

SOCIETY OF PLASTICS ENGINEERS COLOR & APPEARANCE DIVISION Board of Directors Summer Meeting.

Date: January 23rd, 2025, CAD Board of Directors Meeting

Location: Renaissance Tampa International Plaza Hotel, 4200 Jim Walter Blvd,

Tampa, FL 33607

Present:	Present:	Absent:		
Aumann, Scott	Tanner, Tony	Ladson, Jack		
Becker, Doreen	Treat, Cheryl	Landazuri, Mercedes		
Billiter, Matthew	Tyler, Mark	Puckerin, Betty		
Carlson, Karen	Williamson, Kimberly	Balthazar, Earl		
Chin, Bennett		Depew, Chuck		
Coleman, Brian		Gehres, Christine		
Drusda, Jeff		Howie, Bruce		
Esker, Steve		Heitzman, Scott		
Figaniak, Jim		Onar, Unur Ege		
Iannuzzi, George		Singleton, Cory		
Jacobs, Josh				
Mulholland, Bruce				
Prosapio, Alex				
Ryan, Mark				
Smeltzer, Ann				
Stubbs, TJ				

Upcoming Spring Board Meeting:

The Westin Kansas City at Crown Center,1 East Pershing Road Kansas City, Missouri, USA, 64108

May 6th, 2025

Thursday, January 23rd, 2025

The meeting was called to order at approximately 11:15am AM EST by Chair George lannuzzi

There were twenty (20) board members present, ten (10) board members absent.

Opening Remarks and SPE Anti-Trust Statement were read as follows by George Iannuzzi:

Anti-Trust statement and guidelines.

The meeting referenced above and below will be governed by the Anti-Trust Act Statement listed as follows:

SOCIETY OF PLASTICS ENGINEERS ANTITRUST GUIDELINES

It is an SPE Policy that there can be:

- 1. No discussion among members which attempts to arrive at any agreement regarding prices, terms or conditions of sale, distribution, volume, territories, or customers;
- 2. No activity or communication which might be construed as an attempt to prevent any person or business entity from gaining access to any market or customer for goods or services or any business entity from obtaining services or a supply of goods;
- 3. No activity or communication, which might be construed as an agreement to refrain from purchasing or using any materials, equipment, services or supplies of or from any supplier; or any other activity which violates antitrust or other applicable laws aimed at preventing unfair competition.

Meeting Courtesy -

- Please give speakers the same courtesy you would expect.
- No sidebar conversations when others are speaking to the group.
- Cell phones silenced and or courtesy during the meeting.
- Laptops/Notebooks allowed for note taking.
- No E-Messages via any electronic devices unless relevant to the topic being discussed.

Chair George Iannuzzi welcomed the group.

Attendance recorded by Tony Tanner: 20 Board members in attendance, 10 absent

Secretary's Report – (Tony Tanner)

- Fall meeting minutes submitted via email; no adjustments needed.
 - o Motion to approve 1st Scott Aumann, 2nd Kimberly Williamson
 - Summer meeting notes approved (20 ayes, 0 nays).

<u>Treasurer's Report</u> – (Bruce Mulholland)

