any market or customer for goods or services or any business entity from obtaining services or a supply of goods;

3. No activity or communication, which might be construed as an agreement to refrain from purchasing or using any materials, equipment, services or supplies of or from any supplier;

   or any other activity which violates antitrust or other applicable laws aimed at preventing unfair competition.
**Attachment #2: ACTION ITEMS**

**OPEN ACTION ITEMS:**

- **From Summer 2008 CAD BOD Meeting**
  - **strategy session conducted in on LRP** Assigned to H. Kennedy Due January 09
  - **Distribute info on scholarships at iSPE reception** Assigned to J. Sutters Due December 09
  - **SOP for BOD meeting via web or phone** Assigned to T. Phillips Due January 09
  - **Attend iSPE budget meetings** Assigned to TP, AR, MB Due December 09
  - **Update and distribute Committee Forms.** Assigned to T. Phillips Due Sept 08
  - **Schedule Conf Call with Exec Committee to review.** Assigned to T. Phillips Due December 09
  - **Add TPC.001 to CAD Toolbox** Assigned to J.Cameron fwd to T. Phillips Due Jan 09
  - **Resolve issues between Wiley, Write Now instructions for papers** Assigned to Paper Review Committee Due Jan 09

- **From Winter 2008 CAD BOD Meeting**
  - **Amended Bylaws to all BOD members** Assigned to E. Balthazar Due September 08
  - **Committee member rosters to S. Heitzman** Assigned to All Committee Chairs Due Summer 2008
  - **Webinar creation, present “colorants for plastics” ispe** Assigned to R. Charvat Due Summer 2008
  - **Begin development next presentation: Standards, tests** Assigned to S. Goldstein Technical Resource Committee Due ??? In progress

**From RETEC 2007 CAD BOD Meeting**

- **RETEC report to J. Cameron for addition to Website** Assigned to J. Figaniak Due September 2008

**From ANTEC 2007 CAD BOD Meeting**

- **CAD business card prototype** Assigned to A. Smeltzer Due September 08

- **Send the BOD members the web link to order embroidered golf shirts with the new SPECAD logo.** Assigned to S. Ehr Due January 09

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**Attachment #3: Financial Annual Report**

**SOCIETY OF PLASTICS ENGINEERS ANNUAL FINANCIAL REPORT**

**COLOR AND APPEARANCE DIVISION**


<table>
<thead>
<tr>
<th>Description</th>
<th>Actual</th>
<th>Budget</th>
<th>Variance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Starting Balance on July 1st</td>
<td>$421,476.30</td>
<td>0</td>
<td>$421,476.30</td>
</tr>
<tr>
<td>(cash, checking, savings, investments)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>INCOME</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>SPE Rebate</td>
<td>(2)</td>
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<td>0.00</td>
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---

*Page 7 of 15*
## Interest & Dividends

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount 1</th>
<th>Amount 2</th>
<th>Amount 3</th>
</tr>
</thead>
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<tr>
<td>Monthly Meetings</td>
<td></td>
<td>2,500.00</td>
<td>871.35</td>
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<tr>
<td>Board Meetings</td>
<td></td>
<td>0.00</td>
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<tr>
<td>RETEC Receipts</td>
<td>47,717.56</td>
<td>60,000.00</td>
<td>(12,282.44)</td>
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<tr>
<td>Educational Programs</td>
<td></td>
<td>0.00</td>
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</tr>
<tr>
<td>Newsletter/Web-site Sponsorships</td>
<td>15,270.00</td>
<td>9,500.00</td>
<td>5,770.00</td>
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<tr>
<td>Holiday Party</td>
<td></td>
<td>0.00</td>
<td></td>
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<tr>
<td>Golf Outing</td>
<td></td>
<td>0.00</td>
<td></td>
</tr>
<tr>
<td>Spouses Night</td>
<td></td>
<td>0.00</td>
<td></td>
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<tr>
<td>Contributions</td>
<td></td>
<td>0.00</td>
<td></td>
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<tr>
<td>Other: Transfer from Endowment Fund</td>
<td>20,000.00</td>
<td></td>
<td>20,000.00</td>
</tr>
<tr>
<td>Other: Endowment fund market fluctuation</td>
<td>(47,477.70)</td>
<td></td>
<td>(47,477.70)</td>
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<tr>
<td>Other: Transfer to Endowment Fund</td>
<td>20,000.00</td>
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<td>20,000.00</td>
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</table>

