

#### SOCIETY OF PLASTICS ENGINEERS COLOR & APPEARANCE DIVISION Board of Directors Winter Meeting.

Date: February 1, 2024, CAD Board of Directors Meeting

Location: Renaissance Tampa International Plaza Hotel, Tampa, FL

Present:	Present:	Absent:		
Balthazar, Earl	Puckerin, Betty	Iannuzzi, George		
Billiter, Matt	Ryan, Mark	Heitzman, Scott		
Carlson, Karen	Smeltzer, Ann	Depew, Chuck		
Coleman, Brian	Stubbs, TJ	Willis, Mike		
Esker, Steve	Treat, Cheryl	West, Brian		
Aumann, Scott	Tyler, Mark			
Becker, Doreen	Williamson, Kimberly			
Gehres, Christine	Tanner, Tony			
Figaniak, Jim	Chin, Bennett			
Jacobs, Josh	Singleton, Corey			
Landazuri, Mercedes	Ladson, Jack			
Howie, Bruce	Mulholland, Bruce			
Prosapio, Alex	Drusda, Jeff			

Upcoming Spring, Board Meeting:

Spring Hill Suites by Marriott Orlando at SeaWorld

May 9th, 2024

# Thursday September 21, 2023

The meeting was called to order at approximately 11:31 AM EST by Chair Alex Prosapio

There were 26 board members present, 5 absent.

Opening Remarks and SPE Anti-Trust Statement were read as follows by Alex Prosapio:

# Anti-Trust statement and guidelines.

### The meeting referenced above and below will be governed by the Anti-Trust Act Statement listed as follows:

#### SOCIETY OF PLASTICS ENGINEERS ANTITRUST GUIDELINES

It is an SPE Policy that there can be:

1. No discussion among members which attempts to arrive at any agreement regarding prices, terms or conditions of sale, distribution, volume, territories, or customers;

2. No activity or communication which might be construed as an attempt to prevent any person or business entity from gaining access to any market or customer for goods or services or any business entity from obtaining services or a supply of goods;

3. No activity or communication, which might be construed as an agreement to refrain from purchasing or using any materials, equipment, services or supplies of or from any supplier; or any other activity which violates antitrust or other applicable laws aimed at preventing unfair competition.

Meeting Courtesy -

- Please give speakers the same courtesy you would expect.
- No sidebar conversations when others are speaking to the group.
- Cell phones silenced and or courtesy during the meeting.
- Laptops/Notebooks allowed for note taking.
- No E-Messages via any electronic devices unless relevant to the topic being discussed.

Chair A. Prosapio welcomed the group.

Attendance recorded by TJ Stubbs.

## Secretary's Report – (T. Stubbs)

- Fall meeting minutes submitted via email; one adjustment needed.
- Motion to approve 1st B. Mulholland, 2nd S. Aumann
- Fall meeting notes approved.

#### Treasurer's Report – (B. Mulholland)

- Income tax and SPE financials filed on time in November.
- Most profitable RETEC
  - Mostly due to increase in Sponsorship and registration costs.
- Approve- Cheryl T., Kimberly W.
- Secertary for executive committee nominations
- Mercedes nominates Tony Tanner.
- Bruce nominates Mercedes.