- Bruce presented the treasurer's report
 - Attendance at the meeting was recorded at 325 participants.
 - The treasurer's report highlighted a return of \$63,216.36 from Tara College for unused funds.
 - Total assets reached a new record of \$1,557,072.13
 - Total assets increased significantly, reaching a new record of \$1,557,072.13.
 - This growth reflects successful financial management and strategic investments.
 - The increase in assets may provide opportunities for future projects and initiatives within the organization., reflecting a net gain of \$172,000 over the six-month period.
- Deposits included interest, returned funds from Tara College, and CAD RETEC 2024 revenue
 - Deposits included interest earned on the account, contributing to overall financial growth.
 - Returned funds from Tara College amounted to \$63,216.36, which were previously earmarked for an unused program.
 - CAD RETEC 2024 generated revenue of nearly \$134,000 after expenses, reflecting a successful event.
- Expenses included income tax, merchant fees, and newsletter expenses
 - Income tax expenses are typically incurred based on the organization's taxable income and must be filed annually.
 - Merchant fees are charges associated with processing credit card transactions, impacting overall revenue.
 - Newsletter expenses cover costs related to the production and distribution of newsletters, including printing and mailing.
- Total assets reached a new record of \$1,557,072.13
- 2024 RETEC financial details discussed
 - Attendance at the 2024 RETEC was reported at 325 participants.
 - Total income from the event was approximately 134,000, with net revenue after expenses nearing 70,000.
 - The financial report included a return of \$63,216.36 from Tara College for unused funds from a previously earmarked program.
- Motion to approve treasures report
 - 1st Scott Aumann
 - o 2nd TJ Stubbs
 - o Treasurer's Report approved; 20 ayes, 0 nays

<u>Councilor's Report</u> – (Doreen Becker)

- Doreen presented the counselor's report
 - The counselors' group nominated three representatives to streamline decision-making and voting processes.
 - The council is working on defining the roles and responsibilities of counselors moving forward.
 - There was a discussion about the need for counselors to have voting rights for additional board members, which may not be necessary as they already vote on existing board positions.
- Discussion on streamlining SPE decision-making process
 - Focus on reducing the number of counselors involved in decision-making to enhance efficiency and clarity.
 - Introduce a committee of representatives to streamline discussions and reduce lengthy debates during meetings.

- Implement clearer roles and responsibilities for counselors to facilitate quicker decision-making and accountability.
- New president-elect and elected directors announced
 - New president-elect is Lizzie Neville.
 - Elected directors include Dan Falla and Louis Somlay.
 - Gary Curtis is appointed by the president as a director.

Committee Reports:

Site & Services Committee – (Mark Tyler)

- Upcoming RETEC sites:
 - Cleveland 2025, 15-17 September 2025
 - o Louisville 2026, 13-15 September 2026
 - o Charlotte 2027, 20-22 September 2027
- Spring meeting to be held in Kansas City, vetting site for possible future RETEC
 - Event Summary:
 - SPE CAD RETEC Spring Board Meeting
 - Start Date: Sunday, May 04, 2025
 - End Date: Tuesday, May 06, 2025
- Summer meeting planned for Cleveland RETEC site

CAD Conference Committee – (Jeff Drusda)

- Jeff discussed 2025 RETEC details
 - 2025 RETEC will be held at the Cleveland Autograph Collection from September 15th to 17th.
 - The committee is focusing on program development, including discussion panels and new technology forums.
 - Sponsorship goals have been set at \$60,000, with adjustments made due to changes in event scheduling.
 - Venue: Cleveland Autograph Collection hotel, September 15-17
- Cleveland Autograph Collection hotel will host the event from September 15-17.
 - The venue is part of a unique collection of hotels that offer distinctive experiences.
 - Attendees can expect modern amenities and a vibrant atmosphere conducive to networking and learning.
- Discussion on panel discussions and new technology forum
 - Encouragement to include a panel of students to discuss their perspectives on creative plastics and industry trends.
 - Proposal to utilize AI to analyze CAD papers and compare expert responses during panel discussions.
 - Emphasis on the importance of engaging younger audiences and making discussions more interactive and relevant.
- Suggestion to have a special reception for first-time attendees
 - A special reception for first-time attendees can help foster connections and networking opportunities.
 - It provides a welcoming environment where newcomers can feel comfortable asking questions and engaging with experienced members.
 - This initiative can enhance retention rates by making first-time attendees feel valued and included within the organization.

