



**SOCIETY OF PLASTICS ENGINEERS
COLOR & APPEARANCE DIVISION**

Date: January 18, 2022 Board of Director's RETEC Meeting

Location: Marriott Hotel, Tampa, FL

Attendance

Present:	Present:	Absent:
Aumann, Scott-Virtual	Ryan, Mark	Heitzman, Scott
Balthazar, Earl-Virtual	Smeltzer, Ann-Virtual	Martelli, Dan
Becker, Doreen-Virtual	Stubbs, TJ-Virtual	Iannuzzi, George
Billiter, Matt-Virtual	Tanner, Tony	Josh Jacobs
Briggs, Breeze	Treat, Cheryl	Smith, Andrew
Carlson, Karen	Tyler, Mark	Guests:
Brian Coleman	West, Brian	Austin Reid-Virtual
Depew, Chuck-Virtual	Williamson, Kimberly	
Drusda, Jeff	Willis, Michael	
Esker, Steve		
Figaniak, Jim		
Ford, Ed-Virtual		
Freshwater, Mark-Virtual		
Howie, Bruce-Virtual		
Ladson, Jack-Virtual		
Landazuri, Mercedes		
Mulholland, Bruce		
Ladson, Jack-Virtual		
Prosapio, Alex		
Puckerin, Betty-Virtual		

Upcoming Board Meeting:

Charlotte, NC May 16-17 (Tentative)

Tuesday

January 18, 2022

Hybrid meeting 9 Members participated virtually

The meeting was called to order at app. 8:00AM EST by Chair Mark Tyler.

There were 20 board members present, 9 Virtual, 1 guests/visitors, 5 absent.

Opening Remarks and SPE Anti-Trust Statement were read as follows by Mark Tyler:

Anti-Trust statement and guidelines.

The meeting referenced above and below will be governed by the Anti-Trust Act Statement listed as follows:

SOCIETY OF PLASTICS ENGINEERS ANTITRUST GUIDELINES

It is an SPE Policy that there can be:

- 1. No discussion among members which attempts to arrive at any agreement regarding prices, terms or conditions of sale, distribution, volume, territories, or customers;**
- 2. No activity or communication which might be construed as an attempt to prevent any person or business entity from gaining access to any market or customer for goods or services or any business entity from obtaining services or a supply of goods;**
- 3. No activity or communication, which might be construed as an agreement to refrain from purchasing or using any materials, equipment, services or supplies of or from any supplier; or any other activity which violates antitrust or other applicable laws aimed at preventing unfair competition.**

- Meeting Courtesy – please mute your phones/computers when not presenting or addressing the Board.

Chair M. Tyler welcomed the group present and virtually via MS Teams meeting and welcomed guests Austin Reid..

Mark Tyler called for Attendance

Fill In-Secretary A.Prosapio conducted the role-call for attendance purposes.

Secretary's Report – (G.Iannuzzi)

To resubmit after 2021 Financials added

Treasurer's Report-(B. Mulholland)



Form990 Final Package.pdf



RETEC 2021 Final Report.pdf



December 2021 Treas Report.pdf



RETEC History All.xlsx

K,Williamson Approved, C.Treat Second

- Bruce Mulholland motioned to request \$35k to Plastivan, Jack Ladson seconded, all in favor; non opposed

Councilor’s Report – (M. Landazuri)

Change in Executive Board, now round table discussion weekly
Addressed concerns in decreasing membership
Robust discussion about membership retention.

Technical Program Reports:

ANTEC

ANTEC 2022 (Charlotte, NC)

So ANTEC 2022 two has been announced it's going to be June 14th through 15th in Charlotte.

RETEC 2022 Orlando – (M. Tyler Chair, A. Prosapio Vice-Chair)

Renaissance. Orlando, SeaWorld, September 11th to the 13th.

On-going conference chairs will continue their role for 2022 RETEC in Orlando

RETEC 2023 – Columbus, OH (Chair/Co-Chair)

K.Williamson to Chair, Steve Esker to Vice Chair

September 18-20, 2023 Hyatt Columbus.

Committee Reports:

Communications Committee: (B. Puckerin)

Website

Jeff Drusda

Website

1. Review staging site
 - i. <https://specad.org/staging/>
 - ii. Per 7th Level –
 - iii. Launch update Jan 31, 2022
 - a. more content on the site than originally considered (existing and legacy pages)
 - b. all pages migrated to new themes
 - c. confirming typestyle. The SPE mandate is Lucida Sans,

