CAD HISTORY

In case you wondered how the Color and Appearance Division evolved, we have compiled an historical summary of the organizational period of the Division.

The forerunner to the CAD was the Coloring of Plastics PAG, organized in November, 1960, when expertise and interests of SPE members were subdivided into professional activity groups. The primary groups at that time were local sections, and it wasn't until 1970 that divisions were organized with equal authority to sections. Under the PAG concept SPE members were automatically given section membership, according to location, but had to take the initiative to join a PAG in order to participate in a technical group. There was no charge to join the PAG and the PAG had no budget from SPE. Now, SPE members designate a division when joining and a portion of the membership fee is rebated to the division.

Coloring of Plastics was an active PAG and held RETEC's in 1962, '65, '66 and '69. The name was expanded to Coloring and Finishing of Plastics PAG in order to appeal to those involved in painting, plating and other decorating processes. The Finishing group became part of the original CAD function but after a few years, Finishing became a separate Division. A prime function of the PAG was to conduct liaison relations with other professional societies. This was a means of keeping tabs on activities regarding color in other industries, but the effectiveness was somewhat limited because newsletters were sporadic and not SPE-financed. The Division concept led to regular, more usable newsletters.

In 1968 the SPE informed each PAG that in order to qualify as a Division for the reorganization, targeted for 1970 ANTEC, they must accomplish the following:

. Develop a scope, unique to that group's interests.
. Petition potential members for signatures, indicating intent to join the Division.
. Elect a board from the petitioned membership, including officers and a council member. Previously, the SPE council only represented sections.
. Form functional committees to conduct business. Five were designated essential, including Technical Program.
. Develop programming for ANTEC and RETEC conferences. NATEC's (national technical) were also part of the conference scheme.

It developed that nine Divisions qualified for the 1970 reorganization, including Color and Appearance. SPE members were later given the option of secondary membership so that they could, for an additional fee, participate in more than one field of expertise. A Divisions Committee was formed to help the groups organize and to encourage further Division development. The first CAD member list, some 240 people, was published in the April, 1971 newsletter.

First Coloring of Plastics PAG Chairman had been Maret Bacci of Eastman Kodak, followed by Mel Gerson of Sandoz, Bob Zabel of DuPont and Bob Charvat of Harshaw, who was the last full-term (2 years) PAG Chairman. Bill Longley of Ford served a one-year term and then became CAD Chairman upon Division organization in 1970.
The first CAD Board of Directors, largely PAG Officers, was elected by the new membership and the first Board Meeting and Division Membership Meeting were held at the May, 1970 New York City ANTEC. Terms of office for the Chairman, Chairman-elect, Secretary and Treasurer were one-year, as compared to the two-year terms served in the PAG. The PAG had no Treasurer. Following Longley, the other original officers - Jim Simpson of Ferro, Len Komar of National Lead and Tom Reeve of DuPont - all became CAD Chairmen. First Councilman was Zabel, first Nominating Committee Chairman was Charvat, following his PAG leadership and first Technical Program Committee Chairman was Myles Schneider of Ampacet. The full board and committee structure was listed in the August, 1970 newsletter.

The CAD programmed two technical sessions for the '70 ANTEC, consisting of eight papers. Session moderators were Frank Czech and Frank Fasano. The first paper was given by Fred Simon. The PAG had been negotiating with Dry Color Manufacturers Association for a "best paper" award and at that same 1970 ANTEC CAD Membership Meeting, the first DCMA award went to Tom Reeve and Bill Dills for a paper on Dispersion.

Following ANTEC the Officers published the first CAD newsletter in August, 1970. The first newsletter editor was Herb Schwarz of Sherwin-Williams who did the December, 1970 issue. He was later succeeded by Reeve. Newsletters were issued three times annually, and this was the major expense for the Division which had very limited funds, starting from scratch. The Treasury started to build as profitable RETEC's were developed. The first RETEC programmed by CAD was held with the Cleveland Section in January, 1971, chaired by Simpson. This was a one-day conference with seven papers and the fee was $22.

A great deal has occurred since 1970 and the CAD is still a leader in conference programming, newsletter and scholarship awards. But, it all started with the PAG in 1960, and the Division formation in 1970.