<u>Technical Program Committee</u> – (Alex Prosapio)

Alex reported on updating procedures for new technology forum and TPC

- Updating procedures for New Technology Forum (NTF) and Technical Programming Committee (TPC) involves:
- Ensuring clear documentation of guidelines and procedures for future coordinators to streamline operations.
- Incorporating feedback from past events to enhance the quality and relevance of presentations.
- Establishing a timeline for updates and implementation to maintain consistency and engagement in future forums.
- Jeff discussed website updates and newsletter deadlines
 - Updated the homepage to include links for the 2025 RETEC, ANTEC board meeting, and the newsletter.
 - Set deadlines for the next newsletters: March 13, May 29, September 10, and December 4 for the winter edition.
 - Working on the technical content coordination with Scott to ensure timely contributions for each newsletter.
- Discussion on LinkedIn sharing issues
 - The current LinkedIn account has administrative challenges that limit effective sharing among members.
 - Members are encouraged to share posts on their personal pages to increase visibility and engagement.
 - Efforts are needed to resolve the administrative issues to facilitate better communication and outreach through LinkedIn.

Communications Committee – (B. Puckerin not in attendance)

- Newsletter (Mark Tyler)
 - Tony reported on newsletter sponsorships
 - Tony reported that there are currently 16 confirmed sponsors for the newsletter, with 9 having submitted their ads for 2025.
 - The total revenue from sponsorships so far is just shy of \$12,000, which is less than expected due to some previous sponsors not participating this year.
 - Tony plans to reach out to past sponsors to encourage them to return and to coax new sponsors into participating.
 - Motion approved to increase payment for newsletter publisher
 - The payment will increase from 500 to 600 per issue
 - This increase reflects the publisher's continued service and quality over the past four years
 - The decision aims to ensure the sustainability and quality of the newsletter content
 - 1st Tony Tanner
 - 2nd TJ Stubbs
 - Increase budget for newsletter publisher approved; 20 ayes, 0 nays

Education/Technical Resource Committee – (B. Coleman)

- Brian reported on creating teaser presentations for CAD website
 - Creating teaser presentations for the CAD website aims to attract new members and engage the audience.
 - The presentations will focus on simplifying complex topics related to color theory and plastics to make them more accessible.
 - These videos will be designed for sharing on various platforms to increase visibility and interest in CAD activities.
- Bruce discussed plans for hands-on color course at Penn College
 - Bruce plans to create hands-on kits for students in the color course at Penn College.
 - o The kits will include individual pigments and paintable plastic chips for practical application.
 - Students will use the kits to create color samples and measure them with a spectrophotometer for evaluation.

Sponsorship Committee – (Cheryl Treat)

- Cheryl Treat stepping down by June, 2025
 - Scott Aumann new Sponsorship committee chair

Endowment Committee – (Ann Smeltzer)

- Discussion on increasing scholarship amounts
 - The current maximum scholarship amount has remained at \$4,000 since 2003, despite rising educational costs.
 - Increasing the scholarship cap to \$8,000 may attract more applicants and encourage participation in the scholarship program.
 - The committee aims to assess the impact of the increased scholarship amount on application rates and overall student engagement.
- Motion approved to empower Endowment Committee to give scholarships up to \$8,000
 - o The increase aims to attract more applicants and enhance participation in the scholarship program.
 - The decision reflects the rising costs of education and the need for greater financial support for students.
 - The scholarships will continue to be awarded based on merit, with a focus on STEM-related fields and connections to the plastics industry.
 - o 1st Bruce Mulholland
 - o 2nd Scott Aumann
 - o Endowment committee budget increased to \$8,000; 20 ayes, 0 nays

Awards – (Kimberly Williamson)

- Kimberly discussed revamping scoring for outstanding paper award
 - Revamping the scoring for the outstanding paper award aims to increase participation and recognition.
 - The committee will focus on creating clearer criteria and guidelines for submissions to attract more applicants.
 - An emphasis will be placed on promoting the award to potential presenters to enhance awareness and engagement.

