At the September 10 Board meeting we will be discussing some of the fundamental problems which will confront the division in the coming years.

If we are to charge membership dues to those who join Color and Appearance on a secondary basis, we must provide services, especially a good newsletter. We need some ideas as to how to sustain the interest of the membership through a newsletter. We need interesting news articles such as significant developments in pigment or color processing industries. We should also be on the outlook for a good paper on some aspect of color technology which would have escaped most of our plastics-oriented members.

We will also discuss the approach to technical conferences, especially as to what could be done with a Division Conference. Many people feel that the speakers should be dealing with smaller groups in order to make more meaningful presentations but how can this best be done on a practical basis? And where are the potential authors who can be persuaded to write papers? Where are the programs lacking and how can we get better quality?

The division will soon be receiving membership rebates. What other sources of income should we explore and how might these funds best be utilized to serve the interests of our membership and encourage growth of this division?

Please give these matters some thought and discussion prior to the September meeting. If you are unable to attend but have some thoughts, please call or drop me a line.

W. V. Longley, Chairman
Color and Appearance Division