



**SOCIETY OF PLASTICS ENGINEERS  
COLOR & APPEARANCE DIVISION**

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Date: August 8, 2023 CAD Board of Directors Meeting

Location: Hyatt Regency Columbus, OH

<b>Present:</b>	<b>Present:</b>	<b>Absent:</b>
Balthazar, Earl	Prosapio, Alex	Ford, Ed
Billiter, Matt	Puckerin, Betty	Figaniak, Jim
Carlson, Karen	Ryan, Mark	Howie, Bruce
Coleman, Brian	Smeltzer, Ann	Ladson, Jack
Depew, Chuck	Stubbs, TJ	Mulholland, Bruce
Esker, Steve	Treat, Cheryl	Drusda, Jeff
Freshwater, Mark	Tyler, Mark	
Heitzman, Scott	West, Brian	
Aumann, Scott	Williamson, Kimberly	
Becker, Doreen	Willis, Michael	
Gehres, Christine	Tanner, Tony	
Iannuzzi, George	Chin, Bennett	
Jacobs, Josh	Singleton, Corey	
Landazuri, Mercedes		

Upcoming Fall Board Meeting:  
Hyatt Regency Columbus, OH  
September 21, 2023

**Tuesday August 8, 2023**

The meeting was called to order at approximately 8:00AM EST by Chair Alex Prosapio

There were 27 board members present, 6 absent.

Opening Remarks and SPE Anti-Trust Statement were read as follows by Alex Prosapio:

**Anti-Trust statement and guidelines.**

**The meeting referenced above and below will be governed by the Anti-Trust Act Statement listed as follows:**

**SOCIETY OF PLASTICS ENGINEERS ANTITRUST GUIDELINES**

**It is an SPE Policy that there can be:**

- 1. No discussion among members which attempts to arrive at any agreement regarding prices, terms or conditions of sale, distribution, volume, territories, or customers;**
- 2. No activity or communication which might be construed as an attempt to prevent any person or business entity from gaining access to any market or customer for goods or services or any business entity from obtaining services or a supply of goods;**
- 3. No activity or communication, which might be construed as an agreement to refrain from purchasing or using any materials, equipment, services or supplies of or from any supplier; or any other activity which violates antitrust or other applicable laws aimed at preventing unfair competition.**

Meeting Courtesy –

- Please give speakers the same courtesy you would expect.
- No sidebar conversations when others are speaking to the group.
- Cell phones silenced and or courtesy during the meeting.
- Laptops/Notebooks allowed for note taking.
- No E-Messages via any electronic devices unless relevant to the topic being discussed.

Chair A. Prosapio welcomed the group.

New members assigned mentors. TJ Stubbs will mentor Corey Singleton and Scott Aumann will mentor Bennitt Chin.

Attendance recorded by TJ Stubbs.

### **Secretary's Report** – (TJ Stubbs)

Spring meeting minutes submitted via email; no adjustments needed.

Motion to approve – 1st K. Williamson, 2nd S. Aumman

Spring meeting notes approved.

### **Treasurer's Report** – (B. Mulholland)- Given by Finance chair- K. Williamson

The treasurer's report can be found at the end of these meeting notes.

- Reports have been sent via email.
- Motion to approve – 1<sup>st</sup> C. Gehres, 2<sup>nd</sup> S. Aumman
- Treasurer's report approved.
- 2023-2024 Budget discussion
- Motion to approve 2023-2024 Budget- 1<sup>st</sup> C. Treat, 2<sup>nd</sup> G. Iannuzzi
- Budget approved

### **Councilor's Report** – (M. Landazuri)

- SPE Financial Report
  - \$4.9 million in revenue
  - \$161K profit
    - Does not include 3D Natives income or expenses.
  - ANTEC 2024
    - St. Louis, MO March 4<sup>th</sup>-7<sup>th</sup> 2024
    - Planning on 500 attendees
    - Sold out at 750 attendees.
    - Format for tracks the same a ANTEC 2023
  - SPE BOD deadlines for candidates is 8/15/2023.
    - No more titled roles
      - All will be known as Directors.
      - 3 open spots
  - Councilor role for CAD BOD will be up for election in 2024.
    - Mercades will not be able to run due to term limits.