Election Committee – (George Iannuzzi)

- Election timeline and process discussed
 - The election timeline includes soliciting candidates until March 14, with vetting and approval from March 17 to April 4.
 - Voting will take place from April 12 to May 23, followed by validation of results until May 31.
 - o The final results will be presented to the Executive Committee and Board of Directors on June 1.
- Motion to reduce to thirty (30) board members
 - o 1st Bruce Mulholland
 - o 2nd Scott Aumann
 - Motion to reduce to 30 board members approved; 20 ayes, 0 nays
- Election for new Board Secretary
 - o Mathew Bittler nominated
 - o Mark Ryan nominated
 - Mark Ryan voted in as new Board Secretary

Break: 1:15pm to 1:35pm

Membership Committee - (J. Ladson) (READING BY G. Iannuzzi)

AIC:

o October 19 -24, 2025,

Taiwan Organization: Color Association of Taiwan (CAT)

o Organizing Chair: Prof. Tien-Rein Lee

All topics related to colour are welcome!

Short abstract submission deadline: 1 January 2025 - 31 March 2025

Notification of acceptance: 1 June 2025

Full paper submission deadline: 1 September 2025

• ASTM - E12 Color & Appearance:

The next Color & Appearance Meeting is:

Title: Color and Appearance

Dates: Wednesday January 29, 2025 - Thursday January 30, 2025

Location: ASTM International Headquarters, 100 Barr Harbor Drive, West Conshohocken, Pa

Event Name: E12 January 2025 Meeting

ASPRS, American Society for Photogrammetry and Remote Sensing:

• February 10-12 - Geo Week is the premier event for increased integration between the built environment, advanced airborne/terrestrial geospatial technologies, and commercial 3D technologies. The conference program brings case studies and conversations about the intersection of the geospatial and built world into the real world – and into the future. New this year, all conference attendees will have access to both Geo Week and ASPRS-hosted sessions with a single conference pass – opening attendees to even more valued content from industry experts.

• CIE:

- JULY 4-11-2025, Vienna, Austria. The CIE is the leading global organization for collaboration and information exchange on light, lighting, color, vision, photobiology, and image technology. At the upcoming conference, all six <u>Scientific Divisions</u> will address key topics, including the influence of digital advancements and AI on lighting, controls, and measurement. We welcome contributions across the full scope of CIE topics covered by our Divisions.
 - Vision and Colour
 - Physical Measurement of Light and Radiation
 - Interior Environment and Lighting Design
 - Transportation and Exterior Applications
 - Photobiology and Photochemistry
 - Image Technology
- CIE TC 2-98 will revise <u>CIE 130-1998 Practical Methods for Measuring Reflectance and Transmittance</u>. The TC is chaired by Dr. Catherine Cooksey of NIST (USA). It was created in June 2022. The committee currently consists eight members representing national metrology institutes and three instrument manufacturers. Are you interested in joining the committee? Right now, we need members who have time to start drafting the revisions.

ISCC:

ISCC Webinar - Andrew Reach presents "Color Equals Life"

When 28 Jan 2025

2:00 PM (US Eastern) -3:00 PM

Location

virtual

Register

Andrew Reach: Color is Life

My art is one of a perspective that is built of layers upon layers of inspiration, meaning, and life experiences. Color is a strong part of my life experience. Growing up in Miami, the tropical colors, from the hedge in my backyard of deep

pink Hibiscus flowers to the azure blues of the Atlantic Ocean, to the coral reefs I scuba dove in the Florida Keys, the saturated colors seeped into me and never left.