### Total Income (add lines 2-15)

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount 1</th>
<th>Amount 2</th>
<th>Amount 3</th>
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<tbody>
<tr>
<td>Total Income</td>
<td>$58,881.21</td>
<td>$72,000.00</td>
<td>($13,118.79)</td>
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</table>

### Total Funds Available (1 + 16)

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount 1</th>
<th>Amount 2</th>
<th>Amount 3</th>
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<tr>
<td>Other: Transfer from Endowment Fund</td>
<td>20,000.00</td>
<td></td>
<td>20,000.00</td>
</tr>
<tr>
<td>Other: Endowment fund market fluctuation</td>
<td>(47,477.70)</td>
<td></td>
<td>(47,477.70)</td>
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</table>

### EXPENSES

#### General Office Expenses

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount 1</th>
<th>Amount 2</th>
<th>Amount 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monthly Meetings</td>
<td></td>
<td>0.00</td>
<td></td>
</tr>
<tr>
<td>Board Meetings</td>
<td>8,992.06</td>
<td>11,000.00</td>
<td>2,007.94</td>
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<tr>
<td>RETEC (seed money)</td>
<td></td>
<td>0.00</td>
<td></td>
</tr>
<tr>
<td>Educational Programs (Internet)</td>
<td>3,645.00</td>
<td>3,700.00</td>
<td>55.00</td>
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<tr>
<td>Newsletter Printing/Mailing (3 issues)</td>
<td>17,701.38</td>
<td>16,000.00</td>
<td>(1,701.38)</td>
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<tr>
<td>Holiday Party</td>
<td></td>
<td>0.00</td>
<td></td>
</tr>
<tr>
<td>Golf Outing (non-RETEC)</td>
<td></td>
<td>0.00</td>
<td></td>
</tr>
<tr>
<td>Spouses Night</td>
<td></td>
<td>0.00</td>
<td></td>
</tr>
<tr>
<td>Awards</td>
<td>2,071.32</td>
<td>3,500.00</td>
<td>1,428.68</td>
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<tr>
<td>Scholarships/Grants</td>
<td>56,000.00</td>
<td>15,000.00</td>
<td>(41,000.00)</td>
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<tr>
<td>ANTEC Expenses</td>
<td>1,415.18</td>
<td>2,000.00</td>
<td>584.82</td>
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<tr>
<td>Councilor Travel</td>
<td>1,500.00</td>
<td></td>
<td>1,500.00</td>
</tr>
<tr>
<td>Other: Student Travel</td>
<td>2,500.00</td>
<td>2,000.00</td>
<td>(500.00)</td>
</tr>
<tr>
<td>Other: Chairperson's Discretionary Fund</td>
<td>0.00</td>
<td>500.00</td>
<td>500.00</td>
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<tr>
<td>Other: Miscellaneous</td>
<td>13,750.00</td>
<td>20,000.00</td>
<td>6,250.00</td>
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### Total Expenses (add lines 18 - 33)

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<thead>
<tr>
<th>Description</th>
<th>Amount 1</th>
<th>Amount 2</th>
<th>Amount 3</th>
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<tbody>
<tr>
<td>Total Expenses</td>
<td>$109,267.0</td>
<td>$77,000.00</td>
<td>($32,267.04)</td>
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### Ending Balance (Line 17 minus Line 34)

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<tr>
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<th>Amount 1</th>
<th>Amount 2</th>
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</tr>
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<tbody>
<tr>
<td>Ending Balance</td>
<td>$371,090.4</td>
<td>$416,476.30</td>
<td>($45,385.83)</td>
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### Allocation of Funds on Line 35