### **Technical Program Reports:**

#### **RETEC Technical Programs (M. Tyler)**

- Next 3 years contracted for RETEC.
- Louisville Possible 2026
- Galt house is not suitable.
- Marriott \$240 per night
- Omni- \$249 per night but has a deposit schedule.
  - 25%- 18 months from conference
  - 25%- 12 Months from conference
  - 25%- 6 months from conference
  - We have never had to pay a deposit.

- Suggestions for RETEC on a Cruise or International, such as Puerto Rico were discussed.
- Winter Meeting dates proposed January 8th-9<sup>th</sup> 2024.
  - Destination TBD
- Review RETEC from last 10 years and pick several to revert to for future RETECs

**RETEC 2023 – September 18-20, 2023**

**Columbus, OH (Kimberly Williamson Chair, Steve Esker Vice-Chair)**

- Everything on track
- Doreen Becker is now coordinating Plastivan.
- 17 confirmed speakers
- Sponsorships – events assigned for every sponsor.
- Regulatory Panel on track – Betty coordinating

**RETEC 2024 –September 23-25, 2024**

**Tampa, FL (Alex Prosapio Chair, Mark Tyler Vice-Chair)**

- On track
- Logo 99% complete
- Need done by RETEC for advertising.

**RETEC 2025**

**Charlotte, NC (Chair J. Drusda, Vice-Chair J. Jacobs)**

- No Update

**ANTEC Technical Programs (J. Drusda)**

**ANTEC 2024 – March 4-7, 2024**

St. Louis, MO

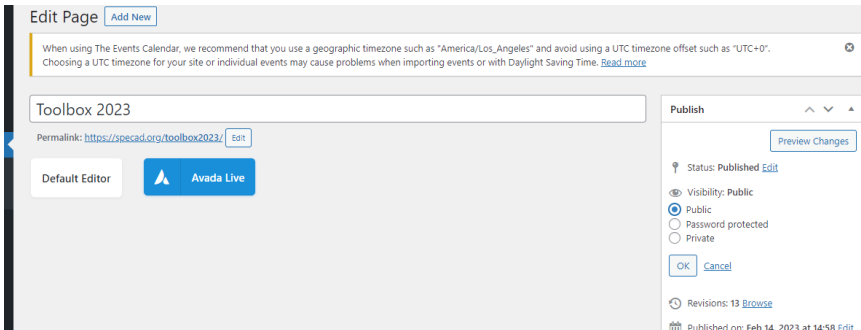
**Committee Reports:**

**Communications Committee – (B. Puckerin)**

**SPE CAD Website – J. Drusda**

- 2023 Elections - BOD
  - Elections pages are live
  - Ballot is open (Mark Tyler auditing)
- 2023-24 Scholarship
  - Pages updated
  - Application is updated
  - Open until June 12
- Archive Newsletters
  - 40 copies scanned, uploaded

- New archive page build – WIP
- 2023 RETEC
  - Live
  - Info added as it becomes available
- New Toolbox
  - Live
  - Tabs used to segment and organize topics
  - Do we need to password protect this page?



## eBlast

- George and Doreen sharing this responsibility
- RETEC, election, scholarships, etc. coming out soon

## Social Media – M. Landazuri

- Post for LinkedIn coming soon from Earl
- RETEC, election, scholarships, etc.

## Publicity – B. Puckerin

- RETEC printable logo received
- Missed deadline for SPE for May/June, but will still get July and August
- Postcard for RETEC discussed, picked a final design
  - Sponsor updates by June 30th
  - RETEC committee to review content before publishing

## CAD News – M. Tyler

- Next one coming out mid to late June
- Start soliciting at RETEC
- Bruce to record most asked questions for the Color Seminar

## Education/Technical Resource Committee – (B. Coleman)

- Nine members of the committee met on 07 August 2023 prior to the Summer BOD meeting.
- Current activities largely surrounding the four training presentations put together by Mike Willis and others. At the previous meeting, it was decided that the presentations needed to be annotated to capture literature references. Among those present, it seems little has been accomplished toward that goal since the last meeting. It was even unclear who was assigned to which presentation! The committee chair will reach out to the former chair to determine presentation assignments. The ultimate audience(s) for the collective presentations was discussed at length.