My love of geometry and the art deco buildings in Miami were a



ECVP - European Conference on Visual Perception:

- The European Conference on Visual Perception (ECVP) is an annual meeting devoted to scientific study of human visual perception. ECVP has been held annually since 1978 and attracts a wide variety of participants from such fields as Psychology, Neuroscience and Cognitive Science. To encourage the widest possible participation, particularly among students, the meeting is held in a different European location each year.
- o <u>ECVP2025</u> will held in Mainz, Germany
- o Dates: August 24 to 28 2025
- Organizers: Christoph von Castell, Heiko Hecht, and Günter Meinhardt

• IES - Illuminating Engineering Society:

- The mission of the Progress Committee is to stay connected with developments in the art and science of lighting throughout the world and prepare a yearly report of achievements for the Society IES.
- \circ Leading the Next Generation of Illumination! Join the ultimate platform for the lighting community, May 4 8, 2025 at the Las Vegas Convention Center.
- Discussion on CAD division sustainability and recruitment
 - Discussion focused on strategies to enhance recruitment and retention of members within the CAD division.
 - Consideration of forming a dedicated committee to address outreach efforts targeting younger professionals and students.
 - Emphasis on collaboration with educational institutions and industry organizations to increase awareness and participation in CAD-related events.
- Suggestion to create a committee for recruitment and retention
 - The proposed committee would focus on developing strategies to attract younger professionals to the CAD division.
 - o It would facilitate outreach efforts to universities and industry groups to raise awareness about opportunities within the division.
 - The committee could also analyze feedback from current members to improve retention and engagement initiatives.

International – (C. Gehres) (Read by George Iannuzzi)

- Not in attendance
- International update:

I spoke at Fakuma with a few suppliers that are mainly on Europe but looking to expand into North
America and made them aware of CAD RETEC. They have my contact info and vice-versa- and I will
check in with them closer to the date to see if they would like to attend or even better, exhibit and talk.

Old Business:

Old Business from Past Meetings	Assigned to	Due	Status
Selling contact information for RETEC attendees	G. lannuzzi	Spring 2025	Update at Spring
Have a strategic planning discussion about future sustainability of CAD division.	G. lannuzzi	Spring 2025	Update at Spring
How can we, as an organization, be more colorful? Or celebrate us better for our success?	S. Aumann	Fall 2025	Ongoing
Reach out to past exhibitors who did not exhibit at RETEC in 2024	M. Tyler	Spring 2025	Ongoing
Reach out to past attendees who did not attend RETEC in 2024	M. Tyler	Spring 2025	Ongoing
Follow up with companies that sponsored in 2023 but not in 2024	C. Treat/S. Aumann	Spring 2025	Ongoing

New Business

- Communication Committee structure moving forward
 - o Kimberly Williamson to discuss with Betty Puckerin
- Look into holding Job fair at RETEC in Cleveland
- Motion approved to donate \$35,000 to Plastivan
 - o Funds will support educational initiatives and programs related to plastics education.
 - The donation aligns with the organization's commitment to fostering growth and development in the plastics industry.
 - This contribution is part of the annual budget and aims to enhance outreach and resources for students and professionals in the field.
 - o 1st Bruce Mulholland
 - o 2nd Kimberly Williamson
 - Motion approved; 20 ayes, 0 nays
- Motion approved to donate \$2,500 to SPE for ANTEC Student Travel
 - This funding supports students attending the ANTEC conference, enhancing their educational experience.
 - The donation aims to encourage student participation and engagement in industry events.
 - It reflects the organization's commitment to fostering the next generation of professionals in the plastics industry.
 - o 1st Bruce Mulholland
 - o 2nd Cheryl Treat
 - Motion approved; 20 ayes, 0 nays
- Discussion on formalizing a committee for recruitment and retention
 - o The committee would focus on developing strategies to attract younger members to the organization.

- It would involve outreach to local universities and industry groups to increase awareness and participation.
- The committee could operate as an ad hoc group initially, with the potential to become a standing committee if successful.
- Suggestion to involve young professionals in the committee

Motion to adjourn @ 2:07pm

- 1st Scott Aumann
- 2nd Jim Figaniak
 - o Meeting Adjourn- Passed
- Approved meeting ended 2:07pm

Minutes Respectfully Taken by: Tony L Tanner CAD BOD Secretary