<table>
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<tr>
<th>Description</th>
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<tr>
<td>Checking acct (A)</td>
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<tr>
<td>Savings acct (B)</td>
<td>$25,000.00</td>
<td></td>
</tr>
<tr>
<td>Investments (D)</td>
<td>$59,134.13</td>
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</tr>
<tr>
<td>Endowment (E)</td>
<td>$286,280.80</td>
<td></td>
</tr>
</tbody>
</table>

### TOTAL (G) $371,090.47

Distribution: Copy to SPE Executive Office by November 15th
Copy to Section/Division Board of Directors

---

**Attachment #4: Financial June Report**

**Page 8 of 15**
## Color and Appearance / SPE

### Treasurer's Report

**June 30, 2008**

---

**TOTAL BEGINNING BALANCE as of 04/30/08**

$119,181.96

**Deposits:**

<table>
<thead>
<tr>
<th>Source</th>
<th>Type</th>
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</thead>
<tbody>
<tr>
<td>FifthThird Bank</td>
<td>May interest</td>
<td>$6.79</td>
</tr>
<tr>
<td>Vanguard</td>
<td>May interest</td>
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<td>FifthThird Bank</td>
<td>June interest</td>
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<td>Vanguard</td>
<td>June interest</td>
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<td>Newsletter</td>
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**TOTAL DEPOSITS**

$911.34

**Expenses:**

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<th>Assignee</th>
<th>Purpose</th>
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<tr>
<td>407</td>
<td>ISPE</td>
<td>ANTEC Student Travel</td>
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<tr>
<td>408</td>
<td>ISPE</td>
<td>SPE Foundation</td>
<td>$5,000.00</td>
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<tr>
<td>412</td>
<td>Peacock Graphics</td>
<td>Spring Newsletter</td>
<td>$5,835.11</td>
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<tr>
<td>410</td>
<td>e-xyn</td>
<td>Elections</td>
<td>$291.89</td>
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<tr>
<td>DC</td>
<td>Wisconsin Center</td>
<td>ANTEC Reception</td>
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<td>FifthThird Bank</td>
<td>Merchant Fees</td>
<td>$20.00</td>
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<tr>
<td>DC</td>
<td>Hilton Milwaukee</td>
<td>BOD Meeting Food</td>
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<tr>
<td>American Express</td>
<td>Merchant Fees</td>
<td>$4.50</td>
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<tr>
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<td>$39.19</td>
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<tr>
<td>American Express</td>
<td>Merchant Fees</td>
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<tr>
<td>CAD Endowment Fund</td>
<td>Scholarships</td>
<td>$20,000.00</td>
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</tr>
</tbody>
</table>

**TOTAL EXPENSES:**

$35,283.63

**TOTAL ENDING BALANCE:**

$84,809.67

**PENDING EXPENSES:**

| Archive CD balance | $14,250.00 |

**BALANCE AFTER PENDING EXPENSES:**


6/30/200 8  Endowment Fund Balance  $ 266,280.80

Respectfully submitted by Bruce Mulholland

**Attachment #5: Newsletter Report**

**Newsletter Report**

The Summer newsletter was mailed out August 4 to the entire membership. Sharon Ehr brought 30 copies to distribute at the board meeting. A good discussion occurred at the committee meeting on Monday, with a draft of the Committee Definition form completed. I will set up a conference call with the committee to discuss the next newsletter, which is planned to be an all electronic version.

Jamie Przybyliski

**Attachment #6: Membership Report**

**SPE CAD Membership Report July, 2008**

<table>
<thead>
<tr>
<th></th>
<th>2002</th>
<th>2003</th>
<th>2004</th>
<th>2005</th>
<th>2006</th>
<th>2007</th>
<th>Jan</th>
<th>Mar</th>
<th>July</th>
</tr>
</thead>
<tbody>
<tr>
<td>Active, primary paid</td>
<td>939</td>
<td>958</td>
<td>932</td>
<td>884</td>
<td>921</td>
<td>838</td>
<td>838</td>
<td>830</td>
<td>812</td>
</tr>
<tr>
<td>Active, other than D21</td>
<td>262</td>
<td>254</td>
<td>303</td>
<td>327</td>
<td>334</td>
<td>321</td>
<td>326</td>
<td>318</td>
<td>311</td>
</tr>
<tr>
<td>Total</td>
<td>1201</td>
<td>1212</td>
<td>1235</td>
<td>1211</td>
<td>1255</td>
<td>1159</td>
<td>1164</td>
<td>1148</td>
<td>1123</td>
</tr>
<tr>
<td>On suspended list</td>
<td>569</td>
<td>450</td>
<td>445</td>
<td>356</td>
<td></td>
<td></td>
<td>425</td>
<td>443</td>
<td></td>
</tr>
</tbody>
</table>