- It was agreed that we really could not move forward with another round of revisions without first having a clear picture of the target audience.
  - It was agreed that we don't want to upload narrated versions of the full presentations to the general website that visitors could just download.
- Rather, we prefer offering 3-slide teasers for each presentation along with a sizzle reel covering the entire effort. The teasers' goals would be to capture the interest of a site visitor and demonstrate the potential value of the full program. A link with contact information would be provided for those who seek more information and/or to initiate delivery of a presentation. Audiences discussed included local SPE chapters, other division conferences and small undergraduate programs though it was noted that local chapter activity seems to be waning. Ferris State University was offered as a near ideal target for the program.
- The committee agreed that the target audience should be a decision made at the BOD level so the chair will introduce the topic at the next BOD meeting. Other topics included resurrecting the Excel list of the potential undergraduate programs that could be contacted. The chair will locate the list and distribute it to the committee.
- Providing one or more documents that can be distributed in the Plastivan was also discussed. Doreen Becker will contact Plastivan asking if they could use any additional support in the way of hand-outs. Creating a very generic coloring book activity to teach youngsters and adults about color was favorably received. The next meeting will be a webinar a few weeks after RETEC 2023.

**Membership Committee** – (J. Ladson)

- The August 2023 report from the SPE Membership DB indicates 442 members in our Color and Appearance Division. The membership consists of the following:

<b>Membership Class</b>	<b>20-Jan</b>	<b>21-Jan</b>	<b>22-Jan</b>	<b>23-Jan</b>	<b>23-Apr</b>
<b>Distinguished Members</b>	<b>0</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>
<b>Emeritus Members</b>	<b>26</b>	<b>23</b>	<b>28</b>	<b>28</b>	<b>30</b>
<b>Professional Members</b>	<b>573</b>	<b>436</b>	<b>385</b>	<b>400</b>	<b>359</b>
<b>Student members</b>	<b>68</b>	<b>47</b>	<b>24</b>	<b>18</b>	<b>15</b>
<b>Young Professional Members</b>	<b>22</b>	<b>35</b>	<b>44</b>	<b>35</b>	<b>37</b>
<b>TOTAL</b>	<b>717</b>	<b>542</b>	<b>482</b>	<b>482</b>	<b>442</b>

- There are 40 fewer members in the membership in the SPE CAD! We gained Emeritus and Young Professional Members, losing Professional and Student Members.
- The Chair of the Office of Membership did not issue correspondence.

**Color Advisory Group** – (J. Ladson)

- Nothing reported at this meeting.

**Sponsorship** – C. Treat / S. Aumann

- One month from the conference, we have 7 platinum, 7 gold, 6 silver for a total of \$70,500 USD.
- One additional group may be added to this list, as they are considering gold level sponsorship. The event would be providing water stations throughout the conference.
- Two or three would be located throughout the conference area. Betty to make signage.

- Key cards are in the final stages of being made.
- Lanyards are completed.
- The Sponsor for the welcome reception would like to make a speech, have communicated that yes this is possible, they must submit the speech to our group for approval.
- Sponsor for the network reception would like to name drinks. Waiting for verification from Steve and Kimberly on what drinks will be served.
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- Addition of signage in the exhibitor hall to highlight the sponsors. Betty to prepare a banner that will hang on the loft area above exhibitors.
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- A few sponsors have not paid for sponsorship, Working to secure payments ASAP. Committee must put a deadline date for payment due for next year conference.