#### Councilor's Report – (M. Landazuri)

- SPE has hired Juliana Montoya as Content Director for Plastics Engineering Magazine. Juliana has a master's in materials engineering and is the former editor-in-chief of El Empaque + Conversion, a packaging and conversion periodical in Latin America.
- Gail Bristol passed away in December. Gail was part of the SPE staff team for more than thirty years, including serving as the Society's Managing Director. During her tenure, the SPE Foundation was established. She received the "President's Cup" Award in 2008 and was named a Distinguished Member of SPE in 2014 for her career of service. Gail has also been a member of the Plastics Pioneer Association since 2006, serving as PPA President from 2015 2017, Managing Director from 2021-2023, and most recently as a member of the Board of Governors and the By-Laws Committee Chairperson.
- ANTEC 2024
  - The next Chapter Leadership session will be held at ANTEC in St. Louis, March 4th, 10am-3pm. Discount code for BOD members is A24-CMM
  - o Glenn Beall Symposium at ANTEC
    - On Wednesday, March 6th, the ANTEC<sup>®</sup> 2024 program will feature a Symposium Honoring the career Achievements of Mr. Glenn Beall. Glenn's indelible legacy has significantly contributed to the growth of plastics and SPE. The symposium will feature Glenn giving a keynote presentation, and sessions will include speakers focusing on various areas of his expertise, such as rotational molding, injection molding, product design & development, additive manufacturing, thermoforming, and more. Some speakers will include John Bozzelli, Mike Sepe, Mark Wolverton, Al McGovern, Len Czuba, Eric Foltz, David Tucker, Mark MacLean-Blevins, and Jon Ratzlaff.
- Girl Scout Patch Program
  - April 6th, Plastivan will hold another full day session with the Girl Scouts in Lemont, IL. If you are interested in attending, please enquire with Eve Vitale.
- SPE Membership Report from Pat Farrey
  - For 2023, through the month ended 10/31/2023:
  - o 30 SPE Chapters have gained members.
    - Average gain: +41 members.
    - Average % gain: 20.7%.
  - Top gainers by #:

- Quebec Section + 181.
- Applied Rheology Division + 174.
- Ontario Section +161.
- Automotive Division +140.
- Top gainers by %:
  - East Africa Section +100% (new Chapter).
  - Quebec Section +71%.
  - Ontario Section +56%.
  - Lower Rio Grande Valley Chapter +33%.
- 1 SPE Chapter remained even for the year-to-date.
- 45 Chapters have lost members.
  - Average loss: 13 members.
  - Average % loss: 11%.
  - Total # of Chapter memberships are up 2.5% YTD.
- Total student membership is down 1.23%.
- Total SPE membership is up 2.9% YTD.
- SPE has ~ 22,500 members. That number fluctuates monthly, but that's it on average.
- We also reach 37,500 additional stakeholders. These are not members, rather they're customers (users of SPE products or services) or those who somehow engage with SPE.
  - More people are opting to not become members, or "join," but still participate in the SPE community.
- Pat will continue to report these same metrics twice yearly, 6/30 and 12/31, so Chapters can begin to benchmark performance.

# Committee Reports:

# Communications Committee – (B. Puckerin)

# SPE CAD Website - (J. Drusda)

- Website Favicon
- 12/11/23 changed to our swoosh.
- Councilor page
  - o started 1/5/23.
  - need PDFs of minutes.
  - keep currenting plus one year prior.
- Newsletter
  - 12/11/23 added Winter Issue (Links, PDF)
  - Homepage, newsletter archive updated.
- Habitat for Humanity page
  - 10/4/23 updated with 2023 RETEC donation.
- 2024 Elections
  - o 12/19/23 Updated website and menu drop-down .
  - 12/19/23 Removed bios and links.
  - 12/19/23 Updated elections page to 2024. (timelines TBD)
  - 12/19/23 Call for candidates included on slider.
  - Matt Billiter, Josh Jacobs to help with page builds.
  - Candidate bios needed by March 31.
  - Election April 19 May 19 confirm by Newsletter.

- Podcast options
  - SPE Color and Appearance Division YouTube
    - 1/16/24 started, need to spruce up.
- Scholarship
  - Add video to scholarship page.
  - Pending need link.
- RETEC CFP
  - 1/6/24 Slider Banner (Swoosh, SPE CAD RETEC Banner) removed 2023 slide, added 2024 slide.
  - 1/6/24 Created a page with a contact form.
  - 1/6/24 RETEC Chair, TPC Contact forms completed.
- 2024 ANTEC
  - 1/15/24 Home page post updated
  - George to create page for 2024.
  - No contact forms for ANTEC TPC? Have not used one before

#### Social Media - (M. Landazuri)

- Need call for paper for RETEC in February and March. Need vote promotion in April. In May, Scholarship promotion.
- Scholarship video on YouTube: <u>https://m.youtube.com/watch?v=I6h76Q3-czk&feature=youtu.be</u>
- This is now live on our YouTube page.