SPE and CAD membership number history
Roger Reinicker
Membership

Page 2 lists recently lost members (over)

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Long Range Planning Questions

Any organization, whether a non-profit business or a non-profit association, is created to achieve specific goals. But as the organization and the environment in which it finds itself change over the years, those goals may change or may need to be changed. Long range planning is a process through which an organization can examine itself and its environment to ensure that it continues to be relevant. A long range plan will concentrate resources on important things. It will guide your association in developing programs and allocating your assets to the areas of best potential. When developing your plan you need to ask the following questions:

1. Do we need to exist?
2. If so, why?

Attachment #7: LRP Questions and Report
3. What is our image?
4. What would we like our image to be?
5. What impact have we had?
6. What impact would we like to have?
7. Whom do we serve?
8. What are the needs of our constituents?
9. What do we do?
10. What programs are going to be obsolete?
11. What programs are we going to need to add?
12. How well do we discontinue programs?
13. What are our strengths?
14. What are our weaknesses?
15. What are the threats facing us?
16. What are our opportunities?
17. What trends are taking place that will affect us?
18. Who is our competition?
19. What is our strategic advantage?
20. What is the vision for the group?
21. If you were a business organization
   a. What “business” would you be in?
   b. What would your “products” be?
   c. Who would your customers (market) be?
   d. Who would be your competition?
   e. Why would your product(s) appeal to the customers:
      - Do they need it?
      - Do they want it?
      - Would they pay for it?
   f. Would you be solvent or bankrupt today?
22. What internal environmental factors will impact most directly on the problems,
    opportunities, strengths, and weaknesses of the association?
23. What external environmental factors will impact most directly on the problems,
    opportunities, strengths, and weaknesses of the association?
24. Who is responsible for each program and when should the “result” happen or appear?

A Long Range Planning Committee was convened in Savannah on Jan 28, 2008. The co-chairs of the committee are Howard Kennedy and Austin Reid. The meeting was open to all members of the SPE CAD board and attended by approximately 20 members.

The current SPE CAD Mission Statement as it appears on the www.specad.org is as follows:

SPE CAD Mission Statement

The Color and Appearance Division of SPE strives to educate, train, inform and to provide professional interaction opportunities to the global community involved in
visual performance and aesthetics of plastics. Color and Appearance Division / International Society of Plastics Engineers

The statement was reviewed by the group and it was agreed that it reflects the current mission of the CAD and does not require any revisions.

The question “Where do you want the CAD to be in 2018?” was used as a discussion question. A summary of the comments are below and are broken into ‘where’ and ‘how’ categories.

Where do you want CAD to be in 2018?

- more international
- more members (including end users, younger, decorators, specifiers, processors, compounders, designers)
- less reliance on funding and support from suppliers
- more web based (ie ‘webinars’, ‘cyber-RETEC’)
- #1 conference/association dealing with the color and appearance of plastics
- known for more than just RETEC
- have 65% of RETEC attendees who have never been to RETEC before

How should CAD get to its goals?

- review/change relationship with ISPE and other divisions/groups - possible merge and/or separation
- do more training and offer to a wider group (ie more than just technicians)
- make training more economical (ie via web)
- extend and/or modify CAD purpose/mission
- become a standard-method setting organization so that we can offer more ‘value’ to end users in such areas as realistic colormetrics, quality standards, ‘green-index’
- make presentations to other groups

The above notes have been submitted to the CAD Executive Committee for further follow up. We further recommend that the CAD investigate to possibility of offering web based training (‘webinar’) and/or a ‘Cyber-RETEC’.

Respectfully Submitted

Howard Kennedy