<b>DCL</b>	<b>Gold</b>	<b>FUN RUN</b>
<b>Royce Global</b>	<b>Gold</b>	<b>Internet - attendee room</b>
<b>Tomatec</b>	<b>Gold</b>	<b>Charging Station</b>
<b>Heubach (Clariant Pigments)</b>	<b>Gold</b>	<b>Coffee Break 1 am tue</b>
<b>EMD</b>	<b>Gold</b>	<b>Coffee Break 3 am wed,</b>
<b>Trustchem</b>	<b>Gold</b>	<b>Coffee Break 2 pm tue</b>
<b>Aakash / vivify</b>	<b>Gold</b>	<b>Coffee Break 4 pm wed</b>
<b>Milliken</b>	<b>Platinum</b>	<b>Welcome Reception</b>
<b>DCL</b>	<b>Platinum</b>	<b>Breakfast</b>
<b>Shepherd Color</b>	<b>Platinum</b>	<b>Network Reception</b>
<b>Sudarshan</b>	<b>Platinum</b>	<b>Lanyards</b>
<b>SUN</b>	<b>Platinum</b>	<b>Key CARDS</b>
<b>Tronox</b>	<b>Platinum</b>	<b>Awards Lunch</b>
<b>Liberty Specialty Chemicals</b>	<b>Platinum</b>	<b>Snack</b>
<b>Cinic</b>	<b>Silver</b>	
<b>Clariant additives</b>	<b>Silver</b>	
<b>Silberline</b>	<b>Silver</b>	
<b>Spectra Dye</b>	<b>Silver</b>	
<b>Celanese</b>	<b>Silver</b>	
<b>Monolith Materials</b>	<b>Silver</b>	

- \$29,000 in scholarships awarded to 12 students (6 men, 6 women)
- Discussion on: How to get more applicants?
  - Get Steve Esker’s son/Nephew? to speak at this year’s RETEC.
    - 4-year scholarship award winner
  - Possibly use SPE Foundation to increase applicants.

**Awards** – K. Williamson

- Mark Freshwater will present awards at RETEC.
- Betty will be awarded Lifetime Achievement
- Mike working on Terry Goulding award.

**International** – M. Ryan

- Mark Ryan is stepping down as committee chairperson.
- Christine Gehres appointed new committee chairperson.
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Old Business from Past Meetings	Assigned to	Due	Status
Form a committee to determine whether a company not exhibiting can advertise via banner, etc. in conference hotel  ADD note somewhere else and remove	Scott Aumann	Summer 2023	Not needed. Being added to conference contracts
Determine a way to draw more student membership to CAD	Jack Ladson	Summer 2023	Defer to winter
Work with Technical Committee to solicit student papers/poster session for RETEC 2024	Ed Ford	Summer 2023	Defer to winter

New Business from Spring Meeting	Assigned to	Due	Status
How should we handle virtual components for CAD BOD meetings?	A. Prosapio	Summer 2023	Defer to Winter
Two open spots on BOD	A. Prosapio	Winter 2023	Defer to winter
Possibly reduce number of board members	A. Prosapio	Winter 2023	Defer to winter



**Meeting Adjourn – Passed**

**1st S. Aumann, 2nd E. Balthazar**

**The meeting adjourned at approximately 11:30 AM.**

Minutes Respectfully Taken by:

TJ Stubbs

CAD BOD Secretary

**Treasurer's Report:**

**Color and Appearance / SPE  
Treasurer's Report  
March 31, 2023**

TOTAL BEGINNING BALANCE as of 12/31/21 \$ 112,991.53

Deposits:

Source	Type	Amount
FifthThird Bank	Jan-Mar interest	\$ 0.14
Fidelity	Q1 interest	\$ 554.70

TOTAL DEPOSITS \$ 554.84

Expenses:

Check#	Assignee	Purpose	Amount
	FifthThird	Jan-Mar Merchant fees	\$ 339.70
	Payflow Pro	Jan-Mar Gateway	\$ 75.00
MC	Renaissance	Winter Exec Com Meeting	\$ 225.72
MC	Renaissance	BOD meeting	\$ 5,848.21
MC	Texas De Brazil	Winter BOD meeting dinner	\$ 1,877.38
1051	Jamie Tyler	Spring CADNews	\$ 750.00
1050	SPE Foundation	PlastiVan	\$ 17,500.00

TOTAL EXPENSES: \$ 26,616.01

TOTAL ENDING BALANCE: \$ 86,930.37

PENDING EXPENSES: \$ 17,500.00  
\$ 17,500.00

BALANCE AFTER PENDING EXPENSES: \$ 69,430.37

**ENDOWMENT FUND OVERVIEW:**

Beginning Balance as of 12/31/2022	\$ 895,714.12
Net Gain / Loss	\$ 68,100.56
Ending Balance as of 03/31/23	\$ 963,814.68

Respectfully submitted by Bruce Mulholland Total assets: \$ 1,033,245.04

**Proposed Conference Committee Structure:**