#### Publicity - (B. Puckerin)

- Election Postcard
- Membership list only (NA)
- The postcard can include a save the date for RETEC (or registration if open) and the scholarship.
- Propose: Motion to spend up to \$1500 on a postcard to increase election participation and promote other CAD activities.
  - o 1<sup>st</sup>. B. Puckerin; 2<sup>nd</sup>. S. Aumann.
  - Motion approved.

CAD News – (M. Tyler)

- The Newsletter schedule was planned in December and contributors were sent appointment notification with the content needed for the upcoming issue. Tony is soliciting adds; 18 commitments so far. Invoices are due in May.
- Technical Content
- Scott Heitzman: Best Paper,
- Alex Prosapio: Chair Letter.
- Mercedes: Councilor report;
- Doreen Becker: BOD interviews
- Cory Singleton: Color Question
- Mark is working on a historical update for Terra Tech and graduates and where are they now.

#### E-Blast

Feb	RETEC	Sept 23-25	Doreen, George	Call for paper	Same as January	1-Jan
Feb	Election	April 17 - May 17	Doreen, George	Solicit Candidates		1 Jan
Mar	RETEC	Sept 23-25	Doreen, George	Call for papers		1 Mar
Apr	Election	April 17 - May 17		Vote		
Apr	Scholarship	May 1				

# Education/Technical Resource Committee - (B. Coleman)

- There has been little activity in this committee since the 07 August 2023 meeting.
- All the recently created education presentations have been forwarded to Jack Ladson for preliminary review for citations.
- Tentative deliverables (to be finalized at the next meeting) for winter board meeting are an example of a sizzle reel and objectives for 2024.

# Election Committee - (M. Biltner)

- Tony Tanner was elected to the executive committee.
- Betty makes a motion to reduce the board of directors from 33 to 32 people.
- 2nd Tony
- Jack L. suggests a management analysis to see if reducing the board of directors is the correct decision.
- TJ will send the committee sheet to Jack and work with him on analysis.
- Update will be needed to bylaws.
- Motion approved unanimously.

# Membership Committee - (J. Ladson)

• The January 2024 report from the SPE Membership DB indicates 442 members in our Color and Appearance Division. The membership consists of the following:

Membership Class	Jan-00	Jan-21	Jan-22	Jan-23	Jan-24
Distinguished	0	1	1	1	1
Emeritus	26	23	28	28	29
Professional	573	436	385	400	366
Student	68	47	24	18	13
Young Professional	23	35	44	35	33
TOTAL	690	542	482	482	442

- Our Distinguished Member is still distinguished. We gained in the Emeritus Membership Class, losing in Professional, Student, & Young Professional Members.
- The Chair of the Office of Membership has not issued correspondence since our last report.