- d. we still have editing and page creation permissions, same as before
 - e. bottom menu link for the "Store" will be removed
 - f. all "Contact Form 7" forms converted to "WP Forms"
 - g. "Site Map" link will be updated when we launch the site
 - h. New staging site does not use a slider headline on the landing page
 - i. Need to verify website sponsor sliders and gallery for accuracy (About page)
 - 1. Proposal by 7th Level: improve the Search Engine Optimization (SEO) features
 - j. Improve the overall site functions (need clarification and details)
2. Elections 2022
 - i. Start page after we change themes
 - ii. Need to post timeline for elections (Mike Willis)
 - iii. Need to post deadlines for candidacy (Mike Willis)
 - iv. Need list of candidates and bios (name, education, work history, why I want to join the BOD)
 - v. Need to organize ballot (after candidate list)
 3. 2022 SPE ANTEC page
 - i. Currently up and running
 - ii. Fully functional
 4. 2022 CAD RETEC page
 - i. RETEC Homepage http://specad.org/cad_retec_2022_homepage/
 - a. Links for Conference chair, technical program committee, sponsors and exhibitors
 - b. Tabs for About, Events, Past Attendees (tbd), Color Seminar
 - ii. CAD homepage updated
 - a. Slider replaced RETEC 2021 with 2022 CFP
 - b. Events section lists CAD RETEC 2022 links
 5. Scholarships
 - i. Create page after we change themes
 - ii. Need timeline for due dates
 6. Past newsletters, minutes
 - i. WIP, added to media gallery as time permits
 - ii. Need to check functionality of new site and edits on existing table

Newsletter

Mark Tyler

Four launched last year

New format is working well and Mark finds it easy to work with his editor

Kimberly is turning the ads solicitation over to Tony Tanner

- Updated promotional information

- Limited ad size to 4 sizes

- Includes illustrations for how the ads will appear

Target dates (last Wednesday)

- End of March

- End of May

- September prior to RETEC (print copies for RETEC)

- End of November

Mark is going to try launching himself through Mailchimp

Social Media

Mercedes Landazuri

No update

Social media also includes the SPE Event App, which Mercedes has supported in past conferences.

Education/Technical Resource Committee: (M. Willis)

See attached:



January 2022 minutes
Jan 18.pdf



CAD Week of
Learning Schedule.pdf

Membership Committee: (J. Ladson)



SPE Color Advisory
Group Report AUGUS

Color Advisory Group: (J. Ladson)



SPE Color Advisory
Group Report JAN2022

Elections: (M. Willis)

Elections run by Mike Willis (Results Pending)

K.Williamson elected as incoming Secretary.

Other Notes:

Brian Coleman taking over moderator facilitator.

Breeze Briggs appointed to replace Mike Willis as Education Chair until Summer Meeting where if there are others interested a vote and if no interest, Breeze will become new Permanent Chair.

Raising Prices on General Registration and Tabletops. Bruce had list of changes

Old Business:

Old Business from Past Meetings	Assigned to	Due	Status
Renaissance hotel Child Care offering They partner with Kids Night Out Pending RETEC event possible sponsorship opportunity	M. Tyler / A. Prosapio	Summer 2022	Open

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New Business

Print 125 Copies of Spring newsletter for RETEC – Summer Meeting – Mark Tyler
Training for Paper Graders – Summer Meeting – Kim Williamson
From Survey create a FAQ to add to website – Summer Meeting – Betty P

11:15AM M.Willis motioned to adjourn the meeting, E. Balthazar seconded, all in favor, the meeting was adjourned.

Minutes Respectfully Submitted by:

George Iannuzzi
CAD BOD Secretary

Color and Appearance / SPE
Treasurer's Report
March 31, 2021

TOTAL BEGINNING BALANCE as of 12/31/20 \$ 138,837.16

Deposits:

Source	Type	Amount
FifthThird Bank	January interest	\$ 2.40
FifthThird Bank	February interest	\$ 1.54
FifthThird Bank	March interest	\$ 0.62
Vanguard	Q1 interest	\$ 532.59
CADNews	Sponsorship	\$ 1,450.00

TOTAL DEPOSITS \$ 1,987.15

Expenses:

Check#	Assignee	Purpose	Amount
	FifthThird	Jan-Mar Merchant fees	\$ 219.75
	American Express	Merchant fees	\$ 55.52
	Payflow Pro	Jan-Mar Gateway	\$ 75.10
963	7th Level Tech	Web hosting	\$ 602.40
966	Omnipress	Paper hosting	\$ 175.00
964	Peacock Graphics	CADNews Winter 2020	\$ 855.00
965	SPE Foundation	Plastivan Sponsorship	\$ 35,000.00

TOTAL EXPENSES: \$ 36,982.77

TOTAL ENDING BALANCE: \$ 103,841.54

PENDING EXPENSES: \$ -

BALANCE AFTER PENDING EXPENSES: \$ 103,841.54

ENDOWMENT FUND OVERVIEW:

Beginning Balance as of 12/31/2020	\$ 922,136.68
Net Gain / Loss	\$ 69,870.29
Ending Balance as of 03/31/21	\$ 992,006.97

Respectfully submitted by Bruce Mulholland Total assets: \$ 1,095,848.51

