



Christine A Gehres - Global VP SpecialChem

Christine received her BA in European Business Administration from Hendon Business School, London and her Dipl. Betriebswirt Europaeisches Studienprogramm Betriebswirtschaft from Reutlingen, and holds an Executive MBA from the University of Rhode Island. After her undergraduate studies, she was recruited as a management trainee of Hoechst AG in Frankfurt. Her “home division” produced FineChemicals, Textile Dyes and Organic Pigments. After four years of training in different departments and roles, Christine moved to the US as Marketing Manager Pigments for Plastics and was the Global Head for Pigments for Plastics when she left the organization after ten years. She attended her first CAD RETEC in 1993, and still gravitates toward all that is colorful!

Christine has worked and lived in five countries on three continents and has held regional and global management roles at large and mid-size Specialty Chemical companies, including Hoechst/Clariant, Ciba Specialty Chemicals, Engelhard/BASF. She is a Marketeer at heart. Her proudest accomplishments are her two children and colleagues who she was privileged to mentor and help grow through her experience.

Christine joined SpecialChem in July 2022 as global vice president. She had been a client and in awe of what “digital can do” since 2002. Her own experience in specialty chemical marketing gives her a unique understanding of the benefits and opportunities that digitalization offers.