- AIC AIC 2023, 15<sup>th</sup> Congress of the International Colour Association, Thailand, November 28 to December 2, 2023.
  - $\circ$   $\;$  Jack presented a paper on Fluorescent Spectroscopy at this meeting.
- ASTM E12 Color & Appearance -
  - The Winter meeting of the ASTM E12 on Color & Appearance concluded in time for me to come to this meeting—no report is available.
  - The next Color & Appearance Meeting will occur on the 12th & 13th of June 2024 in Philadelphia, PA.
- ASPRS, American Society for Photogrammetry and Remote Sensing,
  - The 2024 ASPERS Annual Imaging conference was held in Denver, CO. February 11<sup>th</sup> & 13<sup>th</sup>.
- CIE
- There is no meeting announcement currently for 2024.
- CALL FOR CONTRIBUTORS: CIE TC 2-98 will revise CIE 130-1998 Practical Methods for Measuring Reflectance and Transmittance; the TC is chaired by Dr. Catherine Cooksey of NIST (USA).
- ISCC: A webinar by Elisabeth Berry Draco on Dye History is scheduled for 23 January 2024.
- ECVP European Conference on Visual Perception: The annual meeting will be held on August 25-29 in Aberdeen, Scotland.
- IES Illuminating Engineering Society
  - The mission of the Progress Committee is to stay connected with developments in the art and science of lighting throughout the world and prepare a yearly report of achievements for the Society IES.
  - Annual Conference Aug 15<sup>th</sup> to 17<sup>th</sup>, 2024, Times Square, NY.
- LightFair Annual Meeting will be held from May 4<sup>th</sup> to 8<sup>th</sup> in Las Vegas, NV.
- IS&T- Electronic Imaging
  - o Electronic Imaging January 21-24, 2024- San Franciso, CA
  - CIC 31 Color & Imaging Conference. The meeting is not planned currently.
  - Advanced Inkjet Technology 2024 Friborg, Switzerland, 29-31 JAN 2024
  - Archiving The meeting will be held from 10<sup>th</sup> to 11<sup>th</sup> April 2024, Washinton, DC.
- CORM Council on Optical Radiation Measurements
  - No meeting is currently scheduled.
- SCAD Annual Conference, Society Color and Appearance in Dentistry.
  - No meeting is currently scheduled.
- SID
  - Display Week 2024, May 14th & 116<sup>th</sup>, San Jose, CA
- Public Courses
  - o Color Association of the United States, Blog, https://www.colorassociation.com/blog
  - o Colour Made Simple, Online by Demand University Leeds
  - Understanding and Applying Colour, four times per year, National Art School
  - **Colour Theory,** Online Sydney Australia
  - Painting Classes, Hamley Studio, Australia
  - CPD Sessions & webinars, Online Dr., Zena O'Connor
  - ColourPlay workshops and retreats, Regional Sydney
  - Colour Design 7 Psychology online courses, Color Mentoring Program

Sponsorship – (C. Treat / S. Aumann)

- The email for sponsorship will go out on the first of March.
- Look at Fun Run to possibly sponsor Plastivan instead of H4H.

#### Endowment – (A. Smeltzer)

- \$34,000 budgeted.
  - o **2023- \$29,500**
- What is the policy for scholarships for outside NA? • Bruce emailed SPE for guidance.

Awards – (K. Williamson)

- Jeff Drusda was awarded honored service member.
- Christine joined awards committee.
- Jim Figaniak will receive award in 2024.

# International – (C. Gehres)

• No new business.

# Bylaws and Policy Committee – (B. Mulholland)

• No new business.

# <u>Strategic Planning Committee</u> – (J. Figaniak)

• No new business.

Old Business from Past Meetings	Assigned to	Due	Status
Determine a way to draw more student membership to CAD	Jack Ladson	Tabling due to SPE controlling membership	closed
Work with Technical Committee to solicit student papers/poster session for RETEC 2024	Tony Tanner	Move to Spring 2024	Ongoing
How should we handle virtual components for CAD BOD meetings?	Alex Prosapio	Spring meeting will be virtual	closed
Two open slots on BOD – do we reduce the number?	Alex Prosapio	Vote in notes	closed
Create committee for brainstorming how to solicit papers from college students	A. Smeltzer	Spring 2024	Update at Spring meeting
Reach out to local universities to increase interest in attendance to RETEC in Tampa; send flyers if interest found	A. Smeltzer	Spring 2024	Update at Spring meeting
Have a strategic planning discussion about future sustainability of CAD division.	A. Prosapio	Summer 2024	Discuss more at summer meeting

# **New Business**

• Contact DCL about Fun Run donation- H4H or Plastivan? Scott A. Update at Spring meeting

- Revisit scholarship discussion after getting guidance from SPE. Winter meeting.
- Work on creating a survey to understand what our division wants from us.
- Motion to donate to Plastivan for \$35,000.
  - o 1<sup>st</sup>. B. Mulholland; 2<sup>nd</sup>. D. Becker.
  - $\circ$  Approved.
- How can we, as an organization, be more colorful? Or celebrate us better for our success?

# Motion to adjourn.

- 1st- B. Puckerin
- 2ndM. Landazuri

# **Meeting Adjourn- Passed**

• Approved meeting ended 3 PM

Minutes Respectfully Taken by: TJ Stubbs CAD BOD Secretary